- C7715-1-U -

R. L. POLK & CO.

POLK STATISTICS

STANDARD SERVICES

MOTOR STATISTICAL DIVISION

PREFACE

With the development and growth of the automobile in 20th Century America, there came the increasing need to keep track of the expanding vehicle population.

In 1922 Polk began compiling motor vehicle ownership information from state motor vehicle registration records. The Company's first report, issued that same year, carried totals on 132 different makes totaling 12,245,881 cars and trucks. 1982 was over 143,853,645 vehicles.

Today the Motor Statistical Division of R. L. Polk & Co. compiles registration statistics on:

...Automobiles
...Trucks
...Commercial Trailers
...Motorcycles
...Motor Homes

Polk statistics are compiled from Motor Vehicle Department records and new vehicle data are supplied monthly, quarterly, semi-annually or annually as desired. Reports are issued for each post office town, county and state in the entire United States.

Many additional specialized reports are compiled to meet individual customer specifications...reports on Census Tracts, Fleet, etc.

Once a year, as of July 1, a report is published showing the number of vehicles in operation, by make and by year model.

MOTOR STATISTICAL DIVISION

FEBRUARY - 1984

TABLE OF CONTENTS

STANDARD PASSENGER REPORT SERVICES PAGE

SERVICE E

Description.............................. 1
Service.................................. 2
State Government Description............. 3
Service.................................. 4

SERVICE D

Description.............................. 5
Service.................................. 6
Federal Government Description........... 7
Service.................................. 8

SERVICE A

Description.............................. 9
Service.................................. 10-11

SERVICE C

Description.............................. 12
Map...................................... 13
Service.................................. 14-15

SERVICE K

Description.............................. 16
Service.................................. 17-18

SERVICE L

Description.............................. 19
Service.................................. 20-21

SERVICE M

Description.............................. 22
Service.................................. 23

SERVICE N

Description.............................. 24
Service.................................. 25

STANDARD TRUCK REPORT SERVICES

SERVICE H

Description.............................. 26
Service.................................. 27
State Government Description............. 28
Service.................................. 29

STANDARD TRUCK REPORT SERVICES CONTINUED PAGE

SERVICE G
- Description.............................. 30
- Service.................................. 31
- Federal Government Description.......... 32
- Service.................................. 33
- Motor Home Description.................. 34
- Service.................................. 35

SERVICE F
- Description.............................. 36
- Service.................................. 37-38

SERVICE I
- Description.............................. 39
- Map...................................... 40
- Service.................................. 41-42

SERVICE P
- Description.............................. 43
- Service.................................. 44-45

POCKET SUMMARY
- Description.............................. 46
- Service.................................. 47

NEW TRUCK MODEL PREFIX REPORT
- Description.............................. 48
- United States Summary Sheets............ 49-50
- State Sheet.............................. 51-52

CARS BY MODEL REPORT
- Description.............................. 53
- Report................................... 54

IMPORT CAR BY MODEL REPORT
- Description.............................. 55
- Report................................... 56

NEW TRUCK BY MAKE MODEL REPORT
- Description.............................. 57
- Report................................... 58-60

PASSENGER MODEL BY CAR LINE & ENGINE REPORT
- Description.............................. 61
- Report................................... 62

MOTOR HOME REPORT PAGE

Description.............................. 63
Report................................... 64-66

FOUR WHEEL DRIVE VEHICLES

Description.............................. 67
Report................................... 68-69

A.D.I. PASSENGER REPORT

Description.............................. 70
United States Summary.................... 71
Report................................... 72

A.D.I. TRUCK REPORT

Description.............................. 73
United States Summary.................... 74
Report................................... 75

COMMERCIAL TRAILER SUMMARY REPORT

Description.............................. 76
United States Summary.................... 77-78

MOTORCYCLE REGISTRATION REPORT

Description.............................. 79
Summary.................................. 80-81
Report................................... 82-83

BY MAKE BY YEAR PASSENGER CARS

Description.............................. 84
United States Summary.................... 85
State Summary............................ 86
County Sheet............................. 87
Town Sheet............................... 88

BY MAKE BY YEAR TRUCKS

Description.............................. 89
United States Summary.................... 90
State Summary............................ 91
County Sheet............................. 92
Town Sheet............................... 93

THE THREE COLUMN COUNT

Description.............................. 94
State Summary By County Pass. Car & Truck 95-96

THE TIRE SIZE COUNT PAGE
Description.............................. 97
State Total Summary...................... 98
State Summary............................ 99-100
County Summary........................... 101

BY MAKE BY YEAR IMPORT PASSENGER CAR COUNT
Description.............................. 102
United States Summary.................... 103
State Summary............................ 104
County Summary........................... 105

THE NATIONAL VEHICLE POPULATION PROFILE
Description.............................. 106-107

DOMESTIC CARS
Series Summary Description............... 108
Series Summary State..................... 109
Engine Summary Description............... 110
Engine Summary State..................... 111
Detail Description....................... 112
Detail................................... 113

IMPORT CARS
Series Summary Description............... 114
Series Summary State..................... 115
Engine Summary Description............... 116
Engine Summary State..................... 117
Detail Description....................... 118
Detail................................... 119

LIGHT TRUCKS
Series (model) Summary Description....... 120
Model Summary State...................... 121
Engine Summary Description............... 122
Engine Summary State..................... 123
Detail Description....................... 125
Detail................................... 125

MEDIUM HEAVY TRUCKS
Introduction and Description............. 126-127
GVW Summary.............................. 128
Series Model Summary..................... 129
Engine Summary........................... 130
Body of the Report....................... 131

Service "E"

Service "E" is a statistical report of new car registrations compiled by make and series, showing totals for the UNITED STATES.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle Registration Service
Passenger Cars Service "E"

UNITED STATES SUMMARY

Month FEBRUARY 1984

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

		Code No.	1984		1983	
			MO.	YR.	MO.	YR.
AMC Alliance	FWD	01	7394	15730	10133	19690
Encore	FWD	02	5215	11198		
Spirit					631	1340
Concord					1032	2504
Concord SW					440	1392
Eagle 4WD		03	352	786	882	1884
Eagle 4WD SW		03	1466	3435	1565	3285
TOTAL AMC		04	14427	31149	14683	30095
Chrysler Laser	FWD	06	4070	7910		
LeBaron	FWD	07	6312	11668	4484	8710
LeBaron SW	FWD	07	826	1666	593	1203
E Class/NY	FWD	08	6850	13406	3956	7200
Cordoba					1052	1920
NY Fifth Ave/Newpt		09	5201	9830	5194	9761
Imperial					158	341
Total		10	23259	44480	15437	29135
Plymouth Colt*	FWD	23	2563	5544	2039	4538
Colt Vista SW*	FWD	24	556	1174		
Sapporo*					872	1842
Conquest*		25	394	729		
Horizon	FWD	26	6124	12413	2548	5605
Turismo	FWD	27	3256	6270	1823	3748
Reliant	FWD	28	8514	16471	8391	15027
Reliant SW	FWD	28	3266	6475	2993	5540
Gran Fury		29	967	1605	1435	2456
Total		30	25640	50681	20101	38756
Chry/Ply Div Total			48899	95161	35538	67891
Dodge Colt*	FWD	12	2876	6206	2450	5087
Colt Vista SW*	FWD	13	566	1316		
Challenger*					1092	2085
Conquest*		14	395	811		
Omni	FWD	15	5041	10281	2416	5161
Charger	FWD	16	3879	7192	2048	4224
Daytona	FWD	17	3169	6337		
Aries	FWD	18	7088	13000	6034	12627
Aries SW	FWD	18	2893	5861	2158	4875
600'84/400'83	FWD	19	1736	3127	2279	4389
Diplomat		20	1014	1868	1883	3078
Mirada					385	765
600	FWD	19	2823	5393	1700	3723
Total		21	31480	61392	22445	46014
TOTAL CHRYSLER CORP.			80379	156553	57983	113905
Ford Escort	FWD	32	19537	39762	17046	34502
Escort SW	FWD	32	6507	13357	6090	11972
EXP	FWD	32	1748	3036	1359	3166
Fairmont					7631	21090
Tempo	FWD	33	20215	42129		2
LTD		34	10333	21699	8429	18799
LTD SW		34	4164	8568	3433	6839
LTD Crn Victoria		35	9322	17665	7393	14692
LTD Crn Vict SW		35	2331	4772	2019	3875
Mustang		36	11606	21005	8010	16499
Thunderbird		37	12976	26062	1916	2689
Total		38	98739	198055	63326	134125
Lincoln Town Car		40	4617	8198	3246	6956
Mark VII		41	3374	6765	1891	4009
Continental		42	1624	3034	1443	2955
Total		43	9615	17997	6580	13920
Mercury Lynx	FWD	44	4124	8411	4380	8323
Lynx SW	FWD	44	1118	2269	1418	2716
LN7	FWD				450	1132
Capri		49	2042	3476	1996	0071
Zephyr					2741	6084
Topaz	FWD	45	6102	12741		
Marquis		46	6252	11580	3642	7386
Marquis SW		46	1056	2108	1008	2178
Grand Marquis		47	9076	16451	7204	13367
Grand Marquis SW		47	1170	2277	992	1980
Cougar		48	9037	17524	943	1233
Total		50	39977	76837	24774	48470
Linc Merc Div Total			49592	94834	31354	62390
TOTAL FORD MOTOR CO.			148331	292889	94680	196515

		Code No.	1984		1983	
			MO.	YR.	MO.	YR.
Buick Skylark	FWD	52	7594	15086	6068	13343
Skyhawk	FWD	53	6670	11750	3687	7806
Skyhawk SW	FWD	53	701	1337	634	1195
Century	FWD	54	12666	24811	7493	16330
Century SW	FWD	54	1914	3365		
Regal		55	16206	31115	15239	28868
Regal SW					981	1993
Le Sabre		56	11563	21822	7729	14931
Electra		57	5895	11625	4180	8780
Electra	FWD	57	102	107		
Buick SW		56	1095	2155	1104	2207
Riviera	FWD	58	4282	8488	3088	6550
Total		59	68688	131661	50203	102003
Cadillac DeVille		61	9547	19335	8308	16272
DeVille	FWD	61	62	113		
Cimarron	FWD	62	1519	2979	1293	2812
Fleetwood & Chas.		63	3796	7945	2916	6400
Fleetwood	FWD	63	19	58		
Eldorado	FWD	64	5107	10640	4231	8793
Seville	FWD	65	2643	5431	1817	3950
Total		66	22693	46501	18565	38227
Chevrolet		67				
Chevette		68	15419	29893	12467	24643
Camaro		69	15804	27924	10427	21920
Cavalier	FWD	70	19880	37508	8256	16619
Cavalier SW	FWD	70	6196	12602	2788	5460
Citation	FWD	71	5381	11522	7470	17943
Malibu					3758	7412
Malibu SW					3404	7090
Celebrity	FWD	72	18330	36215	8521	18947
Celebrity SW	FWD	72	5979	9516		
Monte Carlo		73	10964	20588	6825	13352
Impala		74	4071	7525	2862	5754
Caprice		74	11113	22031	7369	15275
Chevrolet SW		74	4096	8257	3167	6482
Corvette		75	2420	4616	924	2162
Total		76	119653	228197	78238	163059
Oldsmobile Omega	FWD	78	3657	7278	3224	6818
Firenza	FWD	79	3299	6088	1906	4081
Firenza SW	FWD	79	1036	1938	638	1181
Cutlass Ciera	FWD	80	16151	31512	9239	19218
Cut Ciera SW	FWD	80	2412	4505		
Cut Sup/Calais		81	30069	55580	19562	37074
Cutlass SW					1432	2943
Delta 88		82	17205	32744	12842	25115
98		83	9173	18088	6986	14401
98	FWD	83	156	206		
Oldsmobile SW		82	2269	4650	1648	3210
Toronado	FWD	84	3107	6458	2320	4859
Total		85	88534	169047	59797	118900
Pontiac 1000		87	2110	4349	2467	5259
Firebird		88	7709	14184	5955	13182
2000 Sunbird	FWD	89	7292	14145	3766	7570
2000 Sunbird SW	FWD	89	909	1786	667	1352
Phoenix	FWD	90	1036	2288	2199	4936
Bonneville		91	6113	11517	3947	7921
Bonneville SW					930	1813
6000	FWD	92	7819	14935	4747	9851
6000 SW	FWD	92	1521	2591		
Grand Prix		93	5904	11554	5596	10583
Parisienne		94	2795	5304		
Pontiac SW		94	1043	2061		
Fiero		95	8325	15257		
Total		96	52576	99971	30274	62467
TOTAL GM CORP.			352144	675377	237077	484656
(Checker)					18	155
Misc. Domestic		98	15	42	37	201
(Domestic Sponsored Imports)*			7350	15780	6453	13552
Other Imp	Total	99	187031	373548	164203	338585
(Grand Total)			194381	389328	170656	352137
(Domestic Sta Wgn)			53968	105551	40102	80781
(Domestic Sponsored Import Sta Wgn)			1122	2490		
Grand Total All Registrations		100	782327	1529558	568663	1163957

INCLUDES FEDERAL GOVERNMENT REGISTRATIONS

*DOMESTIC SPONSORED IMPORTS INCLUDE PLYMOUTH COLT, COLT VISTA SW, CONQUEST, SAPPORO, DODGE COLT, COLT VISTA SW, CHALLENGER, AND CONQUEST (MEMO TOTAL) INCLUDED IN MAKE TOTALS

Service "E" State Government

This service is a statistical report of new car registrations, by make and series reflecting the U. S. Total of vehicles credited to STATE GOVERNMENT. The figures are memo totals because STATE GOVERNMENT vehicles are included in the individual state totals.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle
Registration Service
Passenger Cars Service "E"

10055

STATE SUMMARY FOR THE STATE OF STATE GOVERNMENT

MONTH FEBRUARY 1984

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	Code No.	1984		1983	
		MO.	YR.	MO.	YR.
AMC Alliance	FWD 01	48	71	101	102
Encore	FWD 02	2	3		
Spirit					
Concord				60	62
Concord SW				1	11
Eagle 4WD	03	4	11	4	4
Eagle 4WD SW	03	2	2	17	19
TOTAL AMC	04	56	87	183	198
Chrysler Laser	FWD 06				
LeBaron	FWD 07	2	6		1
LeBaron SW	FWD 07	1			
E Class/NY	FWD 08	1	4		
Cordoba					
NY Fifth Ave/Newprt	09			5	12
Imperial					
Total	10	5	10	5	13
Plymouth Colt*	FWD 23				
Colt Vista SW*	FWD 24		1		
Sapporo*					
Conquest*	25				
Horizon	FWD 26		6	2	5
Turismo	FWD 27				
Reliant	FWD 28	94	175	278	410
Reliant SW	FWD 28	14	24	27	31
Gran Fury	29	167	254	71	195
Total	30	275	460	378	641
Chry/Ply Div Total		280	470	383	654
Dodge Colt*	FWD 12				
Colt Vista SW*	FWD 13				
Challenger*					
Conquest*	14				
Omni	FWD 15	1	3	3	57
Charger	FWD 16		1		
Daytona	FWD 17				
Aries	FWD 18	17	45	94	171
Aries SW	FWD 18	20	29	9	15
400 '84/600 '83	FWD 19		1		3
Diplomat	20	26	52	80	125
Mirada				9	20
600	FWD 19	1	2	8	9
Total	21	65	133	202	400
TOTAL CHRYSLER CORP.		345	603	585	1054
Ford Escort	FWD 31	9	17	59	80
Escort SW	FWD 31	4	11		9
EXP	FWD 31				
Fairmont				34	121
Tempo	FWD 33	17	26		
LTD	34	36	71	30	64
LTD SW	34	6	12	25	29
LTD Crn Victoria	35	35	154	71	183
LTD Crn Vict SW	35	53	94	17	28
Mustang	36				1
Thunderbird	37	3	8	1	2
Total	38	163	393	237	517
Lincoln Town Car	40	1	1		
Mark VII	41				1
Continental	42	1	1	1	1
Total	43	2	2	1	2
Mercury Lynx	FWD 44		3		
Lynx SW	FWD 44			1	1
LN7	FWD				
Capri	45				
Zephyr				2	7
Topaz	FWD 45				
Marquis	46	3	7	2	4
Marquis SW	46	10	11	1	1
Grand Marquis	47	4	5	1	5
Grand Marquis SW	47			1	1
Cougar	48	1	4		
Total	50	18	30	8	19
Linc Merc Div Total		20	32	9	21
TOTAL FORD MOTOR CO.		183	425	246	538

	Code No.	1984		1983	
		MO.	YR.	MO.	YR.
Buick Skylark	FWD [illegible]	4	15	1	6
Skyhawk	FWD 53	2	3		1
Skyhawk SW	FWD 53				
Century	FWD 54	8	21	5	13
Century SW	FWD 54		2		
Regal	55	2	3	8	16
Regal SW					
Le Sabre	56	7	15	3	6
Electra	57	4	7	2	3
Electra	FWD 57				
Buick SW	56		1		
Riviera	FWD 58				2
Total	59	27	67	19	47
Cadillac DeVille	61	5	8		4
DeVille	FWD 61				
Cimarron	FWD 62	1	1		
Fleetwood & Chas.	63	1	1		
Fleetwood	FWD 63				
Eldorado	FWD 64			1	2
Seville	FWD 65		2		
Total	66	7	12	1	6
Chevrolet	67				
Chevette	68	175	213	1	1
Camaro	69	3	15	3	4
Cavalier	FWD 70	130	147	11	14
Cavalier SW	FWD 70	8	12	4	5
Citation	FWD 71	253	333	124	138
Malibu				28	43
Malibu SW				5	16
Celebrity	FWD 72	224	280	6	12
Celebrity SW	FWD 72	15	39		
Monte Carlo	73	15	19	8	20
Impala	74	162	198	15	33
Caprice	74	16	24	7	11
Chevrolet SW	74	16	23	40	88
Corvette	75	3	4	1	2
Total	76	1020	1307	253	387
Oldsmobile Omega	FWD 78	8	8	2	6
Firenza	FWD 79				1
Firenza SW	FWD 79				
Cutlass Ciera	FWD 80	4	6	8	13
Cutlass Ciera SW	FWD 80	1	2		
Cutlass Sup/Calais	81	25	32	9	21
Cutlass SW					
Delta 88	82	14	37	16	24
98	83	7	12	9	15
98	FWD 83				
Oldsmobile SW	82	8	32	2	3
Toronado	FWD 84	1	1	1	3
Total	85	68	130	47	86
Pontiac 1000	87				
Firebird	88		1		2
2000 Sunbird	FWD 89			1	1
2000 Sunbird SW	FWD 89				2
Phoenix	FWD 90		3	8	16
Bonneville	91	46	60	1	6
Bonneville SW					1
6000	FWD 92	3	4	2	6
6000 SW	FWD 92	4	5		
Grand Prix	93	14	16	1	1
Parisienne	94	16	25		
Pontiac SW	94	3	4		
Fiero	95				
Total	96	86	118	13	35
TOTAL GM CORP.		1208	1634	333	561
(Checker)					
Misc. Domestic	98				
(Domestic Sponsored Imports)*			1		
Other Imp Total	99	16	36	17	55
(Grand Total)		16	37	17	55
(Domestic Sta Wgn)		166	303	150	260
(Domestic Sponsored Import Sta Wgn)			1		
Grand Total All Registrations	100	1808	2785	1364	2406

4874 1/84

*Domestic Sponsored Imports include Plymouth Colt, Colt Vista SW, Conquest, Sapporo, Dodge Colt, Colt Vista SW, Challenger and Conquest. (Memo Total) Included in Make Totals.

4/23/84

Service "D"

Service "D" is a statistical report of new car registrations by make and series.

The geographical coverage is by STATE.

Published monthly, this service shows month and year-to-date totals for the current year and previous year.

The 51 STATE reports (Washington, D.C. is considered a state) and Federal Government equal the Service "E" U. S. Summary.

POLK STATISTICS ®

National New Vehicle Registration Service Passenger Cars Service "D"

10023

STATE SUMMARY FOR THE STATE OF MICHIGAN 21

MONTH FEBRUARY 1984

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	Code No.	1984 MO.	1984 YR.	1983 MO.	1983 YR.
AMC Alliance	FWD 01	1117	2137	1121	3349
Encore	FWD 02	785	1604		
Spirit				54	140
Concord				129	509
Concord SW				54	554
Eagle 4WD	03	16	58	65	182
Eagle 4WD SW	03	104	349	101	232
TOTAL AMC	04	2022	4148	1524	4966
Chrysler Laser	FWD 06	329	881		
LeBaron	FWD 07	474	659	255	546
LeBaron SW	FWD 07	47	105	31	56
E Class/NY	FWD 08	649	1161	321	718
Cordoba				56	112
NY Fifth Ave/Newpt	09	434	906	279	604
Imperial				21	38
Total	19	1933	3912	963	2074
Plymouth Colt*	FWD 23	55	119	38	98
Colt Vista SW*	FWD 24	27	49		
Sapporo*				19	51
Conquest*	25	12	28		
Horizon	FWD 26	494	916	178	444
Turismo	FWD 27	260	506	148	374
Reliant	FWD 28	417	811	261	571
Reliant SW	FWD 28	150	296	104	201
Gran Fury	29	65	124	184	293
Total	30	1499	2849	932	2032
Chry/Ply Div Total		3432	6761	1895	4106
Dodge Colt*	FWD 13	58	132	46	101
Colt Vista SW*	FWD 13	34	76		
Challenger*				23	58
Conquest*	18	11	27		
Omni	FWD 15	354	746	171	385
Charger	FWD 16	339	659	164	390
Daytona	FWD 17	369	805		
Aries	FWD 18	334	613	259	486
Aries SW	FWD 18	99	196	71	173
600 '84/400 '83	FWD 19	148	276	117	265
Diplomat	20	107	140	118	158
Mirada				33	65
600	FWD 19	270	501	145	378
Total	21	2123	4171	1148	2439
TOTAL CHRYSLER CORP.		5555	10932	3043	6545
Ford Escort	FWD 32	1659	3404	1758	3193
Escort SW	FWD 32	516	1106	805	1284
EXP	FWD 33	284	458	132	262
Fairmont				276	689
Tempo	FWD 33	1499	3222		
LTD	34	336	669	488	940
LTD SW	34	112	273	292	502
LTD Crn Victoria	35	591	988	444	799
LTD Crn Vict SW	35	154	236	206	314
Mustang	36	578	1086	440	849
Thunderbird	37	691	1329	101	120
Total	38	6420	12819	4942	8952
Lincoln Town Car	40	436	752	198	386
Mark VII	41	182	422	95	228
Continental	42	139	314	395	577
Total	43	757	1488	688	1191
Mercury Lynx	FWD 44	313	685	653	998
Lynx SW	FWD 44	151	292	356	523
LN7	FWD			76	214
Capri	45	84	204	161	352
Zephyr				101	217
Topaz	FWD 45	455	1007		
Marquis	46	165	460	334	553
Marquis SW	46	71	182	134	211
Grand Marquis	47	1078	2302	682	1143
Grand Marquis SW	47	177	446	173	234
Cougar	48	523	950	58	63
Total	50	3017	6528	2728	4536
Linc Merc Div Total		3774	8016	3416	5727
TOTAL FORD MOTOR CO.		10194	20831	8358	14679

	Code No.	1984 MO.	1984 YR.	1983 MO.	1983 YR.
Buick Skylark	FWD 53	740	1191	336	669
Skyhawk	FWD 53	722	1173	293	610
Skyhawk SW	FWD 53	51	92	78	123
Century	FWD 54	1155	2112	667	1563
Century SW	FWD 54	187	340		
Regal	55	718	1379	538	997
Regal SW				49	95
Le Sabre	56	654	1240	483	926
Electra	57	453	899	259	610
Electra	FWD 57	100	103		
Buick SW	56	72	139	86	149
Riviera	FWD 58	449	878	279	633
Total	59	5301	9546	3068	6375
Cadillac DeVille	61	408	814	301	630
DeVille	FWD 61	61	111		
Cimarron	FWD 62	86	172	62	183
Fleetwood & Chas.	63	156	326	125	265
Fleetwood	FWD 63	19	58		
Eldorado	FWD 64	222	493	177	400
Seville	FWD 65	165	334	131	295
Total	66	1115	2308	796	1773
Chevrolet	67				
Chevette	68	1185	2143	551	1167
Camaro	69	765	1387	436	892
Cavalier	FWD 70	1529	2681	453	1043
Cavalier SW	FWD 70	400	742	145	314
Citation	FWD 71	221	467	321	905
Malibu				90	181
Malibu SW				110	249
Celebrity	FWD 72	1147	2252	448	1153
Celebrity SW	FWD 72	376	652		
Monte Carlo	73	525	911	188	422
Impala	74	121	239	89	214
Caprice	74	529	1046	317	773
Chevrolet SW	74	185	375	156	334
Corvette	75	214	420	48	91
Total	76	7197	13319	3352	7818
Oldsmobile Omega	FWD 78	458	1042	150	343
Firenza	FWD 79	215	385	117	245
Firenza SW	FWD 79	60	99	43	107
Cutlass Ciera	FWD 80	1524	2772	835	1818
Cutlass Ciera SW	FWD 80	236	452		
Cutlass Sup/Calais	81	1083	2077	637	1250
Cutlass SW				53	122
Delta 88	82	884	1688	678	1317
98	83	485	1077	370	810
98	FWD 83	124	174		
Oldsmobile SW	82	142	260	99	193
Toronado	FWD 84	250	520	188	408
Total	85	5461	10546	3170	6609
Pontiac 1000	87	118	288	129	332
Firebird	88	545	935	293	798
2000 Sunbird	FWD 89	955	1694	394	829
2000 Sunbird SW	FWD 89	73	146	47	122
Phoenix	FWD 90	81	197	194	433
Bonneville	91	243	510	174	337
Bonneville SW				58	112
6000	FWD 92	973	1869	534	1046
6000 SW	FWD 92	143	304		
Grand Prix	93	340	686	225	493
Parisienne	94	163	334		
Pontiac SW	95	88	159		
Fiero	95	989	1923		
Total	96	4711	9047	2048	4502
TOTAL GM CORP.		23785	44762	12434	27077
(Checker)				2	4
Misc. Domestic	98	3	5	3	6
(Domestic Sponsored Imports)*		192	431	126	308
Other Imp Total	99	3738	7208	2817	6365
(Grand Total)		3930	7639	2943	6673
(Domestic Sta Wgn)		3594	7245	3251	6204
(Domestic Sponsored Import Sta Wgn)		61	125		
Grand Total All Registrations	100	45297	87886	28179	59638

6874 1/84

*Domestic Sponsored Imports include Plymouth Colt, Colt Vista SW, Conquest, Sapporo, Dodge Colt, Colt Vista SW, Challenger and Conquest. (Memo Total) Included in Make Totals.

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "D" Federal Government

This service is a statistical report of new car registrations, by make and series reflecting vehicles credited to FEDERAL GOVERNMENT.

Published monthly, the report shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle Registration Service Passenger Cars Service "D"

1009a

STATE SUMMARY FOR THE STATE OF FEDERAL GOVERNMENT

MONTH FEBRUARY 1984

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republication or sharing prohibited.

	Code No.	1984 MO.	1984 YR.	1983 MO.	1983 YR.
AMC Alliance	FWD 01				
Encore	FWD 02	1	1		
Spirit					
Concord					20
Concord SW					
Eagle 4WD	85	1	1		
Eagle 4WD SW	86				
TOTAL AMC	03	2	2		20
Chrysler Laser	FWD 04				
LeBaron	FWD 07		1	1	1
LeBaron SW	FWD 07				
T Cntry/SW	FWD 08				
Cordoba					
5th Avenue/Newpt.	09		1		
Imperial					
Total	10		2	1	1
Plymouth Colt*	FWD 11				
Colt Vista SW*	FWD 24		1		
Sapporo*					
Conquest*	26				
Horizon	FWD 34			2	14
Turismo	FWD 27				
Reliant	FWD 28		56	11	25
Reliant SW	FWD 28			1	81
Gran Fury	29			5	16
Total	09		57	19	136
Chry/Ply Div Total			59	20	137
Dodge Colt*	FWD 12				
Colt Vista SW*	FWD 12				
Challenger*					
Conquest*	10				
Omni	FWD 13	1	2		
Charger	FWD 14	27	27		
Daytona	FWD 17	1	1		
Aries	FWD 18		1		
Aries SW	FWD 18				
600 '84/400 '83	FWD 19				
Diplomat	20	2	45	2	4
Mirada					
600	FWD 19				
Total	30	31	77	2	4
TOTAL CHRYSLER CORP.		31	136	22	141
Ford Escort	FWD 31				1
Escort SW	FWD 32				
EXP	FWD 33				
Fairmont					4
Tempo	FWD 30		1		
LTD	36	1	2	1	6
LTD SW	36				
LTD Crn Victoria	38	6	13	3	8
LTD Crn Vict SW	38		1		
Mustang	34				
Thunderbird	37	5	6		
Total	39	11	24	4	19
Lincoln Town Car	40		1		
Mark VII	41				
Continental	42				
Total	43		1		
Mercury Lynx	FWD 44				
Lynx SW	FWD 44				
LN7	FWD				
Capri	45				
Zephyr					
Topaz	FWD 43				
Marquis	46		1		
Marquis SW	46				
Grand Marquis	47	1	2		1
Grand Marquis SW	47				
Cougar	48				
Total	49	1	3		1
Lin Merc Div Total			4		1
TOTAL FORD MOTOR CO.		12	28	4	20

	Code No.	1984 MO.	1984 YR.	1983 MO.	1983 YR.
Buick Skyhawk	FWD 21			2	2
Skyhawk	FWD 21				
Skyhawk SW	FWD 23				
Century	FWD 24	2	5	3	4
Century SW	FWD 24				
Regal	60	2	5	1	2
Regal SW					1
Le Sabre	56	4	5	1	2
Electra	57				1
Electra	FWD 27				
Buick SW	58				
Riviera	FWD 28		1		
Total	59	8	16	7	12
Cadillac DeVille	61				
DeVille	FWD 61				
Cimarron	FWD 62				
Fleetwood & Chas.	63				
Fleetwood	FWD 63				
Eldorado	FWD 64				
Seville	FWD 65				
Total	66				
Chevrolet	67				
Chevette	68				
Camaro	69				
Cavalier	FWD 70		5		1
Cavalier SW	FWD 70	1	2		1
Citation	FWD 71	1	2	24	23
Malibu				62	64
Malibu SW				2	5
Celebrity	FWD 72	16	29	9	12
Celebrity SW	FWD 72	2	3		
Monte Carlo	73		1	1	1
Impala	74	15	20	11	21
Caprice	74		6	1	4
Chevrolet SW	74	2	9	1	2
Corvette	75				
Total	76	37	85	127	146
Oldsmobile Omega	FWD 78		1	1	1
Firenza	FWD 79				
Firenza SW	FWD 79				
Cutlass Ciera	FWD 80	6	6	4	6
Cutlass Ciera SW	FWD 80	1	2		
Cutlass Sup/Calais	81	5	11	6	12
Cutlass SW					
Delta 88	82	5	6	5	10
98	83				
98	FWD 83				
Oldsmobile SW	83		1		
Toronado	FWD 84				
Total	85	17	27	16	29
Pontiac 1000	87				
Firebird	89			2	2
2000 Sunbird	FWD 89				
2000 Sunbird SW	FWD 89				
Phoenix	FWD 90		1		
Bonneville	91	2	5	1	3
Bonneville SW					
6000	FWD 92	3	6	2	2
6000 SW	FWD 92				
Grand Prix	93	1	2	1	1
Parisienne	94		1		
Parisienne SW	94		1		
Fiero	95		1		
Total	96	6	21	6	8
TOTAL GM CORP.		71	155	156	195
(Checker)					
Misc. Domestic	98				
(Domestic Sponsored Imports)*			1		
Motor Imp Total	99		1	2	18
(Grand Total)			3	2	18
(Domestic Stn Wgn)		6	18	4	90
(Domestic Sponsored Import Stn Wgn)			1		
Grand Total All Registrations	100	117	324	183	389

0870 1/80 *Domestic Sponsored Imports Include Plymouth Colt, Colt Vista SW, Conquest, Sapporo, Dodge Colt, Colt Vista SW, Challenger and Conquest. (Make Total) Included In Make Totals.

4/23/84

Service "A"

Service "A" is a statistical report of new car registrations by make and series.

The geographical coverage is by individual COUNTIES accumulated to a state total.

Published monthly, this service shows month and year-to-date totals for the current year.

Polk National New Vehicle Registration Service PASSENGER CARS Service "A" Report 20166

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. "RE-SALE, RE-PUBLISHING OR SHARING" PROHIBITED.

*INCLUDES STA WGN

(MEMO TOTAL) INCLUDED IN MAKE TOTALS MAKE & MODEL	CODE NO	STATE TOTAL		ALCONA		ALGER		ALLEGAN		ALPENA		ANTRIM		ARENAC		BARAGA		BARRY	
		NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
AMC ALLIANCE	01	1117	2137		1			1	3	4	5	1	2					1	2
ENCORE	02	785	1604	2	2			6	10	4	5			1	1			2	4
EAGLE 4 WD*	03	120	407		1			1	1		2	1	2						
AMC TOTAL	04	2022	4148	2	4			8	14	8	12	2	4	1	1			3	6
STA WGN (MEMO)*	05	104	349		1			1	1		2	1	2						
CHRYSLER LASER	06	329	881						4							1	1		
LEBARON*	07	521	964						1		2				1		1	2	2
E CLASS//NY	08	649	1161					1	2					1	2			1	2
NY FIFTH AVE/NEWPT	09	434	906					2	3	1	1								
CHRYSLER TOTAL	10	1933	3912					3	10	1	3			1	3	1	2	3	4
STA WGN (MEMO)*	11	47	105																
DODGE COLT	12	58	132					1	1				1	1	1				1
COLT VISTA*	13	34	76				1										1		
CONQUEST	14	11	27																
OMNI	15	354	746					1	1	1	2	2	2	1	1			1	3
CHARGER	16	339	659				1	2	4	2	2								2
DAYTONA	17	369	805					1	1					2	2		1		
ARIES*	18	433	809	1	1			2	5			2	2	1	1				1
600	19	418	777					1	3	3	5								1
DIPLOMAT	20	107	140				1			2	3			1	1				
DODGE TOTAL	21	2123	4171	1	1		3	8	15	8	12	4	5	6	6		2	1	8
STA WGN (MEMO)*	22	133	272				1	1	1			1	1				1		
PLYMOUTH COLT	23	50	119						1									1	1
COLT VISTA*	24	27	49																
CONQUEST	25	12	28																
HORIZON	26	494	916					8	15	3	5			1	2			2	4
TURISMO	27	280	506					3	5	1	2	1	1			1	1	1	2
RELIANT*	28	567	1107					3	5	2	2	1	3	3	3			3	4
GRAN FURY	29	69	124						1					1	1				
PLYMOUTH TOTAL	30	1499	2849					14	27	6	9	2	4	5	6	1	1	7	11
STA WGN (MEMO)*	31	177	345					2	3	1	1								
FORD ESCORT*/EXP	32	2459	5010	3	4	1	2	19	32	3	6		1	1	2	3	5	4	15
TEMPO	33	1499	3222	1	1	1	3	7	13	1	2	1	1	1	5	1	4	6	13
LTD*	34	448	942					1	5	1	1		2						
LTD CR VICTORIA*	35	745	1226	1	1			4	5				1		1			1	1
MUSTANG	36	578	1086					3	6			1	1						
THUNDERBIRD	37	691	1329					3	5	1	2					1	1		1
FORD TOTAL	38	6420	12815	5	6	2	5	37	66	6	11	2	6	2	8	5	10	11	30
STA WGN (MEMO)*	39	782	1619		1			5	10				1			1	3	1	4
LINCOLN TOWN CAR	40	436	752		1			1	1							1	1		
MARK VII	41	182	422																
CONTINENTAL	42	139	314																
LINCOLN TOTAL	43	757	1488		1			1	1							1	1		
MERCURY LYNX*	44	464	977		1		1	2	4		2		1				1	1	2
TOPAZ	45	455	1007			1	1		1	1	1	1	2		1		1	2	2
MARQUIS*	46	236	642		2			1	5				1						
GR MARQUIS*	47	1255	2748					2	3	3	5	2	3	2	2		1	1	3
COUGAR	48	523	950			1	1		1		1			3	3	1	2	3	3
CAPRI	49	84	204	1	1							1	1	1	1				1
MERCURY TOTAL	50	3017	6528	1	4	2	3	5	14	4	9	4	8	6	7	1	5	7	11
STA WGN (MEMO)*	51	399	920				1						2					1	1
BUICK SKYLARK	52	740	1191		2		2	1	6	1	1	5	5	1	1			3	6
SKYHAWK*	53	773	1265		1			5	10	1	1	3	3		4			6	7
CENTURY*	54	1342	2452	2	3			3	8	3	7	2	2	4	4			3	3
REGAL	55	718	1375	1	1	1	1	1	2	1	3			1	1			5	5
LESABRE*	56	726	1379	2	3		2	2	5	3	6	1	1	1	5				2
ELECTRA	57	553	1002					4	4		2			2	4				
RIVIERA	58	449	878	1	1			2	3									1	1
BUICK TOTAL	59	5301	9546	6	11	1	5	18	38	9	20	11	11	9	19			18	24
STA WGN (MEMO)*	60	310	571		1			1	2		2				1			1	1
CADILLAC DEVILLE	61	467	925					1	1	1	1				1				
CIMARRON	62	86	172																
FLEETWOOD & CHASSIS	63	175	384			1	1	1	1										1
ELDORADO	64	222	493						1										
SEVILLE	65	165	334						1										
CADILLAC TOTAL	66	1115	2308			1	1	2	4	1	1				1				1
CHEVROLET	67																		
CHEVETTE	68	1185	2143	1	1	1	2	7	8	1	3		2	1	1		1	4	11
CAMARO	69	765	1387		1	1	3	2	5				1	3	4			2	4
CAVALIER*	70	1929	3423	2	7	2	2	11	18	2	4	2	6	1	5			7	18
CITATION	71	221	467		2				2					2	2			1	5
CELEBRITY*	72	1523	2904	2	5	2	2	6	12	2	5	1	3	3	5		3	4	8
MONTE CARLO	73	525	911	2	3			2	5		1		1	2	3			1	2
IMPALA/CAPRICE*	74	835	1660	1	3			2	5	2	6	1	1	2	2	1	1	3	4
CORVETTE	75	214	420																
CHEVROLET TOTAL	76	7197	13315	8	22	6	9	30	55	7	19	4	14	14	22	1	5	22	52
STA WGN (MEMO)*	77	961	1769	1	4	2	2	3	6	1	6	1	3					3	5
OLDSMOBILE OMEGA	78	458	1042					1	2								1	1	1
FIRENZA*	79	275	484					2	2		1		1				1		
CIERA*	80	1760	3224					11	16	3	3	2	4	1	2	2	4	4	5
CUTLASS	81	1083	2077	2	3		1	3	4	2	4	1	1		1	1	2	5	8
DELTA 88*	82	1026	1948			1	2	1	5	4	6		1	1	2	2	2	5	8
98	83	609	1251					1	4	1	5			1	2				2
TORONADO	84	250	520					1	1		1			1	1				
OLDSMOBILE TOTAL	85	5461	10546	2	3	1	3	20	34	10	20	3	7	4	8	5	10	15	24
STA WGN (MEMO)*	86	438	811					3	3				1			1	1		
PONTIAC 1000	87	118	288															1	1
FIREBIRD	88	545	935					2	4						1				
2000 SUNBIRD*	89	1028	1840	1	1			2	9	2	3	1	1		1			3	4
PHOENIX	90	81	197												1				
BONNEVILLE	91	243	510					1	2	2	2							2	2
6000*	92	1116	2173					5	5	3	3			1	1			1	3
GRAND PRIX	93	340	688			1	1		1						1			1	3
PARISIENNE*	94	251	493						1	1	1			1	1				2
FIERO	95	989	1923					3	7	3	4							1	2
PONTIAC TOTAL	96	4711	9047	1	1	1	1	13	29	11	13	1	1	2	6			9	17
STA WGN (MEMO)*	97	304	609					2	6									1	2
MISC. DOMESTIC	98	3	5																
OTHER IMPORTS*	99	3738	7208	2	2	4	4	18	34	7	9	4	5	2	3			16	22
GRAND TOTAL ALL REGISTRATIONS	100	45297	87886	28	55	18	34	177	341	78	138	37	65	52	90	15	36	112	210

801 1-84

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

MONTH FEBRUARY 1984 PAGE 1 OF 11 STATE MICH 21

Polk National New Vehicle Registration Service PASSENGER CARS Service "A" Report 20176

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR [illegible] PROHIBITED.

*INCLUDES STA WGN

(MEMO TOTAL) INCLUDED IN MAKE TOTALS MAKE & MODEL	CARD NO	STATE TOTAL MO.	STATE TOTAL YR.	WASHTENAW MO.	WASHTENAW YR.	WAYNE MO.	WAYNE YR.	WEXFORD MO.	WEXFORD YR.	STATE GOVT MO.	STATE GOVT YR.	EXCL STGOV MO.	EXCL STGOV YR.
AMC ALLIANCE	01			14	47	428	702	1	2			1117	2137
ENCORE	02			3	29	245	389	2	4		1	785	1603
EAGLE 4 WD*	03				4	42	95					120	403
AMC TOTAL	04			17	80	715	1186	3	6		1	2022	4147
STA WGN (MEMO)*	05				4	38	78					104	349
CHRYSLER LASER	06			7	21	158	517	1	1			329	881
LEBARON*	07			10	23	210	388	2	3			521	964
E CLASS//NY	08			10	26	309	529	2	3	1	2	648	1159
NY FIFTH AVE/NEWPT	09			5	11	240	540	2	2			434	906
CHRYSLER TOTAL	10			32	81	917	1974	7	9	1	2	1932	3910
STA WGN (MEMO)*	11			1	3	17	43					47	105
DODGE COLT	12			5	17	16	28					58	132
COLT VISTA*	13			2	10	12	26					34	76
CONQUEST	14			1	4		3					11	27
OMNI	15			8	35	97	254	4	4			354	746
CHARGER	16			7	19	105	214	2	3			339	659
DAYTONA	17			11	29	189	453					369	805
ARIES*	18			11	18	150	295		1			433	809
600	19			13	48	174	317					416	777
DIPLOMAT	20			1	2	27	36					107	140
DODGE TOTAL	21			59	182	770	1626	6	8			2123	4171
STA WGN (MEMO)*	22			5	16	47	92					133	272
PLYMOUTH COLT	23			1	7	6	11					50	119
COLT VISTA*	24			2	4	10	16					27	43
CONQUEST	25			2	4	5	10					12	28
HORIZON	26			14	24	147	252	1	3			492	916
TURISMO	27			3	11	73	137		1			280	506
RELIANT*	28			11	24	218	456			1	1	566	1106
GRAN FURY	29			1	2	16	41			32	32	37	92
PLYMOUTH TOTAL	30			34	76	475	923	1	4	33	33	1466	2816
STA WGN (MEMO)*	31			7	13	64	125			1	1	176	344
FORD ESCORT*/EXP	32			70	200	889	1871	3	8			2453	5010
TEMPO	33			45	93	645	1380	1	3	3	3	1496	3219
LTD*	34			8	17	219	432	1	1	1	16	447	926
LTD CR VICTORIA*	35			8	23	460	624					745	1226
MUSTANG	36			13	37	343	641	1	1			578	1086
THUNDERBIRD	37			11	41	335	644	1	2			691	1329
FORD TOTAL	38			159	411	2891	5592	7	15	4	19	6416	12796
STA WGN (MEMO)*	39			11	50	346	690		1			782	1619
LINCOLN TOWN CAR	40			7	10	295	477					436	752
MARK VII	41			1	2	151	348					182	422
CONTINENTAL	42			1	3	89	203					139	314
LINCOLN TOTAL	43			9	15	535	1028					757	1488
MERCURY LYNX*	44			17	61	214	386	2	3			464	971
TOPAZ	45			11	45	208	493	3	4			455	1007
MARQUIS*	46			2	11	108	314		1			236	642
GR MARQUIS*	47			12	39	844	1972		2			1255	2748
COUGAR	48			10	30	242	452					523	950
CAPRI	49				4	45	112					84	204
MERCURY TOTAL	50			52	190	1661	3729	5	10			3017	6528
STA WGN (MEMO)*	51			6	22	248	627					399	929
BUICK SKYLARK	52			13	13	60	117	2	4		11	740	1180
SKYHAWK*	53			5	17	204	320	5	8			773	1265
CENTURY*	54			11	51	290	567	2	3	7	17	1335	2435
REGAL	55			13	18	186	409	2	3			718	1373
LESABRE*	56			4	13	141	226	1	3			726	1379
ELECTRA	57			6	10	89	151		1			553	1002
RIVIERA	58			6	11	101	211					449	878
BUICK TOTAL	59			58	139	1071	2001	12	21	7	28	5294	9518
STA WGN (MEMO)*	60			2	11	43	70	1	3		1	310	570
CADILLAC DEVILLE	61			2	8	194	397					467	925
CIMARRON	62			1	5	36	79					86	172
FLEETWOOD & CHASSIS	63				4	77	184	1	1			175	384
ELDORADO	64			2	4	67	163					222	453
SEVILLE	65			4	5	39	99					165	334
CADILLAC TOTAL	66			9	25	413	922	1	1			1115	2308
CHEVROLET	67												
CHEVETTE	68			9	40	234	407	5	5			1185	2143
CAMARO	69			10	26	140	243		1			765	1387
CAVALIER*	70			39	92	353	601	4	6	64	65	1865	3358
CITATION	71			3	5	19	48	1	2			221	467
CELEBRITY*	72			18	56	348	600	5	7	8	8	1515	2896
MONTE CARLO	73			5	12	93	190			12	12	513	899
IMPALA/CAPRICE*	74			7	25	194	346	5	6	15	15	820	1645
CORVETTE	75			3	8	39	75					214	420
CHEVROLET TOTAL	76			94	264	1420	2510	20	27	99	100	7098	13215
STA WGN (MEMO)*	77			17	44	177	277	1	1	4	5	957	1764
OLDSMOBILE OMEGA	78			4	6	19	31			5	5	453	1037
FIRENZA*	79			7	16	38	61	1	2			275	484
CIERA*	80			32	61	339	603	3	3			1760	3224
CUTLASS	81			17	36	185	396	1	1	17	17	1066	2060
DELTA 88*	82			7	22	162	306	2	2		18	1026	1932
98	83			7	19	71	166		3	1	2	605	1249
TORONADO	84			4	13	52	114			1	1	249	519
OLDSMOBILE TOTAL	85			78	173	866	1677	7	11	24	41	5437	10505
STA WGN (MEMO)*	86			9	16	40	76					438	811
PONTIAC 1000	87				5	34	60	2	2			118	288
FIREBIRD	88			10	13	152	230		1			545	935
2000 SUNBIRD*	89			14	38	253	409	1	2			1028	1840
PHOENIX	90			3	5	6	12					81	197
BONNEVILLE	91			1	1	55	115				9	243	501
6000*	92			17	46	271	475	1	1			1116	2173
GRAND PRIX	93			4	14	83	158			9	9	331	679
PARISIENNE*	94				7	42	88	1	1			251	493
FIERO	95			22	45	150	306		2			389	1923
PONTIAC TOTAL	96			74	180	1046	1853	5	9	9	18	4702	9029
STA WGN (MEMO)*	97			8	14	44	90	3	3			304	609
MISC. DOMESTIC	98					2	3					3	5
OTHER IMPORTS*	99			153	396	857	1558	8	9			3738	7208
GRAND TOTAL ALL REGISTRATIONS	100			828	2212	13639	26582	82	130	177	242	55120	87644

001 1-84

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

MONTH FEBRUARY 1984 PAGE 11 OF 11 STATE MICH 21

Service "C"

Service "C" is a statistical report of new car registrations compiled by make and series.

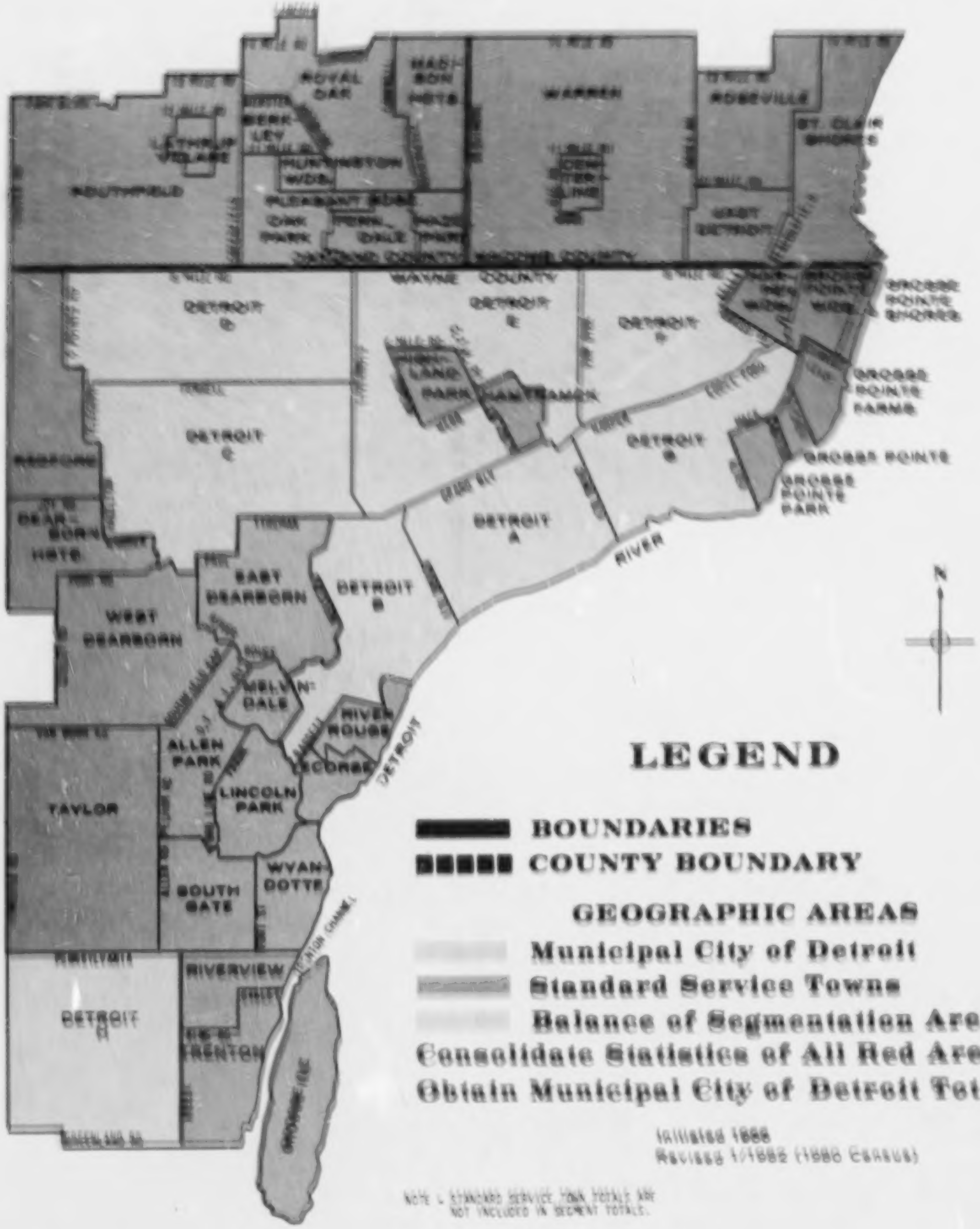
The geographical coverage is by individual POST OFFICE TOWNS accumulated to a county total.

Published monthly, the report shows month and year-to-date totals for the current year.

Certain select cities are arranged by individual Market Segments.

DETROIT MARKET SEGMENTATION AREA

M11


SOUTHFIELD
LATHRUP VILLAGE
ROYAL OAK
MADISON HGTS.
WARREN
ROSEVILLE
ST. CLAIR SHORES
BERKLEY
HUNTINGTON WDS.
PLEASANT RIDGE
OAK PARK
FERNDALE
HAZEL PARK
CENTER LINE
EAST DETROIT
OAKLAND COUNTY
MACOMB COUNTY
WAYNE COUNTY
DETROIT D
DETROIT E
DETROIT F
HIGHLAND PARK
HAMTRAMCK
GROSSE POINTE SHORES
GROSSE POINTE FARMS
GROSSE POINTE
GROSSE POINTE PARK
REDFORD
DETROIT C
DETROIT G
DEARBORN HGTS.
EAST DEARBORN
DETROIT B
DETROIT A
RIVER
WEST DEARBORN
MELVINDALE
RIVER ROUGE
ECORSE
DETROIT
ALLEN PARK
LINCOLN PARK
TAYLOR
SOUTH GATE
WYANDOTTE
TRENTON CHANNEL
RIVERVIEW
TRENTON
DETROIT H
GROSSE ILE
N

LEGEND

▬ BOUNDARIES

▬ ▬ ▬ COUNTY BOUNDARY

GEOGRAPHIC AREAS

▭ Municipal City of Detroit

▨ Standard Service Towns

▭ Balance of Segmentation Area

Consolidate Statistics of All Red Areas to Obtain Municipal City of Detroit Total.

Initiated 1966
Revised 1/1982 (1980 Census)

NOTE 1. STANDARD SERVICE TOWN TOTALS ARE NOT INCLUDED IN SEGMENT TOTALS.

MARKET SEGMENTATION - DETROIT, MICHIGAN

BACKGROUND

EFFECTIVE WITH THE JANUARY 1964 STATISTICAL REPORTS, R. L. POLK & CO. BEGAN A NEW SYSTEM OF CREDITING REGISTRATIONS IN SELECTED METROPOLITAN MARKETS THROUGHOUT THE COUNTRY. DETROIT, MICHIGAN WAS INCORPORATED INTO THE PROGRAM IN JANUARY, 1964 THE NEW PROGRAM, REFERRED TO AS MARKET SEGMENTATION, INCLUDED A PROCEDURE FOR CREDITING REGISTRATIONS BY CENSUS TRACT CODING THEM BASED ON THE STREET ADDRESSES OF REGISTRANTS RATHER THAN ONLY THE TOWN ADDRESS AS SHOWN ON OFFICIAL STATE DOCUMENTS. THIS WAS NECESSARY BECAUSE A TOWN ADDRESS OFTEN DOES NOT DENOTE THE ACTUAL LOCATION OF A REGISTRANT. (A RESIDENT OF HAMTRAMCK FOR EXAMPLE, MAY SHOW HIS HAMTRAMCK STREET ADDRESS BUT SHOW DETROIT AS HIS TOWN ADDRESS, SINCE HIS MAIL IS DELIVERED THROUGH THE DETROIT POST OFFICE.)

TO ENHANCE THE VALUE OF THIS COMPILATION PROCEDURE, GEOGRAPHIC AREAS COMPRISED OF CENSUS TRACT GROUPS BOTH WITHIN THE MAJOR CITIES AS WELL AS SURROUNDING SUBURBAN AREAS, WERE CREATED AND DESIGNATED AS MARKET SEGMENTS. THE MAP ON THE REVERSE SIDE ILLUSTRATES THE GEOGRAPHIC BOUNDARIES ASSOCIATED WITH THE DETROIT AREA.

REGISTRATION SUMMARIES BY SEGMENT

IN REVIEWING THE MAP AND ACCOMPANYING STATISTICAL REPORT, PLEASE NOTE THAT REGISTRATION STATISTICS ARE AVAILABLE FOR EACH OF THE MARKET SEGMENTS, INCLUDING THE DEFINED SUBURBAN COMMUNITIES. SHOULD YOU WISH TO OBTAIN A GRAND TOTAL FOR ANY SEGMENT, YOU SHOULD SUMMARIZE ALL THE COMMUNITY STATISTICS, IF ANY, WITHIN THE SEGMENT AND ADD THE FIGURE TO THE CORRESPONDING SEGMENT TOTALS SHOWN IN THE REPORTS. SIMILARLY, TOTAL REGISTRATIONS FOR THE MAJOR CITY MAY BE OBTAINED BY SUMMARIZING THE APPROPRIATE SEGMENT TOTALS WHICH ARE COLOR CODED ON THE MAP (PINK SHADED AREAS).

SEGMENT BOUNDARY CHANGES

WHEN INITIALLY DESIGNED, ALL SEGMENTS WHICH ARE IN PART DETERMINED BY CENSUS TRACT BOUNDARIES, WERE TO REMAIN UNCHANGED OVER A PERIOD OF YEARS. SUCH BOUNDARIES DO NOT ORDINARILY CROSS MUNICIPAL CITY OR COUNTY LINES. HOWEVER, BETWEEN THE 1960 AND 1970 CENSUSES, A NUMBER OF PHYSICAL CHANGES WERE MADE TO CENSUS TRACTS IN SOME MARKETS AND, AS A RESULT, IT HAS BEEN NECESSARY TO MAKE CORRESPONDING ADJUSTMENTS TO THE SEGMENT BOUNDARIES. ALSO, OVER THE TEN YEAR PERIOD, POSTAL JURISDICTIONS OF THE MAJOR CITY POST OFFICES HAVE BEEN EXPANDED AND THUS, IN SOME MARKETS, THE PERIPHERAL BOUNDARY OF THE TOTAL SEGMENTATION AREAS HAS BEEN ENLARGED. IN ALL INSTANCES, HOWEVER, A CONCERTED EFFORT WAS MADE TO CONFORM TO THE SAME BOUNDARY OUTLINES WHICH WERE IN EFFECT AT THE TIME THE SEGMENTATION MARKET WAS FIRST INCORPORATED INTO THE PROGRAM.

R. L. POLK & CO.
MOTOR STATISTICAL DIVISION

MOTOR STATISTICAL DIVISION
R. L. POLK & CO.

Polk National New Vehicle Registration Service PASSENGER CARS Service "C" Report 11914

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

ALLEN PARK	BELLEVILLE		DEARBRN HT		DETROIT-A		DETROIT-B		DETROIT-C		DETROIT-D		DETROIT-E	
YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
5	6	13	1	8	16	33	10	19	48	94	39	72	22	44
5	4	10	3	5	9	14	5	6	37	62	19	27	9	19
					2	3			30	72	1	1		
10	10	23	4	13	27	50	15	25	115	228	59	100	31	63
					2	2			28	63				
2		1	1	1	7	11		1	6	11	6	9	2	2
	1	2	2	6	8	11	2	3	12	18	12	17	14	23
1		1	2	3	13	19	3	6	11	19	11	19	12	17
5				1	12	22		3	8	12	12	27	11	21
8	1	4	5	11	40	63	5	13	37	60	41	72	39	63
									1	2		2		
			1	1		1				3	2	2		
	1	2				1					3	3		1
												1		
1		3	1	2	4	7	2	2	6	10	5	9	6	14
2	1	4		1	3	3	4	6	4	8	8	15	10	13
2	1	2			8	10			5	10	6	10	1	5
		2	5	5	4	11		2	2	7	4	11	9	14
	1	1	4	4	7	9	1	3	8	10	6	12	10	16
				1	2	2					2	3	2	5
5	4	14	11	14	28	44	7	13	25	48	36	66	38	68
	1	2	1	1	2	3				1	3	4	1	3
							1	1	1	1			1	2
									1	2				
	1	1				1								
2	1	2			3	6	2	4	5	6	11	18	5	11
1	3	3	1	2	2	4	3	3	2	4	6	10	4	5
3		1	6	6	9	14	4	12	5	12	2	9	6	13
1						2			1	1	1	2	1	5
7	5	7	7	8	14	27	10	20	15	26	20	39	17	36
1			1	1	7	9		1	1	3	1	1	2	5
21	14	23	18	25	20	36	14	37	38	75	45	83	25	64
26	6	13	10	19	19	32	11	20	33	67	43	91	29	51
7	5	10	2	4	10	11	1	5	5	6	5	14	4	11
11	1	3	4	9	12	23	1	4	13	22	10	18	10	19
3	5	10	4	4	7	9	1	2	3	6	8	15	7	8
10	4	5	3	9	6	12	1	8	7	15	7	9	11	23
78	35	64	41	70	74	123	29	76	99	191	118	230	86	176
6	3	6	2	3	7	10	1	7	12	18	7	13	3	12
2		3	2	6	42	64			6	9	7	11	4	20
4		1		2	24	67			1	2	3	4	4	8
1	1	1		1	24	55		1	1	4	2	10	2	4
7	1	5	2	9	90	186		1	8	15	12	25	10	32
5	2	5	2	8	5	9	1	3	4	6	2	3	3	6
8		5	8	14	5	9	1	2	5	8	7	16	13	25
6	1	3	3	7	1	8		1	3	4	2	5	1	3
13	3	8	15	29	8	19	7	12	13	26	14	20	10	26
7	3	3	8	17	5	12		2	11	21	21	31	13	23
1	1	2	1	2			1	2				1	4	5
40	10	26	37	77	24	57	10	22	36	65	46	76	44	88
2		4	2	5	1	6	1	1		4	1	3	2	5
		1			13	21	2	6	5	7	3	5	13	17
6	2	3	6	10	13	16	3	3	14	24	17	30	20	25
6	1	5	5	6	66	159	4	8	21	28	23	40	18	39
6		1	3	6	19	28	1	2	10	20	7	13	11	21
2	1	3	3	8	18	29	3	3	14	21	11	14	8	10
		2	1	1	13	19	2	3	5	8	7	13	8	17
3	2	3	3	4	13	60			6	12	9	10	5	7
23	6	18	21	35	155	332	15	25	75	120	77	125	84	136
			1	1	12	17			2	3	2	3	2	3
4			4	8	6	16	65	130	13	17	17	28	13	22
					9	14	9	19	6	11	4	7	3	9
1	1	1		2	3	10	21	76	10	15	6	11	10	23
1		1	3	3	10	18		22	6	11	4	12	5	14
		1		1	2	5	4	21	3	6	6	9	2	7
6	1	3	7	14	30	63	99	268	38	60	37	67	33	75
4	3	9	1	1	11	26	4	9	15	26	20	45	12	38
4	1	5	6	8	1	7	1	1	16	20	10	17	11	12
6	8	13	7	14	11	40	12	25	40	55	23	47	21	39
					2	6		3	2	6		1		
4	4	7	6	8	22	58	5	9	21	32	27	47	17	30
2	3	5	2	4	2	9	5	6	9	22	10	13	4	7
3	2	3	7	8	11	26	1	8	25	43	6	14	8	19
1	1	1	1	3		1	3	4			4	6	1	3
24	22	43	30	46	60	173	32	65	128	204	100	190	74	148
3	3	5	1	2	12	25	2	7	14	19	6	11	7	12
	1	1			1	4		3	1	1	4	5	1	2
3		1			2	2			5	8	5	8	1	2
5	6	9	5	9	72	133	2	4	24	45	42	71	21	33
6	3	5	7	12	7	11	3	9	12	20	10	20	6	24
[illegible]	3	5	6	10	24	45	1	7	14	21	12	17	4	7
1	1	3		1	12	18	3	7	2	16	7	19	5	15
3		1	2	4	5	16	1	4	5	7	4	8	5	7
23	14	25	20	36	123	229	10	34	63	118	84	148	43	90
1	1	3	2	2	9	22			1	2	2	4		3
1		1			3	3		1	4	6	1	3	2	3
10	1	3	2	2	16	21	2	3	2	8	5	9	6	11
1	1	2	3	3	16	48	3	6	15	23	18	27	18	29
					2	4			1	1				1
1	1	1	1	1	6	19		2	3	6	5	6	4	7
1	5	5	2	4	24	61	6	12	9	27	23	44	14	33
1	1	3	2	4	5	12	1	1	5	8	5	8	4	10
1					1	8	2	3	7	12	4	5	4	5
4	5	12	5	7	6	14			10	18	8	16	2	10
20	15	27	15	21	79	190	14	28	56	109	69	118	54	109
	2	2			3	10			4	7	3	4	1	3
						1			2	2				
27	3	18	10	16	92	169	15	28	96	157	87	152	55	108
	133		210		836		261		793		786		608	
278		277		370		1707		618		1403		1408		1192

MONTH FEBRUARY 1984 PAGE 1 OF 6 STATE MICH 21 COUNTY WAYNE 163 128

Polk National New Vehicle Registration Service PASSENGER CARS Service "C" Report 11915

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

*INCLUDES STA WGN

(MEMO TOTAL) INCLUDED IN MAKE TOTALS	TOTAL	COUNTY TOTAL		DETROIT-F		DETROIT-G		DETROIT-H		E DEARBORN		ECORSE		FLAT ROCK		GARDEN CTY		GROSSE ILE	
MAKE & MODEL	CODE NO	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
AMC ALLIANCE	01			8	24	11	30	1	4	7	10	2	4	1	1	1	2	1	3
ENCORE	02			9	14	6	13	4	7	4	8	4	4	2	2	5	6	1	3
EAGLE 4 WD*	03				2						1					1	1		
AMC TOTAL	04			17	40	17	43	5	11	11	19	6	8	3	3	7	9	2	6
STA WGN (MEMO)*	05				1											1	1		
CHRYSLER LASER	06			4	5	2	4	2	3	2	5						1	1	1
LEBARON*	07			4	7	3	12	1	1	1	2					2	3		
E CLASS//NY	08			10	19	2	14			2	3			1	1	1	2	1	2
NY FIFTH AVE/NEWPT	09			2	5	9	12			1	1								
CHRYSLER TOTAL	10			20	36	16	42	3	4	6	11			1	1	3	5	2	3
STA WGN (MEMO)*	11																		
DODGE COLT	12			1	3										1	1	2		
COLT VISTA*	13						1										1		
CONQUEST	14																		
OMNI	15			5	10	4	6	1	1	1	1					3	4		
CHARGER	16			6	10	3	5			1	4					1	2	1	1
DAYTONA	17			6	11	5	7		1	1	1				1			1	1
ARIES*	18			10	13	22	26				1					3	3		
600	19			7	15	12	19	1	1	3	4			1	1	2	4		
DIPLOMAT	20					2	3			1	1								
DODGE TOTAL	21			35	62	48	67	2	3	7	12			1	3	10	16	2	2
STA WGN (MEMO)*	22						1										1		
PLYMOUTH COLT	23				1												1		
COLT VISTA*	24				2						1								
CONQUEST	25			1	1														
HORIZON	26			5	10	6	6	1	2	1	3								
TURISMO	27			4	6	1	4	1	3	1	4				1		1		
RELIANT*	28			11	19	7	15	1	1	2	3						1		
GRAN FURY	29			2	5						1								
PLYMOUTH TOTAL	30			23	44	14	25	3	6	4	12				1		3		
STA WGN (MEMO)*	31			1	5	1	3	1	1		2						1		
FORD ESCORT*/EXP	32			17	35	13	22	11	26	204	541	2	3	6	9	13	21	5	9
TEMPO	33			5	15	3	10	12	26	115	290		4	2	4	12	21	5	6
LTD*	34			3	6	3	3	4	5	50	168	1	1			1	1	1	1
LTD CR VICTORIA*	35			5	8	3	3	3	4	253	297			2	5	1	4	4	4
MUSTANG	36			2	4	1	1		3	192	356			2	2	5	5	1	2
THUNDERBIRD	37			1	4		3	6	11	130	282		1			5	9		1
FORD TOTAL	38			33	72	23	42	36	75	944	1934	3	9	12	20	38	61	16	23
STA WGN (MEMO)*	39			7	10	2	4	5	6	154	350			2	2	3	6	4	4
LINCOLN TOWN CAR	40					2	4		1	174	253			1	1	3	4		
MARK VII	41			1	1		2			80	148								
CONTINENTAL	42					1	1		1	43	94								1
LINCOLN TOTAL	43			1	1	3	7		2	297	495			1	1	3	4		1
MERCURY LYNX*	44					4	5	1	3	139	223	1	1	1	1	3	5		1
TOPAZ	45			3	4	2	5	5	7	75	219			2	3	6	11		1
MARQUIS*	46			1	3	3	3	2	3	51	171	1	1			2	4	2	3
GR MARQUIS*	47			6	12	5	5	5	10	525	1419		1	2	4	14	19	3	5
COUGAR	48			7	11	3	5	3	6	92	151		1			1	6		2
CAPRI	49			2	2				1	21	65					2	3		
MERCURY TOTAL	50			19	32	17	23	16	30	903	2248	[illegible]	[illegible]	5	8	28	48	5	12
STA WGN (MEMO)*	51			1	3	2	2	1	2	196	519					1	1	2	2
BUICK SKYLARK	52			3	4	3	6												
SKYHAWK*	53			5	9	5	8	3	4	6	7		2	1	1	3	4	1	1
CENTURY*	54			10	17	8	20	3	3	1	2	2	2			2	3	1	2
REGAL	55			7	14		1	1	3	3	6		3	1	2	2	3	1	1
LESABRE*	56			2	4	4	6	1	1	1	3				1	2	5	1	1
ELECTRA	57			1	3	6	10	1	2	1	3					1	1		
RIVIERA	58			3	5	2	6	1	3	1	2							1	1
BUICK TOTAL	59			31	56	28	57	10	16	13	23	4	8	2	4	10	16	4	6
STA WGN (MEMO)*	60			1	1	1	2	2	2							1	1	1	1
CADILLAC DEVILLE	61			2	4	2	7	1	1	3	4			1	2	1	2	2	2
CIMARRON	62				1		3			1	2		1						
FLEETWOOD & CHASSIS	63			1	2	2	5			1	2		1	2	2			1	1
ELDORADO	64			3	3	5	6	1	1		3							1	1
SEVILLE	65				2		1				1								1
CADILLAC TOTAL	66			6	12	9	22	2	2	5	12		2	3	4	1	2	4	5
CHEVROLET	67																		
CHEVETTE	68			7	13	2	12	3	7	10	12	1	1		1	5	6		
CAMARO	69			5	11		1	3	4	2	4						3		1
CAVALIER*	70			18	28	11	20	5	10	8	13	1	1	1	1	9	16	2	7
CITATION	71				2	1	3			2	3				1				
CELEBRITY*	72			9	13	4	7		8	9	15	1	2	1	1	7	11		
MONTE CARLO	73			6	9	3	5		2	2	5	1	2	1	2	3	8		
IMPALA/CAPRICE*	74			6	13	2	5	1	1	2	4					3	8		
CORVETTE	75									3	6				2	1	1		4
CHEVROLET TOTAL	76			51	94	23	53	12	32	38	62	4	6	3	8	28	53	2	12
STA WGN (MEMO)*	77			6	10	3	4	2	3	7	11					3	7		
OLDSMOBILE OMEGA	78			1	1	1	1		1										
FIRENZA*	79			2	3	4	5				1			1	1		1		
CIERA*	80			9	16	10	18	3	8	3	8	1	1			8	8	2	2
CUTLASS	81			11	16	4	6	2	6	7	15		1	2	3	2	4	1	1
DELTA 88*	82			4	9	5	7	1	5	5	8				1	4	4		
98	83			1	4	1	2		1	2	3				1	4	5	1	1
TORONADO	84				4	3	5	1	1	1	1		1	1	1				
OLDSMOBILE TOTAL	85			28	53	28	44	7	22	18	36	1	3	4	7	18	22	4	4
STA WGN (MEMO)*	86			1	1			1	2		1					3	3		
PONTIAC 1000	87			3	4	2	2										1		
FIREBIRD	88			4	7	1	3		1	4	7					2	3		1
2000 SUNBIRD*	89			8	12	9	15		2	6	10	1	2		1	4	8		1
PHOENIX	90				1	1	1												
BONNEVILLE	91			3	6	1	3	1	1	1	3				1	1	2		
6000*	92			12	21	5	12	1	4	2	4					3	5		1
GRAND PRIX	93			2	8	1	4	1	3	2	4					1	4		
PARISIENNE*	94			1	1	1	1	1	1	1	3		1	1	1		1		1
FIERO	95			8	11	3	4	2	7	3	8	1	1	1	1	1	2		1
PONTIAC TOTAL	96			41	71	24	45	6	19	19	39	2	4	2	4	12	26		5
STA WGN (MEMO)*	97			1	2			1	2		1		1				1		1
MISC. DOMESTIC	98																		
OTHER IMPORTS*	99			39	66	34	60	3	6	43	75	2	4	1	5	6	11	11	16
GRAND TOTAL ALL REGISTRATIONS	100			349	639	284	530	105	228	2308	4978	25	48	38	69	164	276	52	95

602 1-84

MONTH FEBRUARY 1984 PAGE 2 OF 6 STATE MICH 21 COUNTY WAYNE 163 129

Service "K"

Service "K" is a statistical report of new import car registrations by make and manufacturer. The geographical coverage is by state to a U. S. Total.

Published monthly, this service shows both month and year-to-date totals. Current and previous year totals are shown for the United States.

A precentage of penetrations of the import car total to the United States Industry total is shown for each state. Memo totals by county of Manufacturer-Origin are shown for each state and the United States Summary.

30001

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR SERVICE "K" REPORT

"COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED."

MAKE	U S TOTAL 1984		U S TOTAL 1983											
	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
DOMESTIC SPONSORED IMPORTS														
PLY COLT/VISTA-J	3119	6718	2039	4530										
PLY CONQUEST-J	394	729	872	1842										
DOD COLT/VISTA-J	3442	7522	2450	5087										
DOD CONQUEST-J	395	811	1092	2085										
TOTAL DOM SPON IMPORTS	7350	15780	6453	13552										
OTHER IMPORTS														
ALFA ROMEO-IT	151	300	165	346										
AUDI-G	5206	9681	2712	5819										
B.M.W.-G	5223	10252	4155	9371										
DELOREAN-IR	38	62	28	83										
FERRARI-IT	70	125	39	96										
FIAT-IT		1	550	754										
HONDA-J/U.S.	36225	73831	27341	55536										
I.A.I.-IT	56	89												
ISUZU-J	1758	3473	1139	2682										
JAGUAR-B	1292	2691	785	1765										
LANCIA-IT			79	96										
MAZDA-J	12927	24836	13036	25532										
MERCEDES BENZ-G	6553	13266	4785	10566										
MITSUBISHI-J	3087	5833	1372	2642										
NISSAN-J	35111	70709	37682	75678										
PEUGEOT-F	1430	2910	958	2063										
PORSCHE-G	2004	3783	1272	2706										
RENAULT-F	1068	2214	2134	3981										
ROLLS ROYCE-B	67	119	42	104										
SAAB-S	2490	4920	1583	3347										
SUBARU-J	12508	24340	10146	21240										
TOYOTA-J	38494	79448	38434	81518										
VOLKSWAGEN-G/U.S.	13302	25842	9933	20830										
VOLVO-S	7918	14726	5814	11800										
MISC. IMPORTS	53	97	19	30										
TOTAL OTHER IMPORTS	187031	373548	164203	338585										
GRAND TOTAL ALL IMPORTS	194381	389328	170656	352137										
% OF IMPORT TO TOT IND.	24.85	25.45	30.01	30.25										
TOTAL INDUSTRY MO.	782327		568663											
TOTAL INDUSTRY YR.		1529558		1163957										
*MEMO TOTAL BY COUNTRY OF MANUFACT.														
BRITISH (B)	1366	2331	829	1874										
FRENCH (F)	2498	5124	3092	6044										
GERMAN (G)	25779	49735	17754	38192										
IRELAND-(IR)	38	62	28	83										
ITALIAN (IT)	323	591	850	1317										
JAPANESE (J)	140174	282951	134579	276851										
SWEDISH (S)	10408	19646	7397	15147										
UNITED STATES	13795	28388	6127	12629										
BALANCE OF WORLD														

622 1-84

*INCLUDES MAKES IN "MISC. IMPORTS" TOTAL

STATE ____________ MONTH FEBRUARY 1984

PAGE 1 OF 1

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR SERVICE "K" REPORT

"COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED."

MAKE		MASS		MICH		MINN		MISS		MO		MONT		NEBR	
		MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
DOMESTIC SPONSORED IMPORTS															
PLY COLT/VISTA-J		77	162	77	168	63	141	14	30	48	104	4	5	9	32
PLY CONQUEST-J		7	13	12	28	6	6	1	3	11	19	2	2	1	2
DOD COLT/VISTA-J		88	188	92	208	71	158	9	28	53	127	7	12	15	32
DOD CONQUEST-J		9	20	11	27	9	13			4	11	3	3		
TOTAL DOM SPON IMPORTS		181	383	192	431	149	318	24	61	116	258	16	22	25	66
OTHER IMPORTS															
ALFA ROMEO-IT		10	17	2	6					3	5		1		
AUDI-G		191	380	153	324	78	129	8	33	69	130	18	25	25	43
B.M.W.-G		100	200	58	108	22	49	11	21	52	109	4	8	12	14
DELOREAN-IR		1	1	1	1			1	1	1	1				
FERRARI-IT				5	5				2	1	1				
FIAT-IT															
HONDA-J/U.S.		694	1537	930	1745	617	1295	123	292	443	970	149	283	174	280
I.R.T.-IT				3	9				1		1				
ISUZU-J		12	16	17	28	3	9	8	19	18	28	2	6	1	2
JAGUAR-B		20	54	15	36	9	19	2	3	8	22		1	2	3
LANCIA-IT															
MAZDA-J		310	488	446	727	157	375	79	158	224	487	20	35	54	106
MERCEDES BENZ-G		121	268	65	149	31	57	18	28	45	112	10	12	12	31
MITSUBISHI-J		127	229	2	3	34	60			34	91				1
NISSAN-J		833	1626	518	1013	219	404	233	521	385	784	85	117	117	254
PEUGEOT-F		39	88	8	25	3	8	2	5	9	17		2	2	4
PORSCHE-G		49	93	37	91	28	37	2	8	24	41	8	12	6	12
RENAULT-F		43	72	110	194	7	21		2	11	27	2	9	2	5
ROLLS ROYCE-B		1	1	1	1					1	1				
SAAB-S		176	347	70	135	33	67	4	7	24	43	12	20	12	22
SUBARU-J		965	1890	197	349	92	174	32	55	80	169	83	159	27	59
TOYOTA-J		1115	2233	542	1142	470	968	198	394	606	1210	97	172	106	264
VOLKSWAGEN-G/U.S.		435	897	447	968	199	371	29	68	110	250	30	57	35	77
VOLVO-S		319	576	92	150	49	96	20	54	111	200	10	15	6	9
MISC. IMPORTS		2	3	3	3										
TOTAL OTHER IMPORTS		5563	11006	3738	7208	2039	4141	766	1672	2257	4695	530	934	593	1186
GRAND TOTAL ALL IMPORTS		5744	11389	3930	7639	2188	4459	790	1733	2373	4953	546	956	618	1252
% OF IMPORT TO TOT IND.		26.68	28.37	8.68	8.69	14.42	15.06	18.84	19.20	18.62	18.81	26.80	27.35	16.14	16.22
TOTAL INDUSTRY	MO.	21526		45297		15171		4193		12744		2037		3829	
	YR.		40146		87886		29603		9026		26336		3496		7718
GRAND TOTAL BY COUNTRY OF MANUFACT.	BRITISH (B)	21	55	17	38	9	19	2	3	9	23		1	2	3
	FRENCH (F)	82	160	118	219	10	29	2	7	20	44	2	11	4	9
	GERMAN (G)	708	1387	525	1039	240	420	62	133	254	524	56	88	68	131
	IRELAND (IR)	1	1	1	1			1	1	1	1				
	ITALIAN (IT)	12	20	10	20				3	4	7		1		
	JAPANESE (J)	4066	7878	2379	4695	1726	3576	687	1492	1900	3991	452	794	504	1032
	SWEDISH (S)	495	923	162	285	82	163	24	61	135	243	22	35	18	31
	UNITED STATES	359	965	718	1282	121	252	12	33	50	120	14	26	22	46
	BALANCE OF WORLD														

022 1-84 *INCLUDES MAKES IN "MISC. IMPORTS" TOTAL

STATE ____________ MONTH FEBRUARY 1984

PAGE 4 OF 8

Service "L"

Service "L" is a statistical report of new import car registrations by make and manufacturer.

The geographical coverage is by individual COUNTIES accumulated to a state total.

Published monthly, this service shows month and year-to-date totals for each county.

Current and previous year figures are shown for each state. A percentage of penetrations of the import car total to the industry total is shown for each county. Memo totals by country of Manufacturer-Origin are shown by county with an accumulated state total.

10188

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR SERVICE "L" REPORT

"COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED."

MAKE	ST TOTAL 1984		ST TOTAL 1983		ALCONA		ALGER		ALLEGAN		ALPENA		ANTRIM	
	MO.	YTD	MO.	YTD	MO.	YTD	MO.	YTD	MO.	YTD	MO.	YTD	MO.	YTD
DOMESTIC SPONSORED IMPORTS														
PLY COLT/VISTA-J	77	168	38	98						1				
PLY CONQUEST-J	12	28	19	51										
DOD COLT/VISTA-J	92	208	46	101				1	1	1				1
DOD CONQUEST-J	11	27	23	58										
TOTAL DOM SPON IMPORTS	192	431	126	308				1	1	2				1
OTHER IMPORTS														
ALFA ROMEO-IT	2	6		5										
AUDI-G	153	324	69	172							1	1		
B.M.W.-G	56	108	38	113										
DELOREAN-IR	1	1	2	16										
FERRARI-IT	3	3	2	4										
FIAT-IT			19	31										
HONDA-J/U.S.	930	1745	448	1073	1	1			5	11				1
[illegible]	3	9												
ISUZU-J	17	28	1	3										
JAGUAR-B	15	30	4	15										
LANCIA-IT			3	3										
MAZDA-J	446	727	344	697			1	1	6	7	2	2	1	1
MERCEDES BENZ-G	85	149	37	106	1	1				2				
MITSUBISHI-J	2	3	1	5										
NISSAN-J	516	1013	495	995			1	1	2	2	4	2	2	
PEUGEOT-F	8	25	9	14										
PORSCHE-G	37	91	35	62					1	1				
RENAULT-F	110	194	238	528					1	1				
ROLLS ROYCE-B	1	1	2	2										
SAAB-S	70	135	48	91					1	1				
SUBARU-J	197	349	152	346			1	1	2	5	1	1		
TOYOTA-J	542	1142	460	1183						2			1	1
VOLKSWAGEN-G/U.S.	447	966	312	779			1	1	1	1				
VOLVO-S	92	150	98	125					1	1	1	1		
MISC. IMPORTS	3	3												
TOTAL OTHER IMPORTS	3738	7207	2817	6365	2	2	4	4	18	34	7	9	4	5
GRAND TOTAL ALL IMPORTS	3930	7638	2943	6673	2	2	4	5	19	36	7	9	4	6
% OF IMPORT TO TOT IND.	8.58	8.69	10.44	11.19	7.14	3.64	22.22	14.71	10.73	10.56	8.97	6.52	10.81	9.23
TOTAL INDUSTRY MO.	45801		28179		28		18		177		78		37	
TOTAL INDUSTRY YTD		87895		59638		55		34		341		138		65
BRITISH (B)	17	38	6	17										
FRENCH (F)	118	219	247	542					1	1				
GERMAN (G)	525	1099	341	842	1	1			1	3	1	1		
IRELAND (IR)	1	1	2	16										
ITALIAN (IT)	10	20	24	43										
JAPANESE (J)	2379	4695	1908	4351	1	1	3	4	13	26	5	7	4	6
SWEDISH (S)	162	285	106	216					2	2	1	1		
UNITED STATES	718	1282	309	646			1	1	2	4				
BALANCE OF WORLD														

[illegible] *INCLUDES MAKES IN "MISC. IMPORTS" TOTAL

STATE MICH MONTH FEBRUARY 1984 PAGE 1 OF 13

10199

Polk National New Vehicle Registration Service IMPORT PASSENGER CAR SERVICE "L" REPORT

"COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED."

MAKE	SANILAC		SCHOOLCRAFT		SHIAWASSEE		TUSCOLA		VAN BUREN		WASHTENAW		WAYNE	
	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
DOMESTIC SPONSORED IMPORTS														
PLY COLT/VISTA-J						1		3	2	2	3	11	16	27
PLY CONQUEST-J											2	4	5	10
DOD COLT/VISTA-J		[illegible]						1		1	7	27	28	54
DOD CONQUEST-J		[illegible]									1	4		3
TOTAL CAR SPON IMPORTS		[illegible]				1		4	2	3	13	46	49	94
OTHER IMPORTS														
ALFA ROMEO-IT														2
AUDI-G							1	1			5	14	28	47
B.M.W.-G										1	4	6	18	32
DELOREAN-IR														
FERRARI-IT														
FIAT-IT														
HONDA-J/U.S.	[illegible]	[illegible]			[illegible]	1			2	6	51	124	241	428
I.R.I.-IT														
ISUZU-J														1
JAGUAR-B													2	5
LANCIA-IT														
MAZDA-J		[illegible]			[illegible]	2	1	2	2	3	10	23	107	153
MERCEDES BENZ-G					[illegible]	1					5	8	21	39
MITSUBISHI-J									1	1				
NISSAN-J			[illegible]	[illegible]		1		1	5	6	14	40	116	224
PEUGEOT-F													5	10
PORSCHE-G											4	6	3	14
RENAULT-F								1	1	1			56	84
ROLLS ROYCE-B														
SAAB-S										2	4	12	11	28
SUBARU-J					[illegible]	1	1	1	1	2	13	32	17	37
TOYOTA-J				[illegible]	[illegible]	3			4	6	31	91	134	273
VOLKSWAGEN-G/U.S.		2			2	4	4	7		1	10	26	78	150
VOLVO-S										1	2	14	18	29
MISC. IMPORTS													2	2
TOTAL OTHER IMPORTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	13	7	13	16	30	153	396	857	1558
GRAND TOTAL ALL IMPORTS		[illegible]		[illegible]	[illegible]	14	7	17	18	33	166	442	906	1652
% OF IMPORT TO TOT IND.	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	2.55	4.02	4.66	11.11	11.58	20.05	19.98	6.64	6.21
TOTAL INDUSTRY MO.	[illegible]		[illegible]		[illegible]		174		162		828		13639	
TOTAL INDUSTRY YR.		[illegible]		[illegible]		549		365		285		2212		26582
BRITISH (B)													2	5
FRENCH (F)								1	1	1			61	94
GERMAN (G)		[illegible]			[illegible]	2	3	5		1	23	46	114	213
IRELAND-(IR)														
ITALIAN (IT)													2	4
JAPANESE (J)		[illegible]	[illegible]	[illegible]	[illegible]	9	2	8	16	24	111	313	539	1025
SWEDISH (S)										3	6	26	29	57
UNITED STATES	[illegible]	[illegible]			[illegible]	3	2	3	1	4	26	57	159	254
BALANCE OF WORLD														

RH 1-84 * INCLUDES MAKES IN "MISC. IMPORTS" TOTAL

STATE MICH MONTH FEBRUARY 1984

PAGE 12 OF 13

SERVICE "M"

Service "M" is a statistical report of new import car registrations by make and series, showing totals for the U.S.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle Registration Service
Import Passenger Car Service "M"

UNITED STATES SUMMARY

Month FEBRUARY 1984

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	1984		1983	
	MO.	YR.	MO.	YR.
Alfa Romeo — IT	151	300	165	346
Audi *Coupe*	236	481	266	600
Quattro	11	22	20	41
4000	1399	2656	979	2075
5000	3560	6522	1447	3103
Total Audi — G	5206	9681	2712	5819
Bentley — B				1
BMW *300*	3239	6284	2684	5967
500	1103	2167	949	2163
600	224	486	155	352
700	657	1315	367	889
Total BMW — G	5223	10252	4155	9371
Delorean — IR	38	62	28	83
Dodge *Colt**	2876	6206	2450	5087
*Colt Vista SW**	566	1316		
*Conquest**	274	531		
*Challenger**	121	280	1092	2085
Total Dodge* — J	3837	8333	3542	7172
Ferrari — IT	70	125	39	96
Fiat *Strada*			56	122
Spider 2000		1	386	434
X 1/9			108	198
Total Fiat — IT		1	550	754
Honda *Accord*	18696	38263	15732	31788
Civic	12583	25337	10949	21797
Prelude	4946	10231	660	1951
Total Honda — J/U.S.	36225	73831	27341	55536
I.A.I. *Bertone*	21	31		
Pininfarina	35	58		
I.A.I. — IT	56	89		
Isuzu *I — Mark*	592	1279	1139	2682
Impulse	1166	2194		
Total Isuzu — J	1758	3473	1139	2682
Jaguar — B	1292	2691	785	1765
Lancia — IT			79	96
Mazda *GLC*	3333	6249	3456	7034
626	5483	10849	5689	10910
RX7	4111	7738	3891	7588
Total Mazda — J	12927	24836	13036	25532
Mercedes Benz *190*	1608	3197		
240D	38	103	873	1958
300	3126	6522	2776	6186
380	1274	2495	1136	2422
500	507	949		
Total M Benz — G	6553	13266	4785	10566
Mitsubishi *Tredia*	1191	2295	517	975
Cordia	1332	2513	572	1042
Starion	564	1025	283	625
Total Mitsubishi — J	3087	5833	1372	2642
Nissan *Stanza*	4186	8580	4138	8360
Maxima	4759	10453	4601	9778
200 SX	1472	1825	3156	6054
Sentra	15561	31350	16393	32460
300 ZX	5826	11299	4437	8736
Pulsar	3307	7202	4957	10290
Total Nissan — J	35111	70709	37682	75678
Peugeot *504*	9	19	62	159
505	1403	2852	849	1788
604	18	39	47	116
Total Peugeot — F	1430	2910	958	2063
Plymouth *Colt**	2563	5544	2039	4538
*Colt Vista SW**	556	1174		
*Conquest**	288	502		
*Sapporo**	106	227	872	1842
Total Plymouth* — J	3513	7447	2911	6380

	1984		1983	
	MO.	YR.	MO.	YR.
Porsche *911*	554	991	347	784
928	209	414	217	422
944	1241	2378	708	1500
Total Porsche — G	2004	3783	1272	2706
Renault *Fuego*	868	1742	831	1638
LeCar	66	157	1084	1939
18i	53	122	137	262
Sport Wgn	81	193	82	142
Total Renault — F	1068	2214	2134	3981
Rolls Royce — B	67	119	42	104
Saab — S	2490	4920	1583	3347
Subaru *DL/GL*	7811	14590	7178	14642
4 WD	4697	9750	2968	6598
Total Subaru — J	12508	24340	10146	21240
Toyota *Camry*	5687	11548	24	24
Celica	9101	18324	10821	22593
Supra (Memo)	2217	4466	2469	5158
Corona			10	20
Corolla	12242	25242	11111	23985
Cressida	2779	5924	2832	6216
Starlet	221	490	1051	2271
Tercel	8464	17920	12585	26409
Total Toyota — J	38494	79448	38434	81518
Volkswagen *Quantum*	1238	2334	1347	2523
Jetta	3708	7019	1443	3103
Rabbit	7230	14502	5849	12607
Scirocco	1126	1987	1294	2597
Total VW-G/U.S.	13302	25842	9933	20830
Volvo *240*	7132	13149	5507	11303
260			57	121
760	786	1577	250	376
Total Volvo — S	7918	14726	5814	11800
Other Imports	53	97	19	29
Total Imports	194381	389328	170656	352137
Total Industry	782327	1529558	568603	1163957
Memo* Domestic Sponsored Imports	7350	15780	6453	13552
Imports % Industry	24.85	25.45	30.01	30.25
(MEMO) TOTALS BY COUNTRY OF MANUFACTURER ORIGIN				
British — B	1366	2831	829	1874
% Imports	.70	.73	.49	.53
French — F	2498	5124	3092	6044
% Imports	1.29	1.32	1.81	1.72
German — G	25779	49735	17754	38192
% Imports	13.26	12.77	10.40	10.85
Ireland — IR	38	62	28	83
% Imports	.02	.02	.02	.02
Italian — IT	323	591	850	1317
% Imports	.17	.15	.50	.37
Japanese — J	140174	282951	134579	276851
% Imports	72.11	72.68	78.86	78.62
Swedish — S	10408	19646	7397	15147
% Imports	5.35	5.05	4.33	4.30
United States — U.S.	13795	28388	6127	12629
% Imports	7.10	7.29	3.59	3.59
Balance of World				
% Imports				

*Domestic Sponsored Imports include Dodge Colt, Colt Vista SW, Conquest, Challenger, Plymouth Colt, Colt Vista SW, Conquest, Sapporo (Memo Total) Included in Make Totals.

SERVICE "N"

Service "N" is a statistical report of new import car registrations by make and series.

The geographical coverage is by state.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

The 51-state report (Washington, D.C. is considered a state) and Federal Government equal the Service "M" U.S. Summary.

POLK STATISTICS

20021

National New Vehicle Registration Service Import Passenger Car Service "N"

State Summary
For The State of MICHIGAN 21

Month FEBRUARY **1984**

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for Internal use. Re-Sale, republishing or sharing prohibited.

	1984		1983	
	MO.	**YR.**	**MO.**	**YR.**
Alfa Romeo - IT	2	6		5
Audi Coupe	18	39	7	25
Quattro	3	4		1
4000	30	75	22	52
5000	102	206	40	94
Total Audi - G	153	324	69	172
Bentley - B				
BMW 300	36	68	18	59
500	11	22	13	36
600	3	6	2	6
700	6	12	5	12
Total BMW - G	56	108	38	113
Delorean - IR	1	1	2	16
Dodge Colt*	58	132	46	101
Colt Vista SW*	34	76		
Conquest*	9	16		
Challenger*	2	11	23	58
Total Dodge* - J	103	235	69	159
Ferrari - IT	3	3	2	4
Fiat Strada			3	7
Spider 2000			9	10
X 1/9			7	14
Total Fiat - IT			19	31
Honda Accord	498	866	258	596
Civic	265	568	206	412
Prelude	167	311	24	65
Total Honda - J/U.S.	930	1745	488	1073
I.A.I. Bertone	2	3		
Pininfarina	1	6		
I.A.I. - IT	3	9		
Isuzu I - Mark	11	16	1	3
Impulse	6	12		
Total Isuzu - J	17	28	1	3
Jaguar - B	15	36	4	15
Lancia - IT			3	3
Mazda GLC	129	210	95	216
626	197	332	155	305
RX7	120	185	94	176
Total Mazda - J	446	727	344	697
Mercedes Benz 190	29	37		
240D	1	2	7	22
300	29	59	19	56
380	21	40	11	28
500	5	11		
Total M Benz - G	85	149	37	106
Mitsubishi Tredia		1	1	2
Cordia	1	1		1
Starion	1	1		2
Total Mitsubishi - J	2	3	1	5
Nissan Stanza	62	103	63	140
Maxima	42	88	41	99
200 SX	28	34	32	55
Sentra	228	441	210	418
300 ZX	106	221	48	85
Pulsar	52	126	101	198
Total Nissan - J	518	1013	495	995
Peugeot 504			1	1
505	7	24	8	13
604	1	1		
Total Peugeot - F	8	25	9	14
Plymouth Colt*	50	119	38	98
Colt Vista SW*	27	49		
Conquest*	9	17		
Sapporo*	3	11	19	51
Total Plymouth* - J	89	196	57	149

	1984		1983	
	MO.	**YR.**	**MO.**	**YR.**
Porsche 911	8	18	2	7
928	2	11	5	7
944	27	62	28	48
Total Porsche - G	37	91	35	62
Renault Fuego	96	162	107	275
Lecar			96	182
18i	2	6	8	26
Sport Wgn	12	26	27	45
Total Renault - F	110	194	238	528
Rolls Royce - B	1	1	2	2
Saab - S	70	136	48	91
Subaru DL/GL	116	198	108	232
4 WD	81	151	44	114
Total Subaru - J	197	349	152	346
Toyota Camry	77	166	2	2
Celica	132	263	116	293
Supra (Memo)	40	73	36	87
Corona				
Corolla	170	361	98	243
Cressida	27	53	31	68
Starlet	2	2	14	41
Tercel	134	317	202	535
Total Toyota - J	542	1142	460	1180
Volkswagen Quantum	46	107	85	116
Jetta	91	191	30	105
Rabbit	267	563	160	447
Scirocco	43	105	37	111
Total VW - G/U.S.	447	966	312	779
Volvo 240	79	131	50	111
260			1	3
760	13	19	7	11
Total Volvo - S	92	150	58	125
Other Imports	3	3		
Total Imports	3930	7639	2943	6673
Total Industry	45297	87886	28179	59638
Memo* Domestic Sponsored Imports	192	431	126	308
Imports % Industry	8.68	8.69	10.44	11.19
(MEMO) TOTALS BY COUNTRY OF MANUFACTURER ORIGIN				
British - B	17	38	6	17
% Imports	.43	.50	.20	.25
French - F	118	219	247	542
% Imports	3.00	2.87	8.39	8.12
German - G	525	1099	341	842
% Imports	13.36	14.39	11.59	12.62
Ireland - IR	1	1	2	16
% Imports	.03	.01	.07	.24
Italian - IT	10	20	24	43
% Imports	.25	.26	.82	.64
Japanese - J	2379	4695	1908	4351
% Imports	60.53	61.46	64.83	65.20
Swedish - S	162	285	106	216
% Imports	4.12	3.73	3.60	3.24
United States - U.S.	718	1282	309	646
% Imports	18.27	16.78	10.50	9.68
Balance of World				
% Imports				

845 1/84 *Domestic Sponsored Imports include Dodge Colt, Colt Vista SW, Conquest, Challenger, Plymouth Colt, Colt Vista SW, Conquest, Sapporo (Memo Totals) Included in Make Totals.

Service "H"

Service "H" is a statistical report of new truck registrations by make and Gross Vehicle Weight for the UNITED STATES.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS

National New Vehicle Registration Service

Truck Service "H"

INCLUDES MULTIPURPOSE VEHICLES

UNITED STATES SUMMARY

Month FEBRUARY 1984

Compiled from official State Records by R.L. Polk & Co. Supplied to Subscribers for internal use. Resale, republishing or sharing prohibited.

	CODE NO		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-13,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501-26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001 & OVER GVW GRP 8	TOTAL 1984	TOTAL 1983
DODGE	4	MO	21302	10526							31828	15802
		YR	37769	19730							57499	30109
*RAMPAGE/CHARGER/VAN RAM 50/WGN & CARAVAN	5	MO	14199	6563							20762	10249
		YR	25260	12357							37617	19749
PLYMOUTH VOYAGER VOYAGER FWD & SCAMP	8	MO	5410	19							5429	687
		YR	9469	45							9514	1289
TOTAL CHRYSLER CORP.	9	MO	26712	10545							37257	16489
		YR	47238	19775							67013	31393
FORD	15	MO	22852	59662				1298	1585	661	86058	56404
		YR	46879	117594				2133	3149	1458	170816	117139
*VAN, BRONCO & RANGER	16	MO	21972	19896							41868	28224
		YR	44262	38449							82711	54475
FREIGHTLINER	17	MO								924	924	582
		YR								1996	1996	1136
MERCEDES-BENZ	21	MO						88	45		133	199
		YR						210	103		313	386
TOTAL DAIMLER-BENZ CORP.	22	MO						88	45	924	1057	781
		YR						210	103	1996	2309	1522
CHEVROLET	30	MO	42097	37356	2810		10	369	578	27	83248	53908
		YR	82982	73400	5134		31	730	1079	55	164476	109083
*VAN, EL CAMINO, BLAZER & S10	31	MO	28178	14990							43168	29798
		YR	56486	29210							85696	59967
GMC	39	MO	9830	10208	74		160	420	980	888	22538	15830
		YR	19537	20021	173		314	770	1704	1439	44044	31206
*VAN, JIMMY, CABALLERO & S15	40	MO	5844	3543							9387	8484
		YR	11917	6490							18407	12446
TOTAL GM CORP.	41	MO	51927	47564	2884		170	788	1538	913	105784	69539
		YR	103489	93516	5307		345	1506	2843	1494	208520	141282
INTERNATIONAL	45	MO						1142	1054	1817	4013	2637
		YR						2151	2039	3425	7615	4308
JEEP TRUCK	48	MO	8444	1947							10391	4569
		YR	17001	4955							21956	9517
*CJ's, CHEROKEE, WAGONEER & SCRAMBLER	49	MO	8444	1638							10082	4269
		YR	17001	3435							20436	8802
MACK	53	MO						225	32	1155	1412	875
		YR						409	49	2279	2737	1961
KENWORTH	54	MO								1251	1251	364
		YR								2276	2276	808
PETERBILT	55	MO								952	952	372
		YR								1733	1733	871
TOTAL PACCAR CORP.	56	MO								2203	2203	736
		YR								4009	4009	1679
AUTOCAR	57	MO								71	71	62
		YR								154	154	91
VOLVO	62	MO							94	29	123	100
		YR							179	65	244	208
WHITE	63	MO								325	325	126
		YR								950	950	307
TOTAL VOLVO WHITE CORP.	64	MO							94	425	519	288
		YR							179	1140	1344	406
WESTERN STAR	65	MO								39	39	27
		YR								72	72	46
MISCELLANEOUS DOMESTIC		MO	230							54	284	84
		YR	353							109	462	122
OTHER IMPORTS		MO	52771	513	12	40			7		53343	24183
		YR	97720	955	20	101			11		98807	54288
GRAND TOTAL	83	MO	162936	120231	2896	40	170	3541	4355	8191	302360	176611
		YR	312380	238405	5327	101	345	6409	8289	16092	584724	362427
1983 YR TO DATE			192833	149741	293	53	114	5933	7121	9319		

1983 1984 *INDICATES MEMO TOTAL

INCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "H" State Government

This service is a statistical report of new truck registrations, by make and Gross Vehicle Weight reflecting trucks credited to State Government. The figures are memo totals because State Government vehicles are included in the individual state totals.

POLK STATISTICS®

National New Vehicle Registration Service

Truck Service "H"

10056

State Summary
For the state of STATE GOVERNMENT
Month FEBRUARY 1984

INCLUDES MULTIPURPOSE VEHICLES

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501-26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1984	TOTAL 1983
DODGE	4	MO	52	183							235	411
		YR	136	261							397	626
*RAMPAGE/CHARGER/VAN, RAM 50/WGN & CARAVAN	5	MO	30	136							166	153
		YR	63	174							237	265
PLYMOUTH VOYAGER, VOYAGER FWD & SCAMP	8	MO	1								1	19
		YR	1								1	32
TOTAL CHRYSLER CORP.	9	MO	53	183							236	430
		YR	137	261							398	658
FORD	15	MO	42	131				9	83		265	239
		YR	63	252				92	129	10	546	686
*VAN, BRONCO, & RANGER	16	MO	41	66							107	66
		YR	62	122							184	155
FREIGHTLINER	17	MO								1	1	
		YR								2	2	
MERCEDES-BENZ	21	MO										
		YR										
TOTAL DAIMLER-BENZ CORP.	22	MO								1	1	
		YR								2	2	
CHEVROLET	30	MO	313	199				5	4		521	228
		YR	370	311				21	13	1	716	393
*VAN, EL CAMINO, BLAZER & S10	31	MO	167	62							229	93
		YR	193	84							277	151
GMC	39	MO	62	86				11	15	4	178	125
		YR	124	131				17	86	9	367	191
*VAN, JIMMY, CABALLERO & S15	40	MO	26	27							53	26
		YR	67	45							112	37
TOTAL GM CORP.	41	MO	375	285				16	19	4	699	353
		YR	494	442				38	99	10	1083	584
INTERNATIONAL	45	MO						27	13	6	46	116
		YR						43	66	17	126	199
JEEP TRUCK	48	MO	7	10							17	25
		YR	8	10							18	104
*CJ's, CHEROKEE, WAGONEER&SCRAMBLER	49	MO	7	7							14	17
		YR	8	7							15	37
MACK	53	MO								2	2	4
		YR								2	2	6
KENWORTH	54	MO								1	1	
		YR								1	1	
PETERBILT	55	MO								1	1	
		YR								1	1	
TOTAL PACCAR CORP.	56	MO								2	2	
		YR								2	2	
AUTOCAR	57	MO								5	5	
		YR								5	5	1
VOLVO	62	MO										
		YR										
WHITE	63	MO								2	2	3
		YR								7	7	3
TOTAL VOLVO WHITE CORP.	64	MO								7	7	3
		YR								12	12	4
WESTERN STAR	65	MO										
		YR										
MISCELLANEOUS DOMESTIC		MO										
		YR										1
OTHER IMPORTS		MO	20								20	9
		YR	30								30	14
GRAND TOTAL	83	MO	497	609				52	115	22	1295	1179
		YR	732	965				173	294	55	2219	2256
1983 YR TO DATE			539	1029				196	437	55		

3693 1/84 *INDICATES MEMO TOTAL

4/23/84

Service "G"

Service "G" is a statistical report of new truck registrations by make and gross vehicle weight.

The geographical coverage is by STATE.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

The 51 STATE reports (Washington, D.C. is considered a state), the Federal Government report and the Motor Home Chassis report equal the Service "H" U. S. Summary.

POLK STATISTICS®

National New Vehicle Registration Service

Truck Service "G"

10023

State Summary
For the state of MICHIGAN 21

INCLUDES MULTIPURPOSE VEHICLES Month FEBRUARY 1984

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501-26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1984	TOTAL 1983
DODGE	4	MO	1190	662							1852	755
		YR	2237	1292							3529	1464
*RAMPAGE/CHARGER/VAN RAM 50/WGN & CARAVAN	5	MO	829	473							1302	483
		YR	1570	872							2442	928
PLYMOUTH VOYAGER, VOYAGER FWD & SCAMP	8	MO	360								360	26
		YR	700								700	72
TOTAL CHRYSLER CORP.	9	MO	1550	662							2212	781
		YR	2937	1292							4229	1536
FORD	15	MO	1488	3131				39	69	21	4748	2205
		YR	2582	5833				70	125	47	8657	4989
*VAN, BRONCO, & RANGER	16	MO	1467	1252							2719	1283
		YR	2507	2440							4947	2874
FREIGHTLINER	17	MO								13	13	3
		YR								43	43	5
MERCEDES-BENZ	21	MO						3			3	2
		YR						8	2		10	3
TOTAL DAIMLER-BENZ CORP.	22	MO						3		13	16	5
		YR						8	2	43	53	8
CHEVROLET	30	MO	2005	1949	81			20	13		4068	2121
		YR	3737	3681	131		3	34	28	5	7619	4858
*VAN, EL CAMINO, BLAZER & S10	31	MO	1461	865							2326	1292
		YR	2808	1635							4443	2951
GMC	39	MO	627	841	2		23	48	73	130	1744	853
		YR	1219	1461	2		26	71	167	190	3136	1796
*VAN, JIMMY, CABALLERO & S15	40	MO	470	440							910	461
		YR	937	754							1691	913
TOTAL GM CORP.	41	MO	2632	2790	83		23	68	86	130	5812	2974
		YR	4956	5142	133		29	105	195	195	10755	6654
INTERNATIONAL	45	MO						32	29	77	138	130
		YR						75	77	188	340	286
JEEP TRUCK	48	MO	345	43							388	163
		YR	794	105							899	397
*CJ's, CHEROKEE, WAGONEER&SCRAMBLER	49	MO	345	32							377	156
		YR	794	70							864	382
MACK	53	MO						4		18	22	4
		YR						8		35	43	18
KENWORTH	54	MO								9	9	3
		YR								31	31	9
PETERBILT	55	MO								16	16	5
		YR								38	38	7
TOTAL PACCAR CORP.	56	MO								25	25	8
		YR								69	69	16
AUTOCAR	57	MO								6	6	2
		YR								11	11	4
VOLVO	62	MO							4	2	6	4
		YR							4	2	6	8
WHITE	63	MO										
		YR								2	2	1
TOTAL VOLVO WHITE CORP.	64	MO							4	8	12	6
		YR							4	15	19	11
WESTERN STAR	65	MO								1	1	
		YR								2	2	1
MISCELLANEOUS DOMESTIC		MO	11								11	
		YR	15							5	20	
OTHER IMPORTS		MO	596	11		4					611	197
		YR	1140	13		6					1159	543
GRAND TOTAL	83	MO	6622	6637	83	4	23	146	188	293	13996	6473
		YR	12424	12385	133	6	29	266	403	599	26245	14459
1983 YR TO DATE			6642	7032	13	1	3	159	276	333		

3693 1/84 *INDICATES MEMO TOTAL

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "G" Federal Government

This service is a statistical report of new truck registrations, by make and Gross Vehicle Weight reflecting trucks credited to FEDERAL GOVERNMENT.

Published monthly, this service shows month and year-to-date totals for the current and previous years.

POLK STATISTICS ®

National New Vehicle Registration Service

Truck Service "G"

10055

State Summary
For the state of FEDERAL GOVT.
INCLUDES MULTIPURPOSE VEHICLES Month FEBRUARY 1984

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.		6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501-26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1984	TOTAL 1983
DODGE	4	MO	611	681							1292	329
		YR	797	1076							1873	589
*RAMPAGE/CHARGER/VAN, RAM 50/WGN & CARAVAN	5	MO	250	262							512	263
		YR	351	469							820	479
PLYMOUTH VOYAGER VOYAGER FWD & SCAMP	8	MO										1
		YR										2
TOTAL CHRYSLER CORP.	9	MO	611	681							1292	330
		YR	797	1076							1873	591
FORD	16	MO	21	11				2	3		37	14
		YR	32	63				5	3		103	158
*VAN, BRONCO, & RANGER	18	MO	21	4							25	5
		YR	32	41							73	116
FREIGHTLINER	17	MO										
		YR										
MERCEDES-BENZ	21	MO										
		YR										
TOTAL DAIMLER-BENZ CORP.	22	MO										
		YR										
CHEVROLET	30	MO	103	2108				4	1		2216	37
		YR	143	4045				4	2		4194	69
*VAN, EL CAMINO, BLAZER & S10	31	MO	99	1295							1394	24
		YR	132	2861							2993	35
GMC	39	MO	1	9							10	55
		YR	1	16				3	2	3	25	98
*VAN, JIMMY, CABALLERO & S15	40	MO	1								1	8
		YR	1	1							2	24
TOTAL GM CORP.	41	MO	104	2117				4	1		2226	92
		YR	144	4061				7	4	3	4219	167
INTERNATIONAL	45	MO						157	40	32	229	5
		YR						158	41	32	231	589
JEEP TRUCK	48	MO	7								7	1
		YR	9								9	2
*CJ's, CHEROKEE, WAGONEER&SCRAMBLER	49	MO	7								7	1
		YR	9								9	2
MACK	53	MO										
		YR										
KENWORTH	54	MO										
		YR										
PETERBILT	55	MO										
		YR								3	3	
TOTAL PACCAR CORP.	56	MO										
		YR								3	3	
AUTOCAR	57	MO										
		YR								2	2	
VOLVO	62	MO										
		YR										
WHITE	63	MO										
		YR										
TOTAL VOLVO WHITE CORP.	64	MO										
		YR								2	2	
WESTERN STAR	65	MO										
		YR										
MISCELLANEOUS DOMESTIC		MO										
		YR										
OTHER IMPORTS		MO										
		YR	1								1	
GRAND TOTAL	83	MO	743	2809				163	44	32	3791	442
		YR	983	5200				170	48	40	6441	1507
1983 YR TO DATE			83	777			4	521	81	41		

2083 1/84 *INDICATES MEMO TOTAL

4/23/84

Service "G" Motor Home Chassis

This service is a statistical report of new truck registrations, by make and Gross Vehicle Weight, reflecting truck chassis that are used in the manufacturing of Motor Homes.

These units are reported directly to R. L. Polk & Company by Chassis manufacturers. Units designated as Motor Home Chassis are included immediately in the report. Units designated as Van type are included in the report on a six months delay basis.

Published monthly, this service shows month and year-to-date totals for the current and previous year.

POLK STATISTICS ®

National New Vehicle Registration Service

Truck Service "G"

10054

State Summary
For the state of MOTOR HOME CHASSIS
Month FEBRUARY 1984

INCLUDES MULTIPURPOSE VEHICLES

Compiled from official State Records by R. L. Polk & Co. Supplied to Subscribers for internal use. Re-sale, republishing or sharing prohibited.

	CODE NO.	6000 & LESS GVW GRP 1	6,001-10,000 GVW GRP 2	10,001-14,000 GVW GRP 3	14,001-16,000 GVW GRP 4	16,001-19,500 GVW GRP 5	19,501-26,000 GVW GRP 6	26,001-33,000 GVW GRP 7	33,001-& OVER GVW GRP 8	TOTAL 1984	TOTAL 1983
DODGE	6										
*RAMPAGE/CHARGER/RAM, RAM 50/WGN & CARAVAN											
PLYMOUTH VOYAGER, VOYAGER PU & SCAMP	8										
TOTAL CHRYSLER CORP.	9										
FORD	15		664 1117							664 1117	857 857
*VAN, BRONCO, & RANGER	16		664 1117							664 1117	857 857
FREIGHTLINER	17										
MERCEDES-BENZ	21										
TOTAL DAIMLER-BENZ CORP.	22										
CHEVROLET	30		384 812	1200 2242						1584 3054	584 584
*VAN, EL CAMINO, BLAZER & S10	31		384 812							384 812	584 584
GMC	38		21 65	31 91						52 156	
*VAN, JIMMY, CABALLERO & S15	40		21 65							21 65	
TOTAL GM CORP.	41		405 877	1231 2333						1636 3210	584 584
INTERNATIONAL	45										
JEEP TRUCK	48										
*CJ's, CHEROKEE, WAGONEER & SCRAMBLER	49										
MACK	53										
KENWORTH	54										
PETERBILT	55										
TOTAL PACCAR CORP.	56										
AUTOCAR	57										
VOLVO	62										
WHITE	63										
TOTAL VOLVO WHITE CORP.	64										
WESTERN STAR	65										
MISCELLANEOUS DOMESTIC											
OTHER IMPORTS		405 537								405 537	72 72
GRAND TOTAL	97	405 537	1069 1994	1231 2333						2705 4864	1513 1513
1983 YR TO DATE		72	1441								

2003 1/84 *INDICATES MEMO TOTAL

4/23/84

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

Service "F"

Service "F" is a statistical report of new truck registrations by make and gross vehicle weight.

The geographical coverage is by individual COUNTIES accumulated to a state total.

Published monthly, this service shows month and year-to-date totals for the current year.

Polk National New Vehicle Registrations Service TRUCKS Service "F" Report

20165

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & DIV.	CODE NO.	GVW	STATE TOTAL		ALCONA		ALGER		ALLEGAN		ALPENA		ANTRIM		ARENAC		BARAGA		BARRY	
			MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
DODGE	1	1	1190	2237	2	2	1	1	17	27	8	14	5	6	6	9			6	11
	2	2	662	1292		1			2	9	1	6		1		5			1	3
	3	3																		
	4	TOT	1852	3529	2	3	1	1	19	36	9	20	5	7	6	14			7	14
*1 DODGE	5	1-2	1302	2442	1	1	1	1	9	13	7	10	4	6	2	5			6	11
PLY VOYAGER FWD	6	1	360	700				1	5	6	4	6						1	2	2
VOYAGER & SCAMP	7	2																		
	8	TOT	360	700				1	5	6	4	6						1	2	2
TOT CHRYSLER CORP	9		2212	4229	2	3	1	2	24	42	13	26	5	7	6	14		1	9	16
FORD	10	1	1488	2582	1	1	1	2	13	19	6	6		2	2	2	3	4	6	12
	11	2	3131	5833	2	4	6	8	17	37	4	7	10	14	14	26	11	15	11	26
	12	6	39	70				1								1			1	1
	13	7	69	125																
	14	8	21	47																
	15	TOT	4748	8657	3	5	7	11	30	56	10	13	10	16	16	29	14	19	18	39
*2 FORD	16	1-2	2719	4947	2	2	2	3	18	28	6	6	2	3	3	4	4	5	8	17
FREIGHTLINER	17	8	13	93																
MERCEDES-BENZ	18	3																		
	19	6	3	8																
	20	7		2																
	21	TOT	3	10																
TOT DMLER-BNZ CRP	22		16	53																
CHEVROLET	23	1	2005	3737	1	1	2	3	10	19	12	21	7	11	4	8			13	22
	24	2	1949	3681	4	6	3	4	19	38	12	24	1	6	6	12		1	14	26
	25	3	81	131						1									1	1
	26	5		3																
	27	6	20	34					4	4										
	28	7	13	28															1	1
	29	8		5																
	30	TOT	4068	7619	5	7	5	7	33	62	24	45	8	17	10	20		1	29	50
*3 CHEVROLET	31	1-2	2326	4443	1	1	2	3	14	22	11	15	5	8	6	8			14	27
GMC	32	1	627	1219					5	10	1	1		1					2	4
	33	2	841	1461			1	1	4	8	2	3			1	3		1	4	6
	34	3	2	2																
	35	5	23	26																
	36	6	48	71					3	3										
	37	7	73	167												1			1	1
	38	8	130	190																
	39	TOT	1744	3136			1	1	12	21	3	4		1	1	4		1	7	11
*4 GMC	40	1-2	910	1691			1	1	3	8	2	2		1		1			1	2
TOTAL GM CORP.	41		5812	10755	5	7	6	8	45	83	27	49	8	18	11	24		2	36	61
INTERNATIONAL	42	6	32	75																
	43	7	29	77										1						
	44	8	77	188				1	1	1						1				
	45	TOT	138	340				1	1	1				1		1				
JEEP	46	1	345	794	1	2			2	3					1	1			1	1
	47	2	43	105					2	2						1				
	48	TOT	388	899	1	2			4	5					1	2			1	1
*5 JEEP	49	1-2	377	864	1	2			2	3					1	2			1	1
MACK	50	6	4	8																
	51	7																		
	52	8	18	35																
	53	TOT	22	43																
KENWORTH	54	8	9	31								1								
PETERBILT	55	8	16	38																
OT PACCAR CORP.	56		25	69								1								
AUTOCAR	57	8	6	11																
VOLVO	58	5																		
	59	6																		
	60	7	4	4																
	61	8	2	2																
	62	TOT	6	6																
WHITE	63	8		2																
TOT VLV WHITE CRP	64		12	19																
WESTERN STAR	65	8	1	2																
OTHER	66	1	607	1155	3	4		3	9	15	4	4	3	3					4	4
	67	2	11	13																
	68	3																		
	69	4	4	6																
	70	5																		
	71	6																		
	72	7																		
	73	8		5																
	74	TOT	622	1179	3	4		3	9	15	4	4	3	3					4	4
TOTAL GVW	75	1	6622	12424	8	10	4	10	61	99	35	52	15	23	13	20	3	5	34	56
	76	2	6637	12385	6	11	10	13	44	94	19	40	11	21	21	47	11	17	30	61
	77	3	83	133						1									1	1
	78	4	4	6																
	79	5	23	29																
	80	6	146	266				1	7	7						1			1	1
	81	7	188	403										1		1			2	2
	82	8	293	599				1	1	1		1				1				
GRAND TOTAL	83		13996	26245	14	21	14	25	113	202	54	93	26	45	34	70	14	22	68	121

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

804 1-84

MONTH FEBRUARY 1984 PAGE 1 OF 11 STATE MICH 21

*MEMO TOTAL
*1 RAM VAN, RAMCHARGER, RAM 50, RAMPAGE, RAM WAGON & CARAVAN
*3 VAN, EL CAMINO, BLAZER, & S10
*4 VAN, JIMMY, CABALLERO & S15
*5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Polk National New Vehicle Registrations Service TRUCKS Service "F" Report
20176

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & SER.	CODE NO.	GVW	STATE TOTAL		WASHTENAW		WAYNE		WEXFORD		STATE GOVT		EXCL STGOV							
			MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
DODGE	1	1			29	64	298	584	5	8	5	6	1185	2231						
	2	2			19	39	221	395	2	3	6	7	656	1285						
	3	3																		
	4	TOT			48	103	519	979	7	11	11	13	1841	3516						
#1 DODGE	5	1-2			33	79	433	802	5	7	11	11	1291	2431						
PLY VOYAGER FWD	6	1			4	18	75	160					360	700						
VOYAGER & SCAMP	7	2																		
	8	TOT			4	18	75	160					360	700						
TOT CHRYSLER CORP	9				52	121	594	1139	7	11	11	13	2201	4216						
FORD	10	1			30	78	746	1130	1	3			1488	2582						
	11	2			77	173	997	1792	7	14	1	2	3130	5831						
	12	6			1	3	19	29					39	70						
	13	7			2	7	22	31					69	125						
	14	8				1	4	10					21	47						
	15	TOT			110	262	1788	2992	8	17	1	2	4747	8655						
#2 FORD	16	1-2			71	141	1263	2163	3	7	1	1	2718	4946						
FREIGHTLINER	17	8					4	6			1	1	12	42						
MERCEDES-BENZ	18	3																		
	19	6											3	8						
	20	7						2						2						
	21	TOT						2					3	10						
TOT DMLER-BNZ CRP	22						4	8			1	1	15	52						
CHEVROLET	23	1			41	104	200	378	8	12	16	16	1989	3721						
	24	2			35	84	221	425	4	9	15	17	1934	3664						
	25	3			1	1	6	11					81	131						
	26	5												3						
	27	6					1	2					20	34						
	28	7					5	5					13	28						
	29	8												5						
	30	TOT			77	189	433	821	12	21	31	33	4037	7586						
#3 CHEVROLET	31	1-2			43	114	297	548	8	12	16	17	2310	4426						
GMC	32	1			10	17	71	149	2	3			627	1219						
	33	2			10	21	132	214	2	4			841	1461						
	34	3											2	2						
	35	5					9	9					23	26						
	36	6					30	30					48	71						
	37	7				1	7	22		1	2	3	71	164						
	38	8					4	20					130	190						
	39	TOT			20	39	253	444	4	8	2	3	1742	3133						
#4 GMC	40	1-2			13	21	122	237	2	3			910	1691						
TOTAL GM CORP.	41				97	228	686	1265	16	29	33	36	5779	10719						
INTERNATIONAL	42	6				1		8					32	75						
	43	7				1	15	23					29	77						
	44	8					29	79					77	188						
	45	TOT				2	44	110					138	340						
JEEP	46	1			5	12	114	269	1	2			345	794						
	47	2			2	4	14	40	1	1			43	105						
	48	TOT			7	16	128	309	2	3			388	899						
#5 JEEP	49	1-2			7	16	127	304	1	2			377	864						
MACK	50	6					3	3					4	8						
	51	7																		
	52	8				1	10	14					18	35						
	53	TOT				1	13	17					22	43						
KENWORTH	54	8					2	6					9	31						
PETERBILT	55	8				2	4	7		1			16	38						
TOT PACCAR CORP.	56					2	6	13		1			25	69						
AUTOCAR	57	8							1	1			6	11						
VOLVO	58	5																		
	59	6																		
	60	7					2	2					4	4						
	61	8					2	2					2	2						
	62	TOT					4	4					6	6						
WHITE	63	8												2						
TOT VLV WHITE CRP	64						4	4	1	1			12	19						
WESTERN STAR	65	8											1	2						
OTHER	66	1			12	29	62	151	4	5			607	1155						
	67	2			1	1	5	6					11	13						
	68	3																		
	69	4						1					4	6						
	70	5																		
	71	6																		
	72	7																		
	73	8						1						5						
	74	TOT			13	30	67	159	4	5			622	1179						
TOTAL GVW	75	1			131	322	1566	2821	21	33	21	22	6601	12402						
	76	2			144	322	1590	2872	16	31	22	26	6615	12359						
	77	3			1	1	6	11					83	133						
	78	4						1					4	6						
	79	5					9	9					23	29						
	80	6			1	4	53	72					146	266						
	81	7			2	9	51	89		1	2	3	186	400						
	82	8				4	59	145	1	2	1	1	292	598						
GRAND TOTAL	83				279	662	3334	6016	38	67	46	52	13950	26193						

604 1-84

EXCLUDES FEDERAL GOVERNMENT REGISTRATIONS

MONTH FEBRUARY 1984 PAGE 11 OF 11 STATE MICH 21

*MEMO TOTAL
*1 RAM VAN, RAMCHARGER, RAM 50, RAMPAGE, RAM WAGON & CARAVAN
*3 VAN, EL CAMINO, BLAZER, & S10
*4 VAN, JIMMY, CABALLERO & S15
*5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Service "I"

Service "I" is a statistical report of new truck registrations by make and gross vehicle weight.

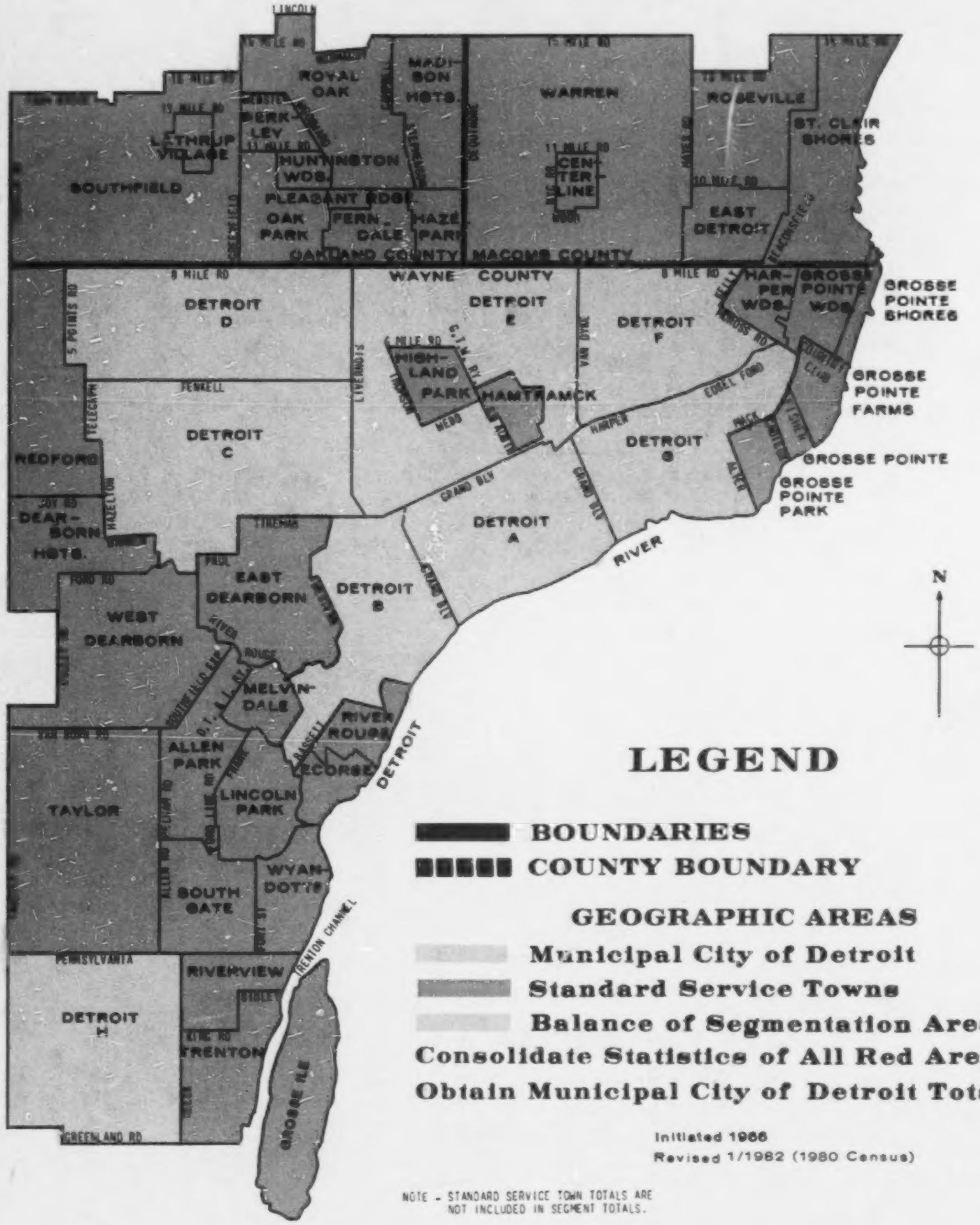
The geographical coverage is by individual POST OFFICE TOWNS accumulated to a county total.

Published monthly, the report shows month and year-to-date totals for the current year.

Certain select cities are arranged by individual Market Segments.

DETROIT MARKET SEGMENTATION AREA

M11


LINCOLN
15 MILE RD
14 MILE RD
13 MILE RD
12 MILE RD
11 MILE RD
10 MILE RD
8 MILE RD
6 MILE RD
SOUTHFIELD
LATHRUP VILLAGE
ROYAL OAK
BERKLEY
HUNTINGTON WDS.
PLEASANT RDGE.
OAK PARK
FERNDALE
HAZEL PARK
MADISON HGTS.
WARREN
CENTER LINE
ROSEVILLE
ST. CLAIR SHORES
EAST DETROIT
OAKLAND COUNTY
MACOMB COUNTY
WAYNE COUNTY
DETROIT D
DETROIT E
DETROIT F
HARPER WDS.
GROSSE POINTE WDS.
GROSSE POINTE SHORES
HIGHLAND PARK
HAMTRAMCK
GROSSE POINTE FARMS
DETROIT C
DETROIT G
GROSSE POINTE
GROSSE POINTE PARK
REDFORD
DEARBORN HGTS.
DETROIT A
RIVER
EAST DEARBORN
DETROIT B
WEST DEARBORN
MELVINDALE
RIVER ROUGE
ECORSE
DETROIT
ALLEN PARK
LINCOLN PARK
TAYLOR
SOUTH GATE
WYANDOTTE
TRENTON CHANNEL
RIVERVIEW
DETROIT H
TRENTON
GROSSE ILE
GREENLAND RD
PENNSYLVANIA
TELEGRAPH
5 POINTS RD
LIVERNOIS
VAN DYKE
GRAND BLV
FORD RD
N

LEGEND

▬ **BOUNDARIES**

▪▪▪▪ **COUNTY BOUNDARY**

GEOGRAPHIC AREAS

░ **Municipal City of Detroit**

▨ **Standard Service Towns**

░ **Balance of Segmentation Area**

Consolidate Statistics of All Red Areas to Obtain Municipal City of Detroit Total.

Initiated 1966
Revised 1/1982 (1980 Census)

NOTE - STANDARD SERVICE TOWN TOTALS ARE NOT INCLUDED IN SEGMENT TOTALS.

MARKET SEGMENTATION - DETROIT, MICHIGAN

BACKGROUND

EFFECTIVE WITH THE JANUARY 1964 STATISTICAL REPORTS, R. L. POLK & CO. BEGAN A NEW SYSTEM OF CREDITING REGISTRATIONS IN SELECTED METROPOLITAN MARKETS THROUGHOUT THE COUNTRY. DETROIT, MICHIGAN WAS INCORPORATED INTO THE PROGRAM IN JANUARY, 1966 THE NEW PROGRAM, REFERRED TO AS MARKET SEGMENTATION, INCLUDED A PROCEDURE FOR CREDITING REGISTRATIONS BY CENSUS TRACT CODING THEM BASED ON THE STREET ADDRESSES OF REGISTRANTS RATHER THAN ONLY THE TOWN ADDRESS AS SHOWN ON OFFICIAL STATE DOCUMENTS. THIS WAS NECESSARY BECAUSE A TOWN ADDRESS OFTEN DOES NOT DENOTE THE ACTUAL LOCATION OF A REGISTRANT. (A RESIDENT OF HAMTRAMCK FOR EXAMPLE, MAY SHOW HIS HAMTRAMCK STREET ADDRESS BUT SHOW DETROIT AS HIS TOWN ADDRESS, SINCE HIS MAIL IS DELIVERED THROUGH THE DETROIT POST OFFICE.)

TO ENHANCE THE VALUE OF THIS COMPILATION PROCEDURE, GEOGRAPHIC AREAS COMPRISED OF CENSUS TRACT GROUPS BOTH WITHIN THE MAJOR CITIES AS WELL AS SURROUNDING SUBURBAN AREAS, WERE CREATED AND DESIGNATED AS MARKET SEGMENTS. THE MAP ON THE REVERSE SIDE ILLUSTRATES THE GEOGRAPHIC BOUNDARIES ASSOCIATED WITH THE DETROIT AREA.

REGISTRATION SUMMARIES BY SEGMENT

IN REVIEWING THE MAP AND ACCOMPANYING STATISTICAL REPORT, PLEASE NOTE THAT REGISTRATION STATISTICS ARE AVAILABLE FOR EACH OF THE MARKET SEGMENTS, INCLUDING THE DEFINED SUBURBAN COMMUNITIES. SHOULD YOU WISH TO OBTAIN A GRAND TOTAL FOR ANY SEGMENT, YOU SHOULD SUMMARIZE ALL THE COMMUNITY STATISTICS, IF ANY, WITHIN THE SEGMENT AND ADD THE FIGURE TO THE CORRESPONDING SEGMENT TOTALS SHOWN IN THE REPORTS. SIMILARLY, TOTAL REGISTRATIONS FOR THE MAJOR CITY MAY BE OBTAINED BY SUMMARIZING THE APPROPRIATE SEGMENT TOTALS WHICH ARE COLOR CODED ON THE MAP (PINK SHADED AREAS).

SEGMENT BOUNDARY CHANGES

WHEN INITIALLY DESIGNED, ALL SEGMENTS WHICH ARE IN PART DETERMINED BY CENSUS TRACT BOUNDARIES, WERE TO REMAIN UNCHANGED OVER A PERIOD OF YEARS. SUCH BOUNDARIES DO NOT ORDINARILY CROSS MUNICIPAL CITY OR COUNTY LINES. HOWEVER, BETWEEN THE 1960 AND 1970 CENSUSES, A NUMBER OF PHYSICAL CHANGES WERE MADE TO CENSUS TRACTS IN SOME MARKETS AND, AS A RESULT, IT HAS BEEN NECESSARY TO MAKE CORRESPONDING ADJUSTMENTS TO THE SEGMENT BOUNDARIES. ALSO, OVER THE TEN YEAR PERIOD, POSTAL JURISDICTIONS OF THE MAJOR CITY POST OFFICES HAVE BEEN EXPANDED AND THUS, IN SOME MARKETS, THE PERIPHERAL BOUNDARY OF THE TOTAL SEGMENTATION AREAS HAS BEEN ENLARGED. IN ALL INSTANCES, HOWEVER, A CONCERTED EFFORT WAS MADE TO CONFORM TO THE SAME BOUNDARY OUTLINES WHICH WERE IN EFFECT AT THE TIME THE SEGMENTATION MARKET WAS FIRST INCORPORATED INTO THE PROGRAM.

R. L. POLK & CO.
MOTOR STATISTICAL DIVISION

MOTOR STATISTICAL DIVISION
R. L. POLK & CO.

Polk National New Vehicle Registrations Service TRUCKS Service "I" Report

11902

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & GVW	CODE NO	GVW	COUNTY TOTAL		ALLEN PARK		BELLEVILLE		DEARBRN HT		DETROIT-A		DETROIT-B		DETROIT-C		DETROIT-D		DETROIT-E	
			NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
DODGE	1	1	298	584	2	3	5	12	6	6	18	28	2	4	15	32	9	19	8	17
	2	2	221	395	1	2	3	4	4	9	13	25	1	4	5	8	25	49	6	12
	3	3																		
	4	TOT	519	979	3	5	9	16	10	15	31	53	3	8	20	40	34	68	14	29
*1 DODGE	5	1-3	433	802	3	5	6	9	9	13	26	45	2	6	17	32	30	62	9	20
PLY VOYAGER FWD	6	1	75	160	1	1	1	1		4	3	7	2	2	4	5	4	6		2
VOYAGER & SCAMP	7	2																		
	8	TOT	75	160	1	1	1	1		4	3	7	2	2	4	5	4	6		2
TOT CHRYSLER CORP	9		594	1139	4	6	9	17	10	19	34	60	5	10	24	45	38	74	14	31
FORD	10	1	746	1130	5	6	8	14	4	6	9	13	1	4	5	15	5	9	2	3
	11	2	997	1792	18	34	19	41	16	28	44	75	15	29	23	41	15	31	15	28
	12	6	19	29							14	18							1	1
	13	7	22	31				1	1	1		2	1	1					7	7
	14	8	4	10																
	15	TOT	1788	2992	23	40	27	56	21	35	67	108	17	34	28	56	20	40	25	39
*2 FORD	16	1-2	1263	2163	18	28	14	28	17	26	35	61	8	19	16	33	13	27	13	22
FREIGHTLINER	17	8	4	6								1	1		3	3		1	1	1
MERCEDES-BENZ	18	3																		
	19	6																		
	20	7		2								2								
	21	TOT		2								2								
TOT DMLER-BNZ CRP	22		4	8								3			3	3		1	1	1
CHEVROLET	23	1	200	378		3	12	20	6	11	12	21	2	7	20	31	10	14	17	32
	24	2	221	425	3	5	8	14	6	9	39	61	6	14	14	27	7	18	22	51
	25	3	6	11	1	1						1					1	2		
	26	5																		
	27	6	1	2							1	1								
	28	7	5	5									1	1					1	1
	29	8																		
	30	TOT	433	821	4	9	20	34	12	20	52	84	9	22	34	58	18	34	40	84
*3 CHEVROLET	31	1-2	297	548	3	7	12	21	7	12	32	50	7	18	25	42	13	24	21	47
GMC	32	1	71	149	1	3	1	3		1	7	13	2	5	3	8	2	6	4	4
	33	2	132	214	2	4	5	5	4	5	27	35	2	4	8	14	7	8	4	10
	34	3																		
	35	5	9	9																
	36	6	30	30							12	12								
	37	7	7	22							6	7		13						1
	38	8	4	20										1	1	1			1	1
	39	TOT	253	444	3	7	6	8	4	6	52	67	4	23	12	23	9	14	9	16
*4 GMC	40	1-2	122	237	2	5		2	4	5	15	26	3	7	8	19	6	9	7	9
TOTAL GM CORP.	41		686	1265	7	16	26	42	16	26	104	151	13	45	46	81	27	48	49	100
INTERNATIONAL	42	6		8								3		1		1		1		
	43	7	15	23							2	4		2						
	44	8	29	79							21	34							1	2
	45	TOT	44	110							23	41		3		1		1	1	2
JEEP	46	1	114	269	1	1		3		1	4	5	2	2	68	171	1	9	3	8
	47	2	14	40								1			11	33				
	48	TOT	128	309	1	1		3		1	4	6	2	2	79	204	1	9	3	8
*5 JEEP	49	1-2	127	304	1	1		3		1	4	5	2	2	79	203	1	9	3	8
MACK	50	6	3	3											2	2				
	51	7																		
	52	8	10	14									1	1	4	7				
	53	TOT	13	17									1	1	6	9				
KENWORTH	54	8	2	6								4								
PETERBILT	55	8	4	7									3	3						
TOT PACCAR CORP.	56		6	13								4	3	3						
AUTOCAR	57	8																		
VOLVO	58	5																		
	59	6																		
	60	7	2	2																
	61	8	2	2																
	62	TOT	4	4																
WHITE	63	8																		
TOT VLV WHITE CRP	64		4	4																
WESTERN STAR	65	8																		
OTHER	66	1	62	151		3		1	1	1	8	19			4	9	3	8	1	3
	67	2	5	6													1	1		
	68	3																		
	69	4		1																
	70	5																		
	71	6																		
	72	7																		
	73	8		1																
	74	TOT	67	159		3		1	1	1	8	19			4	9	4	9	1	3
TOTAL GVW	75	1	1566	2821	10	20	27	54	17	30	61	106	11	24	119	271	34	71	35	69
	76	2	1590	2872	24	45	35	64	30	51	123	197	24	51	61	123	55	107	47	101
	77	3	6	11	1	1						1					1	2		
	78	4		1																
	79	5	9	9																
	80	6	53	72							27	34		1	2	3		1	1	1
	81	7	51	85				1	1	1	8	15	2	17					8	9
	82	8	59	145							21	39	4	5	8	11		1	3	4
GRAND TOTAL	83		3334	6016	35	66	62	119	48	82	240	392	41	98	190	408	90	182	94	184

805 1-84

MONTH FEBRUARY 1984 PAGE 1 OF 6 STATE MICH 21 COUNTY WAYNE 163 126

*MEMO TOTAL
*1 RAM VAN, RAMCHARGER, RAM 50, RAMPAGE,
RAM WAGON & CARAVAN
*3 VAN, EL CAMINO, BLAZER & S10
*4 VAN, JIMMY, CABALLERO & S15
*5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Polk National New Vehicle Registrations Service TRUCKS Service "I" Report
11903

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

MAKE & GVW	CODE NO.	GVW	COUNTY TOTAL		DETROIT-F		DETROIT-G		DETROIT-H		E DEARBORN		ECORSE		FLAT ROCK		GARDEN CTY		GROSSE ILE	
			NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.	NO.	YR.
DODGE	1	1			10	23	8	17	1	2	7	15				3	6	10	1	3
	2	2			6	10	6	13	1	2	4	9		1	1	1		2	1	1
	3	3																		
▸	4	TOT			16	33	14	30	2	4	11	24		1	1	4	6	12	2	4
#1 DODGE	5	1-3			13	26	14	28	1	3	8	20		1	1	2	5	9	1	3
PLY VOYAGER PVD	6	1			3	6	3	4				1						1	1	2
VOYAGER & SCAMP	7	2																		
▸	8	TOT			3	6	3	4				1						1	1	2
TOT CHRYSLER CORP	9				19	39	17	34	2	4	11	25		1	1	4	6	13	3	6
FORD	10	1			3	4			4	6	568	822			5	5	6	9	3	4
	11	2			10	22	4	10	9	17	407	752	3	6	13	22	16	24	6	7
	12	6									1	2								
	13	7			1	1					10	11				1				
	14	8								1	2	4		2						
▸	15	TOT			14	27	4	10	13	24	988	1591	3	8	18	28	22	33	9	11
#2 FORD	16	1-2			9	16	4	7	7	15	769	1290	2	4	13	21	12	17	8	10
▸ FREIGHTLINER	17	8																		
MERCEDES-BENZ	18	3																		
	19	6																		
	20	7																		
▸	21	TOT																		
TOT DMLER-BNZ CRP	22																			
CHEVROLET	23	1			4	15		1	4	10	4	10			2	2	7	12		
	24	2			6	14		2	2	3	2	6				3	3	11	1	4
	25	3														1				
	26	5																		
	27	6																		
	28	7			1	1					2	2								
	29	8																		
▸	30	TOT			11	30		3	6	13	8	18			2	6	10	23	1	4
#3 CHEVROLET	31	1-2			7	20		1	4	10	6	11			2	3	8	15	1	4
GMC	32	1			4	9	4	7		2	1	2			1	1	5	9		
	33	2			3	7	3	4		1	5	6			1	1	3	3		
	34	3																		
	35	5																		
	36	6									2	2								
	37	7																		
	38	8																		
▸	39	TOT			7	16	7	11		3	8	10			2	2	8	12		
#4 GMC	40	1-2			5	13	2	6		1	4	6			1	1	6	10		
TOTAL GM CORP.	41				18	46	7	14	6	16	16	28			4	8	18	35	1	4
INTERNATIONAL	42	6																		
	43	7			8	11														
	44	8			3	33														
▸	45	TOT			11	44														
JEEP	46	1			1	4	1	2			1	3								
	47	2															1	1		
▸	48	TOT			1	4	1	2			1	3					1	1		
#5 JEEP	49	1-2			1	4	1	2			1	3								
MACK	50	6																		
	51	7																		
	52	8									2	3								
▸	53	TOT									2	3								
▸ KENWORTH	54	8																		
▸ PETERBILT	55	8									1	1								
TOT PACCAR CORP.	56										1	1								
▸ AUTOCAR	57	8																		
VOLVO	58	5																		
	59	6																		
	60	7									1	1								
	61	8									2	2								
▸	62	TOT									3	3								
▸ WHITE	63	8																		
TOT VLV WHITE CRP	64										3	3								
▸ WESTERN STAR	65	8																		
OTHER	66	1			2	6		2	1	2	6	15	1	2		1	1	2		
	67	2			1	1														
	68	3																		
	69	4																		
	70	5																		
	71	6																		
	72	7																		
	73	8																		
▸	74	TOT			3	7		2	1	2	6	15	1	2		1	1	2		
TOTAL GVW	75	1			27	67	16	33	10	22	587	868	1	2	8	12	25	43	5	9
	76	2			26	54	13	29	12	23	418	773	3	7	15	27	23	41	8	12
	77	3														1				
	78	4																		
	79	5																		
	80	6									3	4								
	81	7			10	13					13	14				1				
	82	8			3	33				1	7	10		2						
GRAND TOTAL	83				66	167	29	62	22	46	1028	1663	4	11	23	41	48	84	13	21

BOS 1-84

MONTH FEBRUARY 1984 PAGE 2 OF 6 STATE MICH 21 COUNTY WAYNE 163 127

▸MEMO TOTAL
*1 RAM VAN, RAMCHARGER, RAM 50, RAMPAGE, RAM WAGON & CARAVAN
*3 VAN, EL CAMINO, BLAZER & S10
*4 VAN, JIMMY, CABALLERO & S15
*5 CJ'S, CHEROKEE, WAGONEER & SCRAMBLER

Service "P"

Service "P" is a statistical report of new import and other new domestic truck registrations, by make. In addition, the major domestic truck makes in the 6,000 lbs. and under gross vehicle weight group are shown.

The geographical coverage is by STATE to a U. S. Total.

Published monthly, this service shows both month and year-to-date totals. Current and previous year totals are shown for the United States.

Polk National New Vehicle Registration Service TRUCKS Service "P" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, REPUBLISHING OR SHARING PROHIBITED.

		MAKE	US SUMMARY 1984		US SUMMARY 1983									
			NO.	VR.	NO.	VR.	NO.	VR.	NO.	VR.	NO.	VR.	NO.	VR.
GROSS VEHICLE WEIGHT GROUP NO. 1 & 2 - 0-10,000 LBS.	[illegible]	CHEVROLET L.U.V.-J			347	847								
		FORD COURIER-J			2218	6420								
		DODGE RAM 50-J	3258	6076	1856	3896								
		TOTAL	3258	6076	4565	11437								
	OTHER IMPORTS	NISSAN-J	17704	29200	6409	16521								
		ISUZU-J	1861	4529	936	2308								
		IVECO-I	55	114	78	143								
		MAZDA-J	9915	18167	4174	7949								
		MITSUBISHI-J	1168	2224	479	989								
		*MONTERO-J	285	610										
		SUBARU-J	433	903	526	1059								
		SUZUKI-J	108	228	24	68								
		TOYOTA-J	20468	40238	9901	21875								
		*LNDCRSR/4RUNNER-J	290	690	297	596								
		*VAN WAGON-J	2786	5838										
		VOLKSWAGEN-G	1577	3071	1608	3291								
		OTHERS		1										
		TOTAL OTHER IMPORT	53284	98675	24125	54003								
		TOTAL IMPORTS	56542	104751	28690	65440								
	DOMESTIC	CHEVROLET S-BLAZER-A	9865	20611	5086	9850								
		BLAZER-A	4477	9273	1618	3307								
		EL CAMINO-A	1939	3913	1197	2685								
		S 10-A	14040	27681	11386	23882								
		SUBURBAN-A	3795	6915	1911	4305								
		VAN-A	12845	24418	10164	18916								
		DODGE RAMCHARGER-A	2311	4288	1362	2449								
		RAMPAGE-A	743	1359	798	1745								
		CARAVAN-A	5780	9542										
		RAM VAN-A	8564	16226	6233	11650								
		MINI RAM VAN-A	106	128										
		FORD BRONCO II-A	6695	14024		1								
		BRONCO-A	3616	7489	2939	6287								
		ECONOLINE-A	16317	32073	11991	24247								
		RANGER-A	15240	30125	11076	21723								
		GMC S JIMMY-A	2312	4811	859	1653								
		JIMMY-A	691	1409	356	757								
		CABALLERO-A	190	354	103	260								
		S 15-A	3048	6178	2479	5328								
		SUBURBAN-A	1091	2113	597	1341								
		VANDURA-A	3146	5855	2687	4456								
		JEEP CHEROKEE-A	3974	7750	367	844								
		CJ-A	2939	5950	2687	5190								
		WAGONEER-A	3169	6736	1215	2769								
		PLYMOUTH SCAMP-A	51	108	211	417								
		VOYAGER-A	25	53	332	594								
		VOYAGER PUD-A	5353	9353										
		WINNEBAGO-A	230	353										
		OTHERS	94073	184348	59610	122509								
		TOTAL DOMESTIC	226625	443434	137264	277134								
		TOT INDUSTRY GVW 1&2	283167	548185	165954	342574								
OVER 10,000 LBS	IMPORTS	CHEVROLET-J												
		GMC T & C-J												
		HINO-J												
		IVECO-I	58	131	58	63								
		MACK-MIDLINER-F	257	458	184	394								
		MERCEDES BENZ-G	133	313	199	330								
		VOLVO-S	123	244	100	208								
		TOT IMPTS OVER 10,000 LBS	572	1147	541	1015								
		GRAND TOTAL IMPORTS	57114	105898	29231	66455								
	MISC. DOMESTIC	CRANE CARRIER-A	23	35	21	37								
		F.W.D.-A	3	11	19	28								
		HENDRICKSON-A		2	9	11								
		HARMON-A		9	3	9								
		OSHKOSH-A	18	31	30	31								
		OTHERS	6	11	1	3								
		TOTAL	50	99	83	119								
TOTAL INDUSTRY GVW 1-8			302300	584759	176611	389407								

603 1/84 *MEMO TOTAL

A-AMERICAN B-BRITISH G-GERMAN I-ITALIAN
F-FRENCH J-JAPANESE S-SWEDISH

STATE ______________ MONTH ______________ PAGE ____ OF ____

20004

Polk National New Vehicle Registration Service TRUCKS Service "P" Report

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, REPUBLICATION OR DUPLICATION PROHIBITED.

		MAKE	MAINE		MD		MASS		MICH		MINN		MISS	
			MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.	MO.	YR.
GROSS VEHICLE WEIGHT GROUP NO. 1 & 2 - 0-10,000 LBS.		CHEVROLET L.U.V.-J												
		FORD COURIER-J												
		DODGE RAM 50-J	18	45	41	92	33	68	80	171	51	73	20	47
		TOTAL	18	45	41	92	33	68	80	171	51	73	20	47
	OTHER IMPORTS	NISSAN-J	124	203	288	514	254	401	159	324	137	206	174	362
		ISUZU-J	12	22	49	119	28	66	33	52	11	23	28	91
		IVECO-I		1	1	19	2	4	8	9		1	2	3
		MAZDA-J	58	105	159	270	151	285	212	375	372	538	98	167
		MITSUBISHI-J	1	1	28	62	25	45	5	7	16	37	1	1
		*MONTERO-J			7	16	9	16		1	2	6	1	1
		SUBARU-J	10	20	8	22	21	49	4	6	2	9		1
		SUZUKI-J							2	2				
		TOYOTA-J	63	135	428	776	314	676	159	317	130	282	100	277
		*4RUNNER/4RUNNER-J	2	6	4	6	4	3	1	2	3	6		1
		*VAN WAGON-J	12	24	69	126	59	126	26	66	26	57	8	31
		VOLKSWAGEN-G	6	16	27	57	27	49	25	59	12	27	4	8
		OTHERS												1
		TOTAL OTHER IMPORT	296	507	988	1841	822	1615	607	1153	680	1121	407	910
		TOTAL IMPORTS	314	552	1029	1933	855	1683	687	1324	731	1194	427	957
	DOMESTIC	CHEVROLET S-BLAZER-A	37	90	130	349	185	345	512	1055	205	387	40	106
		BLAZER-A	19	38	48	134	72	146	143	288	69	196	14	38
		EL CAMINO-A	9	13	32	76	23	43	65	110	24	40	23	48
		S 10-A	76	135	260	526	173	350	770	1416	204	564	114	251
		SUBURBAN-A	6	12	38	72	38	61	317	550	121	208	8	24
		VAN-A	38	70	295	610	252	508	838	1574	273	477	59	141
		DODGE RAMCHARGER-A	23	43	38	63	48	82	120	245	54	91	7	22
		RAMPAGE-A	4	4	20	27	6	21	48	104	29	51	3	4
		CARAVAN-A	39	77	120	207	288	411	432	790	131	215	22	33
		RAM VAN-A	33	61	187	338	201	304	576	1088	108	228	24	67
		MINI RAM VAN-A					2	2	48	64	5	5		
		FORD BRONCO II-A	30	78	119	248	132	250	281	582	235	454	28	62
		BRONCO-A	17	33	85	167	67	185	175	327	109	205	8	21
		ECONOLINE-A	49	97	354	795	296	634	1077	2114	461	942	77	194
		RANGER-A	98	163	295	972	321	442	1188	1924	293	553	192	401
		GMC S JIMMY-A	14	28	17	45	28	65	207	434	57	93	12	31
		JIMMY-A	11	18	8	14	20	47	50	93	17	29	5	9
		CABALLERO-A	1	2	7	8	2	3	4	8	2	4	1	3
		S 15-A	25	55	38	85	41	60	236	451	37	85	31	83
		SUBURBAN-A	2	4	4	12	11	25	127	211	42	75	3	9
		VANDURA-A	13	22	97	99	61	139	412	709	38	75	27	51
		JEEP CHEROKEE-A	37	63	119	205	138	252	142	356	107	215	4	21
		CJ-A	13	36	63	144	128	263	124	243	40	74	12	32
		WAGONEER-A	14	31	37	107	93	200	111	283	92	179	2	6
		PLYMOUTH SCAMP-A		1		3		1	1	1	2	4	1	1
		VOYAGER-A	1	1	1	1		1	1	1	1	2	1	1
		VOYAGER FWD-A	55	94	110	220	295	409	358	698	190	293	11	20
		WINNEBAGO-A			1	5	3	3	11	15	13	16		1
		OTHERS	735	1472	1428	2963	1300	2719	4203	7793	2144	3952	1055	2408
		TOTAL DOMESTIC	1399	2764	3892	8094	4086	8066	12572	23485	5203	9706	1784	4082
		TOT INDUSTRY GVW 1&2	1713	3316	4921	10027	4941	9749	13259	24809	5934	10900	2211	5039
OVER 10,000 LBS	IMPORTS	CHEVROLET-J												
		GMC T & C-J												
		HINO-J												
		IVECO-I			4	11	2	1	4	6		2		
		MACK-MIDLINER-F			12	28	5	15	4	8	12	22		
		MERCEDES BENZ-G	1	2	8	14	6	19	3	10	4	4		
		VOLVO-S			4	6	8	19	6	6	6	17	1	2
		TOT IMPTS OVER 10000 LBS	1	2	28	59	21	57	17	30	22	45	1	2
		GRAND TOTAL IMPORTS	315	554	1057	1992	876	1740	704	1354	753	1239	428	959
	MISC. DOMESTIC	CRANE CARRIER-A								3				
		F.W.D.-A			2	6								
		HENDRICKSON-A						1						
		MARMON-A				1				1		1		
		OSHKOSH-A				1								
		OTHERS												
		TOTAL			2	8		1		4		1		
TOTAL INDUSTRY GVW 1-8			1827	3528	5349	10785	5253	10438	13296	26245	6369	11673	2270	5344

003 1/84 *MEMO TOTAL

A-AMERICAN B-BRITISH G-GERMAN I-ITALIAN
F-FRENCH J-JAPANESE S-SWEDISH

STATE ______ MONTH FEBRUARY 1984 PAGE 4 OF 9

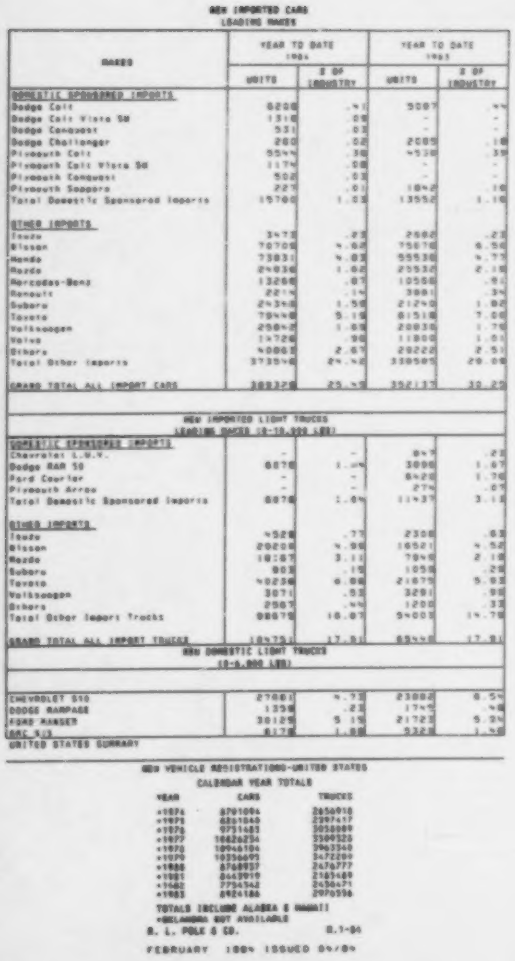
Pocket Summary

The Pocket Summary is a small compact report designed, as the name implies, to be carried in the pocket of those individuals who are interested in the latest statistics on car and truck registrations for both Domestic and Imported Vehicles.

Passenger car registrations for the United States are compiled by make and selected series. Month and year-to-date figures are shown for both the current and previous years. In additio-, a year-end total for the previous year is shown.

Truck registrations for the United States are compiled by make. Month and year-to-date figures are shown for the current year. Year-to-date figures are shown for that same period of the previous year. The truck registrations are also compiled by weight group on a year-to-date basis for the current year. The weight group total is shown covering the same period of the previous year.

Imported car and truck registrations are compiled for the ten and four leading makes respectively, showing year-to-date figures for the current and previous year. The makes are listed in current year rank sequence. The totals of all import car and truck registrations are shown for the current and previous years.



NEW IMPORTED CARS
LEADING MAKES

MAKES	YEAR TO DATE 1984		YEAR TO DATE 1983	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Dodge Colt	6208	.41	5007	.44
Dodge Colt Vista SW	1318	.09	-	-
Dodge Conquest	531	.03	-	-
Dodge Challenger	260	.02	2005	.16
Plymouth Colt	5544	.36	4530	.39
Plymouth Colt Vista SW	1174	.08	-	-
Plymouth Conquest	502	.03	-	-
Plymouth Sapporo	227	.01	1042	.10
Total Domestic Sponsored Imports	15700	1.03	13552	1.16
OTHER IMPORTS				
Isuzu	3473	.23	2682	.23
Nissan	70709	4.62	75676	6.50
Honda	73031	4.83	55536	4.77
Mazda	24036	1.62	25532	2.18
Mercedes-Benz	13266	.87	10566	.91
Renault	2214	.14	3881	.34
Subaru	24348	1.59	21240	1.82
Toyota	79448	5.19	81518	7.00
Volkswagen	25042	1.65	20030	1.79
Volvo	14726	.96	11800	1.01
Others	40861	2.67	29222	2.51
Total Other Imports	373548	24.42	338505	29.08
GRAND TOTAL ALL IMPORT CARS	389328	25.45	352133	30.25

NEW IMPORTED LIGHT TRUCKS
LEADING MAKES (0-10,000 LBS)

MAKES	YEAR TO DATE 1984		YEAR TO DATE 1983	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
Chevrolet L.U.V.	-	-	847	.23
Dodge RAM 50	6070	1.04	3906	1.07
Ford Courier	-	-	6420	1.76
Plymouth Arrow	-	-	274	.07
Total Domestic Sponsored Imports	6070	1.04	11437	3.11
OTHER IMPORTS				
Isuzu	4528	.77	2306	.63
Nissan	28206	4.90	16521	4.52
Mazda	18187	3.11	7048	2.10
Subaru	903	.15	1059	.29
Toyota	40236	6.88	21675	5.93
Volkswagen	3071	.53	3291	.90
Others	2567	.44	1200	.33
Total Other Import Trucks	98675	16.87	54003	14.78
GRAND TOTAL ALL IMPORT TRUCKS	104751	17.91	65440	17.91

NEW DOMESTIC LIGHT TRUCKS
(0-6,000 LBS)

CHEVROLET S10	27601	4.72	23002	6.54
DODGE RAMPAGE	1339	.23	1745	.48
FORD RANGER	30129	5.15	21723	5.94
GMC S15	6178	1.06	5328	1.46

UNITED STATES SUMMARY

NEW VEHICLE REGISTRATIONS-UNITED STATES
CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
*1974	8701094	2636918
*1975	8261840	2397417
*1976	9751485	3058089
*1977	10826234	3309328
*1978	10946104	3963340
*1979	10356695	3472209
*1980	8760937	2476777
*1981	8443019	2185489
*1982	7754542	2430471
*1983	8924186	2976536

TOTALS INCLUDE ALASKA & HAWAII
*OKLAHOMA NOT AVAILABLE
R. L. POLK & CO. B.1-84
FEBRUARY 1984 ISSUED 04/84

Extraordinary Power To Pinpoint New Car Buyers

1 POLK NEW CAR BUYER ANALYSIS

2 POLK TREE ANALYSIS

3 POLK NEW CAR BUYER FILE

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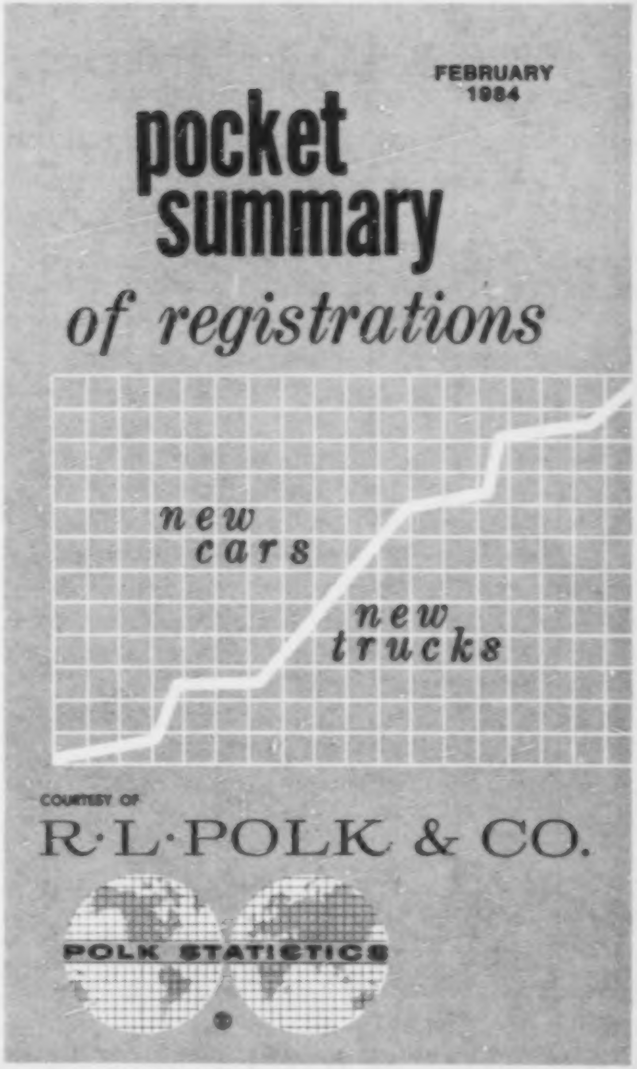

FEBRUARY
1984

pocket summary
of registrations

COURTESY OF
R·L·POLK & CO.

POLK STATISTICS

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	FEBRUARY		% '84 VS '83	% IND	
	1984	1983		1984	1983
A.M.C.	14427	14883	97.75	1.84	2.56
(Alliance)	7394	10133	72.56	.94	1.76
(Encore)	5215	-	-	.67	-
(Eagle)	1818	2447	74.29	.23	.43
CHRYSLER	23293	15437	148.46	2.97	2.71
(Laser)	4273	-	-	.54	-
(Le Baron)	7180	5077	137.82	.91	.88
(E/Fifth Av/NY)	12015	9150	128.81	1.54	1.61
DODGE	31488	22445	139.34	4.02	3.94
(Daytona)	3168	-	-	.41	-
(Colt/Vista)	3442	2472	138.84	.44	.43
(Conq/Challngr)	395	1092	35.98	.05	.19
(Omni)	8820	4464	197.45	1.14	.78
(Aries)	9981	8150	122.81	1.27	1.43
(Diplomat)	1014	1883	52.79	.13	.33
(Dodge 400/600)	4530	3970	114.08	.58	.70
PLYMOUTH	25648	20181	128.17	3.28	3.53
(Colt/Vista)	3110	2030	152.28	.40	.35
(Conq/Sapporo)	394	878	44.84	.05	.15
(Horizon)	9388	4471	211.37	1.20	.77
(Reliant)	11788	11384	102.63	1.51	2.00
(Gran Fury)	967	1435	66.88	.12	.25
CHRYSLER CORP.	80379	57983	137.38	10.27	10.22
FORD	98738	63328	153.89	12.62	11.17
(Escort)	27762	24495	112.99	3.55	4.31
(Fairmont)	-	7651	-	-	1.34
(Tempo)	20015	-	-	2.56	-
(LTD)	26155	21274	122.95	3.34	3.74
(Mustang)	11600	8015	142.18	1.48	1.41
(T'Bird)	12970	1515	885.71	1.66	.34
LINCOLN	9615	6583	142.22	1.23	1.15
(Mark VI & VII)	3374	1881	173.82	.43	.34
MERCURY	39977	24774	156.57	5.11	4.35
(Zephyr)	-	2742	-	-	.48
(Topaz)	6188	-	-	.79	-
(Cougar)	9737	843	831.37	1.19	.17
(Capri)	2142	1990	101.82	.25	.35
(Lynx)	5142	6248	83.53	.67	1.10
LINC/MERC. DIV.	49192	31354	155.14	6.34	5.51
FORD MOTOR CO.	148131	94882	154.32	18.96	16.67
BUICK	68041	53213	135.10	8.70	9.33
(Skyhawk)	7772	4321	188.47	.94	.76
(Skylark)	7194	6008	124.26	.87	1.07
(Century)	14188	7493	192.82	1.85	1.32
(Regal)	16220	16222	99.98	2.08	2.85
(Riviera)	4282	3588	135.75	.55	.54
CADILLAC	22083	16595	128.91	2.90	3.29
(Cimarron)	1518	1293	117.08	.19	.23
(Eldorado)	5127	4231	119.10	.65	.74
(Seville)	2243	1817	144.38	.29	.32
CHEVROLET	118093	78230	151.33	15.38	13.75
(Chevette)	15418	12467	123.34	1.97	2.19
(Celebrity)	24388	8521	282.87	3.11	1.50
(Cavalier)	26078	11044	234.88	3.34	1.94
(Camaro)	15804	10427	149.08	2.02	1.83
(Citation)	5281	7478	71.48	.68	1.31
(Corvette)	2428	924	258.51	.31	.16
(Monte Carlo)	12884	8025	158.87	1.48	1.25
OLDSMOBILE	88534	59787	145.88	11.34	10.52
(Omega)	3657	3224	112.84	.47	.57
(Firenza)	4335	2544	188.58	.55	.45
(Cutlass Ciera)	18562	9238	188.71	2.37	1.62
(Cutlass)	30888	20994	146.73	3.95	3.69
(Toronado)	3187	2328	138.28	.42	.41
PONTIAC	52578	33274	171.15	6.72	5.85
(1000)	2118	2487	84.25	.27	.43
(2000 Sunbird)	8251	4433	183.51	1.05	.78
(6000)	9346	4747	194.88	1.19	.83
(Phoenix)	1030	2198	46.75	.13	.38
(Bonneville)	8113	4077	123.48	.78	.88
(Firebird)	7780	5955	128.85	.98	1.05
(Fiero)	8329	-	-	1.06	-
GEN. MTRS. CORP.	352145	237077	148.88	45.32	41.58
Misc. Domestic	15	37	40.54	-	.01
Other Import	187932	164281	112.97	23.94	28.88
U. S. TOTAL	783323	568663	135.95		

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UNITED STATES SUMMARY
FEBRUARY 1984 ISSUED 04/84

R. 1-84

NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '84 VS '83	% IND		YEAR END 1983
	1984	1983		1984	1983	
A.M.C.	31140	30095	102.98	2.04	2.59	192707
(Alliance)	15730	19898	79.42	1.03	1.71	129476
(Encore)	11198	-	-	.73	-	19757
(Eagle)	4221	5198	81.42	.28	.45	22378
CHRYSLER	44683	29135	153.36	2.92	2.50	304175
(Laser)	7813	-	-	.51	-	10518
(Le Baron)	13334	9913	133.36	.87	.85	73464
(E/Fifth Av/NY)	23135	16881	134.34	1.51	1.45	153536
DODGE	61390	40014	152.51	4.02	3.44	362163
(Daytona)	6327	-	-	.41	-	7412
(Colt/Vista)	7520	5087	147.29	.49	.44	42527
(Conq/Challngr)	811	2085	38.51	.05	.18	14233
(Omni)	17473	9305	184.66	1.14	.80	84350
(Aries)	19981	17932	157.11	1.27	1.54	117888
(Diplomat)	1998	3376	59.18	.13	.29	20871
(Dodge 400/600)	8522	8112	104.47	.56	.70	61984
PLYMOUTH	50681	36796	128.88	3.31	3.16	335174
(Colt/Vista)	6710	4530	147.58	.44	.39	35847
(Conq/Sapporo)	728	1842	39.38	.05	.16	11883
(Horizon)	18883	9351	198.97	1.23	.80	91886
(Reliant)	22946	22587	110.91	1.50	1.77	154678
(Gran Fury)	1809	2456	84.57	.12	.21	12135
CHRYSLER CORP.	156553	113883	135.13	10.24	9.78	902355
FORD	198259	136125	145.33	12.96	11.70	1334732
(Escort)	56155	49843	112.51	3.66	4.28	343693
(Fairmont)	-	21098	-	-	1.81	46884
(Tempo)	42129	2	-	2.75	-	124496
(LTD)	52704	44203	117.24	3.45	3.80	280356
(Mustang)	21035	16488	125.10	1.37	1.42	113357
(T'Bird)	26082	2688	954.67	1.70	.23	124560
LINCOLN	17997	13923	125.95	1.16	1.20	97206
(Mark VI & VII)	6765	4320	152.70	.45	.35	28351
MERCURY	76037	48478	156.10	5.03	4.16	335024
(Zephyr)	-	8304	-	-	.52	13381
(Topaz)	12741	-	-	.83	-	30108
(Cougar)	17524	1233	-	1.14	.11	82390
(Capri)	3478	4271	84.25	.23	.35	22351
(Lynx)	10890	12171	87.45	.71	1.04	83477
LINC/MERC. DIV.	94834	62380	149.37	6.20	5.36	432247
FORD MOTOR CO.	292993	198513	147.37	19.15	16.06	1767127
BUICK	131881	103503	127.50	8.61	8.90	813274
(Skyhawk)	13001	9001	144.53	.86	.77	71921
(Skylark)	15000	13341	112.38	.98	1.15	105224
(Century)	29176	16330	171.10	1.91	1.40	148219
(Regal)	31115	33091	93.98	2.04	2.85	235566
(Riviera)	8400	6550	127.22	.55	.56	51127
CADILLAC	40531	30027	128.33	3.04	3.28	251552
(Cimarron)	2978	2812	105.33	.18	.24	19124
(Eldorado)	10040	8793	119.98	.70	.75	69447
(Seville)	5431	3950	138.23	.36	.34	32501
CHEVROLET	228197	163558	139.55	14.91	14.03	1315531
(Chevette)	29893	24641	121.72	1.95	2.12	178053
(Celebrity)	45731	19847	235.92	2.98	1.71	172358
(Cavalier)	50119	22278	225.00	3.27	1.92	249951
(Camaro)	27824	21923	125.60	1.81	1.89	175630
(Citation)	11522	17843	64.57	.75	1.54	92128
(Corvette)	4818	2182	218.31	.32	.19	29037
(Monte Carlo)	20500	13350	151.66	1.35	1.15	102628
OLDSMOBILE	169247	119888	148.24	11.05	10.32	971220
(Omega)	7278	5518	100.20	.48	.50	40881
(Firenza)	8220	5262	151.10	.54	.45	43886
(Cutlass Ciera)	38817	19218	100.33	2.73	1.65	185756
(Cutlass)	55908	42817	130.58	3.64	3.44	318074
(Toronado)	6458	4058	109.27	.42	.40	39131
PONTIAC	98971	62467	158.21	6.34	5.37	535424
(1000)	4304	5250	81.98	.28	.45	33710
(2000 Sunbird)	15931	8990	177.21	1.04	.77	85425
(6000)	17520	8051	176.44	1.15	.69	80090
(Phoenix)	2200	4030	46.05	.14	.42	24618
(Bonneville)	11517	8734	116.08	.75	.84	81950
(Firebird)	14104	13100	108.11	.92	1.13	90050
(Fiero)	15257	-	-	1.00	-	100838
GEN. MTRS. CORP.	675837	479589	140.91	44.12	41.21	3867065
Misc. Domestic	52	233	22.32	-	.02	817
Other Import	373548	339575	110.00	24.45	29.18	2335439
U. S. TOTAL	1529350	1163827	131.41			9024186

(Make Total) = Included In Make Total

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	FEB	% IND	YEAR TO DATE		% '84 VS '83	% IND	
	1984		1984	1983		1984	1983
Dodge	31828	10.53	57499	30108	188.09	9.83	8.24
Plymouth	5429	1.80	9514	1285	734.24	1.63	.35
Ford	86058	28.46	170818	117139	143.28	29.21	32.06
Chevrolet	83246	27.53	164476	109883	146.46	28.13	30.07
G.M.C.	22538	7.45	44044	31200	137.69	7.53	8.54
I.H.	4013	1.33	7615	6305	118.32	1.30	1.73
Jeep Truck	10391	3.44	21056	9517	217.81	3.60	2.60
Mack/Midliner	1412	.47	2737	1963	139.43	.47	.54
Kenworth	1251	.41	2276	808	280.32	.39	.22
Peterbilt	952	.31	1733	871	196.33	.30	.24
Daimler-Benz Corp.	1057	.35	2303	1466	157.09	.39	.40
Volvo White	519	.17	1348	606	222.44	.23	.17
Western Star	39	.01	72	48	150.00	.01	.01
Misc.	53627	17.74	99269	54208	180.84	16.98	14.83
U. S. Total	302360		584758	365407	157.21		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW8 33 & OVER
Dodge	37769	19730	-	-	-	-	-	-
(Dodge 1)	25260	12357	-	-	-	-	-	-
Plymouth *	9469	45	-	-	-	-	-	-
Ford	48579	117504	-	-	-	2133	3145	1455
(Ford 2)	44242	39469	-	-	-	-	-	-
Chevrolet	83952	73495	5134	-	31	730	1079	55
(Chev 3)	56088	29210	-	-	-	-	-	-
G.M.C.	19537	20021	178	-	314	776	1784	1439
(G.M.C. 4)	11817	8890	-	-	-	-	-	-
I.H.	-	-	-	-	-	2151	2039	3425
Jeep Truck	17001	4055	-	-	-	-	-	-
(Jeep 5)	17001	3435	-	-	-	-	-	-
Mack/Midliner	-	-	-	-	-	409	49	2279
Kenworth	-	-	-	-	-	-	-	2276
Peterbilt	-	-	-	-	-	-		1733
Daimler-Benz Corp.	-	-	-	-	-	210	103	1990
Volvo White	-	-	-	-	-	-	179	1169
Western Star	-	-	-	-	-	-	-	72
Misc.	98073	988	20	101	-	-	11	109
Total	312380	235805	5327	101	345	5409	8389	16002
1983 Total	192833	149741	293	53	114	5933	7121	9319
1984 vs '83	159.40	154.19	-	190.57	302.63	136.54	116.22	169.80

(Make Total)-To be included in GVW 1,2 & 3
1 Includes Ram Vans, Ramcharger, Ram 50
RAMPAGE, CARAVAN, AND RAM WAGON
2 Includes Ranger, Bronco and Vans
3 Includes El Camino, Blazer, S10 and Vans

* Plymouth includes Scamp, Voyager, and Voyager FWD
4 Includes Vans, Jimmy, S15 and Caballero
5 Includes CJ's, Cherokee, Wagoneer and Scrambler

Polk Analysis of New Truck Registrations

The Truck Model report is a statistical report of new truck registrations compiled by make, model name code, and gross vehicle weight. This report is produced in two sections: GVW I through III; GVW IV through VIII. A United States summary showing month and year-to-date totals is published monthly.

Year-to-date totals by State are compiled and published quarterly.

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE
TRUCKS BY MODEL

MONTH FEBRUARY 1984 GVW GROUPS 1 - 2 - 3 MAKE FORD

MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS	
	MONTH	YEAR		MONTH	YEAR		MONTH	YEAR		MONTH	YEAR
GVW 1			E26 DISPLAY VAN 8	10	22	F37 C/C STK PLF 8	1038	2247	X26 SUP CB PU 4X4 8	294	609
			E30 RV CUTAWAY 4 D	2	12	F37 C/C STK PLF 8 D	696	1486			
BRONCO WGN 4X4 6	6695	14024	E30 RV CUTAWAY 6	43	76	F38 CH CAB 4X4 8	28	69	MODEL NOT GIVEN	1	1
E04 CARGO VAN 6	20	53	E30 RV CUTAWAY 8	1479	2570	F38 CH CAB 4X4 8 D	20	34			
E04 CARGO VAN 8	12	30	E30 RV CUTAWAY 8 D	85	152	S14 SUP CARGO VN 6 P		1	TOTAL GVW 2	59662	117504
E05 WINDOW VAN 6	2	5	E34 CARGO VAN 6	121	225	S14 SUPER CARGO VN 6	134	235			
E05 WINDOW VAN 8	1	1	E34 CARGO VAN 6 P		1	S14 SUPER CARGO VN 8	179	356			
E06 DISPLAY VAN 6	2	4	E34 CARGO VAN 8	335	724	S15 SUPER WNDOW VN 6	5	13			
F10 PICKUP 6	687	1854	E34 CARGO VAN 8 D	104	225	S15 SUPER WNDOW VN 8	19	42			
F10 PICKUP 8	191	480	E35 WINDOW VAN 6	24	31	S16 SUPER DSPLY VN 6	1	1			
RANGER CAB CH 4	11	26	E35 WINDOW VAN 6 P	8	8	S16 SUPER DSPLY VN 8		1			
RANGER CAB CH 6	12	30	E35 WINDOW VAN 8	41	74	S21 SUP CLUB WGN 6 P		1			
RANGER PU 4	7228	13801	E35 WINDOW VAN 8 D	7	18	S21 SUP CLUB WGN 8 D	21	40			
RANGER PU 4 DSL	232	522	E36 DISPLAY VAN 6	1	13	S21 SUPER CLUB WGN 6	33	77			
RANGER PU 4X4 4	529	1065	E36 DISPLAY VAN 8	60	79	S21 SUPER CLUB WGN 8	139	324			
RANGER PU 4X4 6	3094	6336	E36 DISPLAY VAN 8 D	3	3	S24 SUPER CARGO VN 6	64	117			
RANGER PU 6	4133	8344	E37 CUTAWAY 6	35	50	S24 SUPER CARGO VN 8	133	248			
			E37 CUTAWAY 8	827	1948	S25 SUPER WNDOW VN 6	10	16			
MODEL NOT GIVEN	3	4	E37 CUTAWAY 8 DSL	106	210	S25 SUPER WNDOW VN 8	15	26			
			E38 CUTAWAY PARCEL 6	6	9	S26 SUPER DSPLY VN 8	1	2			
TOTAL GVW 1	22852	46579	E38 CUTAWAY PARCEL 8	87	161	S31 SUP CLUB WGN 6 P	2	2			
			E38 CUTAWAY PRCL 8 D	29	54	S31 SUP CLUB WGN 8 D	24	44			
			F14 PICKUP 4X4 6	2980	6327	S31 SUPER CLUB WGN 6	110	179			
GVW 2			F14 PICKUP 4X4 6 P		1	S31 SUPER CLUB WGN 8	422	945			
			F14 PICKUP 4X4 8	3066	6056	S34 SUP CARGO VN 8 D	67	143			
BRONCO WGN 4X4 6	769	1564	F15 PICKUP 6	9183	17900	S34 SUPER CARGO VN 6	35	87			
BRONCO WGN 4X4 8	2847	5925	F15 PICKUP 6 P	26	27	S34 SUPER CARGO VN 8	304	598			
E11 CLUB WGN 6	531	1363	F15 PICKUP 8	8077	15234	S35 SUP WNDOW VN 8 D	4	10			
E11 CLUB WGN 8	1038	1998	F25 PICKUP 6	887	1798	S35 SUPER WNDOW VN 6	19	20			
E14 CARGO VAN 6	2239	4536	F25 PICKUP 6 P		6	S35 SUPER WNDOW VN 8	45	78			
E14 CARGO VAN 6 P	2	4	F25 PICKUP 8	2107	4007	S36 SUP DSPLY VN 6 D	3	5			
E14 CARGO VAN 8	5278	9924	F25 PICKUP 8 DSL	1180	2234	S36 SUPER DSPLY VN 6		1			
E15 WINDOW VAN 6	188	374	F26 PICKUP 4X4 6	512	1050	S36 SUPER DSPLY VN 8	17	30			
E15 WINDOW VAN 8	267	482	F26 PICKUP 4X4 8	2081	4391	W35 CREW CB 6	23	44			
E16 DISPLAY VAN 6	40	100	F26 PICKUP 4X4 8 D	1618	3123	W35 CREW CB 6 P	1	2			
E16 DISPLAY VAN 6 P		1	F27 CH CAB 6	77	222	W35 CREW CB 8	191	350			
E16 DISPLAY VAN 8	14	22	F27 CH CAB 8	185	365	W36 CREW CB 4X4 8	62	135			
E21 CLUB WGN 6	38	69	F27 CH CAB 8 DSL	28	56	X14 SUP CB PU 4X4 6	106	206			
E21 CLUB WGN 8	365	761	F28 CH CAB 4X4 8	46	83	X14 SUP CB PU 4X4 8	234	401			
E21 CLUB WGN 8 D	65	99	F28 CH CAB 4X4 8 D	18	37	X15 SUPER CB PU 6	427	844			
E24 CARGO VAN 6	555	1020	F35 PICKUP 8	205	435	X15 SUPER CB PU 8	2084	3625			
E24 CARGO VAN 6 P	1	3	F35 PICKUP 8 DSL	288	625	X25 SUP CB P/U 8 DSL	702	1418			
E24 CARGO VAN 8	375	792	F36 PICKUP 4X4 6		1	X25 SUPER CB PU 6	38	63			
E25 WINDOW VAN 6	17	29	F36 PICKUP 4X4 8	157	324	X25 SUPER CB PU 8	399	836			
E25 WINDOW VAN 8	44	80	F36 PICKUP 4X4 8 D	127	214	X26 SU CB PU 4X4 8 D	449	845			
E26 DISPLAY VAN 6	3	6	F37 C/C STK PLF 6	123	302	X26 SUP CB PU 4X4 6	2	2			

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POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE
TRUCKS BY MODEL

MONTH FEBRUARY 1984 GVW GROUPS 4 - 5 - 6 - 7 - 8 MAKE FORD 20009 PAGE 5

MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS		MODEL	NUMBER OF UNITS	
	MONTH	YEAR		MONTH	YEAR		MONTH	YEAR		MONTH	YEAR
GVW 6			GVW 8								
B600	24	52	CLT9000D	59	113						
B600D	6	84	CL9000D	7	41						
B700	67	164	CT800D		1						
B700D	40	77	CT8000D	9	30						
B7000D	4	6	FT800	1	4						
C600	21	52	FT800D	1	1						
C600D	5	11	FT8000	32	60						
F600	991	1434	LNT800	1	2						
F600D	125	200	LNT8000D	43	86						
LN600	12	32	LNT9000D	75	213						
LN600D	3	20	LN9000D	210	472						
			LTL9000D	73	159						
MODEL NOT GIVEN		1	LTS8000D	7	17						
			LTS9000D	8	23						
TOTAL GVW 6	1298	2133	LT800		2						
			LT8000D	47	85						
			LT9000D	81	126						
GVW 7			L9000D	7	20						
C700	27	49	TOTAL GVW 8	661	1455						
C700D	12	26									
C7000D	8	13									
C800	30	54									
C800D	15	41									
C8000D	59	148									
F700	377	801									
F700D	230	393									
F7000D	74	141									
F800	125	262									
F800D	70	151									
F8000D	87	158									
LN700	74	148									
LN700D	59	103									
LN7000D	99	187									
LN800	41	85									
LN8000D	153	307									
L800	6	12									
L8000D	39	65									
MODEL NOT GIVEN		1									
TOTAL GVW 7	1585	3145									

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POLK NATIONAL NEW VEHICLE REGISTRATIONS SERVICE

TRUCKS BY MODEL

MONTH FEBRUARY 1984 GVW GROUPS : MAKES CHEVROLET PAGE 1 OF 2

10002

STATE / MODEL	C14 PICKUP 6	C14 PICKUP 8	C14 PICKUP 6 DSL	EL CAMINO P/U 8 DSL	EL CAMINO PU 6	EL CAMINO PU 8	G15 CHEVY VN 6	G15 CHEVY VN 8	G15 SPORTVAN 6	G15 SPORTVAN 8	S11 PARCEL UTILITY 4	S11 PARCEL UTILITY 6	S14 CH CB 4	S14 CH CB 4 DSL	S14 CH CB 6	S14 PICKUP E/C 4	S14 PICKUP 4
	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD
ALABAMA	172	586	17		7	42	28	28	1	4					7		94
ALASKA	12	17	1	1	1	8	1	4									4
ARIZONA	63	298	16	1	7	79	17	24	1	1					1	1	32
ARKANSAS	99	1074	51		5	46	7	18	1	1			1				55
CALIFORNIA	150	574	11	5	236	776	82	121							11		258
COLORADO	27	70	3		4	26	18	14	1								29
CONNECTICUT	111	40	2		10	18	57	36	1	3				1	3		44
DELAWARE	18	35	2		9	10	15	5							1		19
DISTRICT OF COLUMBIA		3					4	1							1		2
FLORIDA	395	680	37	4	68	202	243	127	5	10			1		4		395
GEORGIA	208	1109	59		18	93	55	69		5		1			14		182
HAWAII	12	8		1	1	20	7	1									5
IDAHO	8	25	10		1	2	1	4		1							6
ILLINOIS	161	431	13	1	20	69	131	52	11	19					7		178
INDIANA	158	409	11	1	23	74	44	27		2			1		3		193
IOWA	46	242	19	4	20	11	6	16		1							71
KANSAS	86	295	15	1	3	36	16	7	2	1							61
KENTUCKY	118	424	18		6	31	21	16	4	2					4		141
LOUISIANA	258	1060	41		13	85	21	23		5		1			1		55
MAINE	63	85	8		4	9	13	13		1							28
MARYLAND	98	178	7		32	46	156	55	2	9							105
MASSACHUSETTS	185	82	3		23	20	143	27	18	6		1			3		68
MICHIGAN	306	599	24	3	28	79	97	85	12	33	1				1		277
MINNESOTA	93	205	4	2	16	22	32	34	1	2					2		75
MISSISSIPPI	84	522	26	1	4	43	9	8		3							36
MISSOURI	106	492	18	1	11	51	23	19		5					2		80
MONTANA	8	44	4		3	1			1	1							6
NEBRASKA	37	140	17	1	5	14	8	5		1							22
NEVADA	6	27	1		2	18	6	8		1							9
NEW HAMPSHIRE	72	51	4		7	11	30	22	3	2			1		2		42
NEW JERSEY	138	113	8	1	29	38	209	90	17	8		1			3		90
NEW MEXICO	41	186	5			19	9	7		2					2		35
NEW YORK	209	261	5	2	21	71	316	89	15	21					5		134
NORTH CAROLINA	173	762	35	1	24	91	61	41	3	6					9		193
NORTH DAKOTA	14	136	22		2	3	4	2							1		19
OHIO	270	425	18	1	43	98	163	61	13	15		1			9		313
OKLAHOMA	100	979	24		8	81	8	36		2							40
OREGON	17	68	5		4	21	9	19	2	2					1		40
PENNSYLVANIA	161	249	6	2	19	63	127	90	8	16					3		112
RHODE ISLAND	21	5			5	5	15	6	1	2							11
SOUTH CAROLINA	143	392	21		12	76	31	19	1	4					1		146
SOUTH DAKOTA	11	55	8			9	2	3									13
TENNESSEE	126	718	12		2	63	22	27		1		1					104
TEXAS	800	5722	126	5	40	326	107	169	8	14		1			8		146
UTAH	14	31	2		1	3	3	7							3		6
VERMONT	20	24			2	3	5	11		1							10
VIRGINIA	205	300	10		18	25	52	36	1	3					11		209
WASHINGTON	41	82	7	2	12	61	16	25	2	7		1			2		48
WEST VIRGINIA	59	87	1		1	13	12	14		1							60
WISCONSIN	83	146	12		14	15	31	15	3	9					2		63
WYOMING	11	10	2			4	1										3
MOTOR HOME CHASSIS																	
FEDERAL GOVERNMENT	11						2										39
TOTAL	5834	20662	771	41	840	3032	2488	1630	136	227	1	8	4	1	123	1	4404

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51

POLK NATIONAL NEW VEHICLE REGISTRATIONS SERVICE

TRUCKS BY MODEL

MONTH FEBRUARY 1984 GVW GROUPS 8 MAKES AUTOCAR PAGE 1 OF 1 10001

STATE / MODEL	AT64	AT64T	DC44	DC64	DC64T	DC66	DK64	DK64T	DM GLIDER	EM84	KM84	ES42	ES64	S64T	TOTAL
	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD	YTD
ALABAMA															
ALASKA															
ARIZONA															
ARKANSAS															
CALIFORNIA		3					1			1					5
COLORADO															
CONNECTICUT							1								1
DELAWARE							1								1
DISTRICT OF COLUMBIA															
FLORIDA		1		14		5							1		21
GEORGIA		2													2
HAWAII															
IDAHO															
ILLINOIS		2								5					7
INDIANA		4													4
IOWA		1													1
KANSAS		1													1
KENTUCKY				1											1
LOUISIANA		5				2			1						8
MAINE															
MARYLAND							1				1				2
MASSACHUSETTS							3	1							4
MICHIGAN		3						8							11
MINNESOTA		2												1	3
MISSISSIPPI															
MISSOURI															
MONTANA	1				1					5					7
NEBRASKA		5													5
NEVADA		1													1
NEW HAMPSHIRE							1								1
NEW JERSEY		1					14	2							17
NEW MEXICO		1													1
NEW YORK															
NORTH CAROLINA		2													2
NORTH DAKOTA		1													1
OHIO		2													2
OKLAHOMA															
OREGON		3													3
PENNSYLVANIA		2	1				1					1			5
RHODE ISLAND		1						1							2
SOUTH CAROLINA		4													4
SOUTH DAKOTA		2								1					3
TENNESSEE	1	1		1											3
TEXAS		9													9
UTAH		3		5											8
VERMONT															
VIRGINIA				1											1
WASHINGTON															
WEST VIRGINIA		1					2								3
WISCONSIN		2													2
WYOMING															
MOTOR HOME CHASSIS															
FEDERAL GOVERNMENT				2											2
TOTAL	2	65	1	24	1	7	25	12	1	12	1	1	1	1	154

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R. L. Polk & Co.

Motor Statistical Division

Cars by Model Report

This job consists of reporting all domestic passenger and selected Import Car Models by carline and by body style, including a breakout of (2) two and (4) four door models.

Month and Model year-to-date statistice are shown.

The information for this report is obtained from condensed Passenger Work File.

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE
CARLINE BY MODEL BY CYLINDER–(BY YEAR MODEL)

20006

1984 YEAR MODELS

FEBRUARY 1984	MONTH				YEAR-TO-DATE			
FORD	4 CYL	6 CYL	8 CYL	TOTAL	4 CYL	6 CYL	8 CYL	TOTAL
LTD CROWN VICTORIA								
2D SED			730	730			3313	3313
4D SED			8407	8407			33842	33842
4D COUNTRY SQUIRE S/W			2266	2266			9996	9996
TOTAL CARLINE			11403	11403			47151	47151
LTD								
4D SED	563	9067	3	9633	3115	46451	4	49570
4D S/W		3964		3964	3	20244		20247
TOTAL CARLINE	563	13031	3	13597	3118	66695	4	69817
TEMPO L								
2D SED	884			884	4896			4896
4D SED	805			805	4145			4145
TOTAL TEMPO L	1689			1689	9041			9041
TEMPO GL								
2D SED	3536			3536	28037			28037
4D SED	12178			12178	105497			105497
TOTAL TEMPO GL	15714			15714	133534			133534
TEMPO GLX								
2D SED	796			796	7455			7455
4D SED	1907			1907	15743			15743
TOTAL TEMPO GLX	2703			2703	23198			23198
TOTAL CARLINE	20106			20106	165773			165773
ESCORT L								
2D HATCH (3D)	10507			10507	47582			47582
4D HATCH (5D)	4372			4372	20891			20891
4D S/W	4065			4065	18683			18683
TOTAL ESCORT L	18944			18944	87156			87156
ESCORT GL								
2D HATCH (3D)	1230			1230	5459			5459
4D HATCH (5D)	1563			1563	6955			6955
4D S/W	1979			1979	9147			9147
TOTAL ESCORT GL	4772			4772	21561			21561
ESCORT GLX								
2D HATCH (3D)	1			1	5			5
4D HATCH (5D)	203			203	705			705
4D S/W	202			202	498			498
TOTAL ESCORT GLX	406			406	1208			1208
ESCORT GT								
2D HATCH (3D)	517			517	2189			2189
TOTAL CARLINE	24639			24639	112114			112114
FORD EXP								
2D HATCH (3D)	1546			1546	3228			3228
MUSTANG L								
2D SED	1719	1382	16	3117	4812	4740	58	9610
3D SED	1901	2666	1797	6364	5379	10079	5860	21318
TOTAL MUSTANG L	3620	4048	1813	9481	10191	14819	5918	30928
MUSTANG GLX								
2D CONV	54	439	252	745	146	2817	1056	4019
TOTAL CARLINE	3674	4487	2065	10226	10337	17636	6974	34947

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R.L. Polk & Co.

Motor Statistical Division

Company R.L. Polk & Co. . Job No. X-0040

Job Import Passenger Car Report By Make/Model. Issued Monthly

Geographical Area Covered United States

Job Description:

This report consists of month and year-to-date totals for all passenger Imports by make and series. Standard R.L. Polk Make/Model codes are also shown.

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE
IMPORT PASSENGER CAR BY MODEL

MONTH FEBRUARY 1984

PAGE 1 OF 9

	MAKE MODEL CODES	MONTH	YTD
ALFA ROMEO (I)			
SPIDER VELOCE 2000 2-DR RDSTR (AA541, BA541)	50230	110	218
GTV6 2.5 2-DR SED (AA669)	50270	41	82
TOTAL		151	300
ASTON MARTIN (B)	50400	2	4
AUDI (G)			
5000 4-DR SED TURBO DSL (GH043)	51810	24	48
5000S 4-DR SED (GB043) (FB044)	51820	2804	5365
4000 4-DR SED TURBO DSL (FH081)	51840		3
5000 SW (GB044)	51850	243	417
4000S 2-DR SED (BA081)	51860	101	179
4000S 4-DR SED (FA081)	51870	887	1663
4000S QUATTRO 4-DR SED 4X4 (FB085)	51880	293	527
4000S 4-DR SED (FB081)	51890	4	5
QUATTRO 2-DR SPORT CPE 4X4 TURBO GAS (DC085)	56030	11	22
4000 2-DR SED (BA081)	59320	10	25
4000 4-DR SED (FA081)	59330	103	253
2-DR COUPE (BA085, BB085)	59350	236	481
4000 4-DR SED (FB081)	59360	1	1
5000 4-DR SED TURBO (HC043, HC044)	59370	489	692
4000 4-DR SED DSL (FG081)	59390		
TOTAL		5206	9681
BENTLEY (B) (SCBZS, SCBZN, SCBYD)	53700		
BMW (G)			
528E 4-DR SED (DK73, DK83)	50920	667	1283
320I 2-DR SED (AG33, AG43)	50930	51	126
733I 4-DR SED (FF34, FF44, FF74, FF84)	50940	657	1315
633 CSI 2-DR CPE (EB36, EB46, EB74, EB84)	50950	224	486
318I 2-DR SED (AK74, AK84)	50960	3188	6158
533I 4-DR SED (DB74, DB84)	50970	436	884
325E 2-DR SED (AB54, AB64)	50980		
*524TD 4-DR SED TURBO DSL	50990		
TOTAL		5223	10252
CHEVROLET			
*	53010		
CITROEN (F)			
SM (00SB)	51710		

1/84 *RESERVED MAKE/MODEL CODE

NEW TRUCK BY MAKE MODEL

This service is a statistical report of new truck registrations by make series and gross vehicle weight. Cylinder information is shown for those series having multiple cylinder configurations.

Published monthly, this service shows current month and year-to-date totals at a U.S. level. Quarterly, this report is issued showing statistics by both State and U.S.

POLK NATIONAL NEW VEHICLE REGISTRATION
NEW TRUCK REGISTRATIONS
BY MAKE MODEL

MONTH FEBRUARY 1984

PAGE 5 OF 24

MAKE ABBR.	MAKE	CYL	MAKE MODEL CODES	MONTH	YTD
DOD	DODGE (CONT'D)				
	GVW 1				
	D150 PICKUP		64519	7103	12509
	RAMPAGE PICKUP	4	64719	743	1359
	MINI RAM VAN	4	64818	106	126
	CARAVAN WAGON SPORTS VAN	4	64819	5780	9542
	GVW 2				
	W150 C & C 4X4		64021		
	D150 PICKUP		64124	2	2
	RAMCHARGER 4X4 UTILITY		64125	51	100
	W150 PICKUP 4X4		64221	1420	2846
	D350 PICKUP		64224	239	398
	W350 C & C 4X4		64228	70	111
	B250/B350 COMPACT VAN	6	64323	214	433
	B250/B350 COMPACT VAN	8	64324	3386	6358
	B250/B350 SPORTSMAN WAGON SPORTS VAN	6	64423	291	510
	B250/B350 SPORTSMAN WAGON SPORTS VAN	8	64424	2621	4956
	W250 C & C 4X4		64425	6	6
	D250 C & C		64428	14	29
	D350 C & C		64429	160	296
	D250 PICKUP		64529	855	1449
	W250 PICKUP 4X4		64625	499	966
	W350 PICKUP 4X4		64921	326	614
	D350 PICKUP		64929	372	656
FOR	FORD				
	GVW 1				
	F100 PICKUP	6	65213	687	1855
	F100 PICKUP	8	65214	193	482
	BRONCO II 4X4 UTILITY	6	65310	6695	14024
	ECONOLINE VAN	6	65613	24	62
	ECONOLINE VAN	8	65614	13	31
	RANGER PICKUP 4X4	6	65810	3094	6336
	RANGER PICKUP	6	65813	4134	8345
	RANGER C & C	6	65818	12	30
	RANGER PICKUP 4X4 DIESEL	4	65912		
	RANGER PICKUP 4X4	4	65915	529	1065
	RANGER PICKUP DIESEL	4	65916	232	522
	RANGER C & C DIESEL	4	65917		
	RANGER PICKUP	4	65918	7228	13801
	RANGER C & C	4	65919	11	26
	*AEROSTAR VAN	6	85013		
	*AEROSTAR VAN TURBO DSL	4	85016		

1/84 *RESERVED MAKE MODEL

POLK NATIONAL NEW VEHICLE REGISTRATION
NEW TRUCK REGISTRATIONS
BY MAKE MODEL

MONTH FEBRUARY 1984

PAGE 6 OF 24

MAKE ABBR.	MAKE	CYL	MAKE MODEL CODES	MONTH	YTD
FOR	FORD (CONT'D)				
	GVW 1				
	*AEROSTAR VAN	4	85018		
	*AEROSTAR PASS VAN SPORT VAN	6	85113		
	*AEROSTAR PASS VAN TURBO DSL SPORT VAN	4	85116		
	*AEROSTAR PASS VAN	4	85118		
	GVW 2				
	F250 C & C 4X4	6	65020		
	F250 C & C 4X4	8	65021	46	83
	F350 PICKUP	6	65023		
	F350 PICKUP	8	65024	205	435
	F350 PICKUP DIESEL	8	65027	288	625
	F150 PICKUP	6	65028	9184	17901
	F150 PICKUP	8	65029	8076	15233
	F150 PICKUP 4X4	6	65120	2982	6329
	F150 PICKUP 4X4	8	65121	3064	6054
	F250 C & C	6	65123	77	222
	F250 C & C	8	65124	185	365
	F150 PICKUP SUPER CAB 4X4		65125	340	607
	F250 C & C DIESEL	8	65126	28	56
	F250 C & C 4X4 DIESEL	8	65127	18	37
	F250 PICKUP 4X4	6	65220	512	1051
	F250 PICKUP 4X4	8	65221	2081	4390
	F250 PICKUP	6	65223	887	1798
	F250 PICKUP	8	65224	2108	4008
	F250 PICKUP DIESEL	8	65226	1180	2234
	F250 PICKUP 4X4 DIESEL	8	65227	1618	3123
	F150 PICKUP SUPER CAB		65228	2511	4469
	BRONCO 4X4 UTILITY	6	65320	771	1566
	BRONCO 4X4 UTILITY	8	65321	2845	5923
	F250 PICKUP SUPER CAB 4X4		65325	296	611
	F250 PICKUP SUPER CAB DIESEL	8	65326	702	1418
	F250 PICKUP SUPER CAB 4X4 DIESEL	8	65327	449	845
	F250 PICKUP SUPER CAB		65328	437	899
	F350 C & C	6	65423	123	302
	F350 C & C	8	65424	1038	2247
	F350 C & C DIESEL	8	65426	696	1486
	F350 C & C 4X4 DIESEL	8	65427	20	34
	F350 PICKUP 4X4	6	65520		1
	F350 PICKUP 4X4	8	65521	157	324
	ECONOLINE SUPER VAN DIESEL	8	65527	74	158
	ECONOLINE SUPER VAN	6	65528	268	490
	ECONOLINE SUPER VAN	8	65529	713	1381
	F350 C & C 4X4	6	65620		
	F350 C & C 4X4	8	65621	28	69

1/84 *RESERVED MAKE MODEL

POLK NATIONAL NEW VEHICLE REGISTRATION
NEW TRUCK REGISTRATIONS
BY MAKE MODEL

MONTH FEBRUARY 1984

PAGE 7 OF 24

MAKE ABBR.	MAKE	CYL	MAKE MODEL CODES	MONTH	YTD
FOR	FORD (CONT'D)				
	GVW 2				
	ECONOLINE VAN	6	65623	3190	6337
	ECONOLINE VAN	8	65624	6419	12193
	ECONOLINE VAN DIESEL	8	65626	117	249
	ECONOLINE SW DIESEL SPORTS VAN	8	65627	66	99
	ECONOLINE SW SPORTS VAN	6	65628	569	1432
	ECONOLINE SW SPORTS VAN	8	65629	1403	2759
	F350 PICKUP 4X4 DIESEL	8	65726	127	214
	ECONOLINE SUPER SW DIESEL SPORTS VAN	8	65727	45	84
	ECONOLINE SUPER SW SPORTS VAN	6	65728	143	256
	ECONOLINE SUPER SW SPORTS VAN	8	65729	561	1269
	STANDARD CUTAWAY MOTORIZED HOME	6	65823	78	126
	STANDARD CUTAWAY MOTORIZED HOME	8	65824	2306	4518
	STANDARD CUTAWAY DSL MOTORIZED HOME	8	65827	191	362
	F350 PICKUP CREW CAB 4X4	6	65920		
	F350 PICKUP CREW CAB 4X4	8	65921	62	135
	PARCEL/CARGO CUTAWAY	6	65923	6	9
	PARCEL/CARGO CUTAWAY	8	65924	87	161
	PARCEL/DIESEL CARGO CUTAWAY	8	65926	29	54
	F350 PICKUP CREW CAB	6	65928	23	44
	F350 PICKUP CREW CAB	8	65929	191	350
	F250 C & C 4X4 PROPANE	6	85020		
	F350 PICKUP PROPANE	6	85023		
	F150 PICKUP PROPANE	6	85028	26	27
	F150 PICKUP 4X4 PROPANE	6	85120		1
	F250 C &C PROPANE	6	85123		
	F150 PICKUP SUP CAB 4X4 PROPANE	6	85125		
	F250 PICKUP 4X4 PROPANE	6	85220		
	F250 PICKUP PROPANE	6	85223		6
	F150 PICKUP SUP CAB PROPANE	6	85228		
	F250 PICKUP 4X4 SUP CAB PROPANE	6	85325		
	F250 PICKUP SUP CAB PROPANE	6	85328		
	F350 C & C PROPANE	6	85423		
	F350 PICKUP 4X4 PROPANE	6	85520		
	ECONOLINE SUPER VAN DSL	4	85527		
	ECONOLINE SUPER VAN PROPANE	6	85528		11
	F350 C & C 4X4 PROPANE	6	85620		
	ECONOLINE VAN PROPANE	6	85623	11	17
	ECONOLINE VAN DIESEL	4	85626		
	ECONOLINE SW DIESEL SPORTS VAN	4	85627		
	ECONOLINE SW PROPANE SPORTS VAN	6	85628		
	ECONOLINE SUPER SW DIESEL SPORTS VAN	4	85727		
	ECONOLINE SUPER SW PROPANE SPORTS VAN	6	85728	2	3
	STANDARD CUTAWAY PROPANE MOTOR HOME	6	85823		
	STANDARD CUTAWAY DIESEL MOTOR HOME	4	85827	2	12
	F350 PICKUP CREW CAB 4X4 PROPANE	6	85920		
	PARCEL CUTAWAY PROPANE CARGO	6	85923		

PASSENGER MODEL REGISTRATIONS BY CAR LINE & ENGINE

This service is a statistical report of current model year Domestic new car registrations by manufacturer, make, car line, engine type and cylinder. Engine type is shown by car line and summarized within manufacturer. Engine type, as a percent of car line and manufacturer, is also shown.

This report is published quarterly on a model year-to-date basis showing only year-to-date totals.

PASSENGER MODEL REGISTRATIONS BY CAR LINE & ENGINE

CODE	CYL	DECEMBER 1983	1984 YR MODEL YTD	$ OF CARLINE
		FORD DIVISION		
		LTD CROWN VICTORIA		
		2-DOOR		
F	8	5.0L-2V CFI	1679	100%
G	8	5.8L-2V HO		
		INVALID ENGINE CODE		
		TOTAL BODY STYLE	1679	
		4-DOOR		
F	8	5.0L-2V CFI	15288	96%
G	8	5.8L-2V HO	639	4%
		INVALID ENGINE CODE		
		TOTAL BODY STYLE	15927	
		4-DOOR S/W		
F	8	5.0L-2V CFI	4788	100%
G	8	5.8L-2V HO		
		INVALID ENGINE CODE		
		TOTAL BODY STYLE	4788	
		LTD		
		4-DOOR		
A	4	2.3L-2V OHC	1754	7%
6	4	2.3L-2V LPG	91	
3	6	3.8L-2V CFI	24257	93%
M	8	5.0L-EFI HO	1	
		INVALID ENGINE CODE		
		TOTAL BODY STYLE	26103	
		4-DOOR S/W		
A	4	2.3L-2V OHC	1	
6	4	2.3L-2V LPG	1	
3	6	3.8L-2V CFI	10992	100%
M	8	5.0L-EFI HO		
		INVALID ENGINE CODE		
		TOTAL BODY STYLE	10994	
		TEMPO		
		2-DOOR		
2	4	1.6L-2V		
4	4	1.6L-2V HO		
5	4	1.6L-2V EFI		
H	4	2.0L-DIESEL	28	
R	4	2.3L-1V HSC	14887	100%
		INVALID ENGINE CODE		
		TOTAL BODY STYLE	14915	
		4-DOOR		
2	4	1.6L-2V		
4	4	1.6L-2V HO	1	
5	4	1.6L-2V EFI		
H	4	2.0L-DIESEL	144	
R	4	2.3L-1V HSC	50614	100%
		INVALID ENGINE CODE		
		TOTAL BODY STYLE	50759	

3634

NEW MOTOR HOME REGISTRATION SERVICE

This report shows the count of new retail sales of conventional (Type "A") motor homes and Mini-Homes (Type "C"). Compiled quarterly, the service shows figures for the "current month" and calendar year-to-date for approximately 113 individual brands. In addition, there are corporate totals for 11 major manufacturers that market their products under more than one brand name.

Geographically, the report is compiled by county within state, across the U.S. (except Oklahoma).

R.L. POLK NEW MOTOR HOME REGISTRATION SERVICE

MFR BRAND	TYPE A QTR	TYPE A YTD UNITS	TYPE A YTD % INDUSTRY	TYPE C QTR	TYPE C YTD UNITS	TYPE C YTD % INDUSTRY	TYPE A & C QTR	TYPE A & C YTD UNITS	TYPE A & C YTD % INDUSTRY
CHAMPION	51	229	.77				51	229	.42
TITAN	58	223	.76				58	223	.41
TRANSTAR	5	5	.01	87	898	1.56	92	903	.96
TRANS VAN				74	354	1.41	74	354	.65
TOT CHAMPION HOME BLDS	114	455	1.55	161	744	2.97	275	1199	2.20
COACHMEN	258	811	2.75	485	1828	7.28	735	2639	4.83
MIDAS	78	222	.75	280	1096	4.36	358	1318	2.41
SHASTA	34	120	.41	91	367	1.47	125	487	.89
SPORTSCOACH	391	1242	4.21				391	1242	2.28
TOT COACHMEN IND'S	761	2395	8.12	856	3286	13.12	1617	5681	10.41
[illegible]	11	35	.12				11	35	.06
EXECUTIVE	133	410	1.39				133	410	.75
LA PALMA		5	.02					5	.01
PRONTO		3	.01					3	.01
[illegible]	5	5	.02				5	5	.01
TOT EXECUTIVE IND INC	149	462	1.56				149	462	.84
JAMBOREE				467	1785	7.13	467	1785	3.27
PACE ARROW	1506	5733	19.44				1506	5733	10.49
SOUTHWIND	1120	3998	13.55				1120	3998	7.33
TIOGA				626	2578	10.31	626	2578	4.73
TOT FLEETWOOD ENTER.	2626	9731	32.99	1093	4364	17.44	3719	14095	25.82
CRUISE AIR II	175	627	2.12	12	28	.12	185	655	1.20
CRUISE MASTER				12	93	.38	12	93	.17
EXCALIBUR	57	184	.62				57	184	.34
SWINGER	52	220	.75				52	220	.40
TRADEMASTER				5	28	.12	5	28	.05
TOT GEORGIE BOY MFG.	284	1031	3.49	29	151	.62	313	1182	2.17
ALUMA-LITE	60	216	.73	21	108	.44	81	325	.60
HOLIDAY RAMBLER	246	973	3.30	94	405	1.61	340	1378	2.53
MONITOR	11	45	.15	6	19	.07	15	62	.11
TOT HOLIDAY RAMB CORP.	317	1234	4.18	121	531	2.12	438	1765	3.24
HONEY	67	239	.81	181	946	3.77	248	1185	2.17
SPORTS CRUISER				15	49	.20	15	49	.09
TOT HONEY	67	239	.81	196	995	3.97	263	1234	2.26
KOUNTRY AIRE		2	.01	13	55	.21	13	55	.10
LONDON AIRE				12	27	.10	12	27	.05
TOT NEWMAR IND. INC.		2	.01	25	82	.32	25	82	.15
[illegible]				106	418	1.67	106	418	.77
[illegible]				157	747	2.98	157	747	1.37
TOT SKYLINE CORP.				263	1165	4.65	263	1165	2.14
ITASCA	390	1527	5.17	181	725	2.90	571	2252	4.13
WINNEBAGO	1524	4496	15.24	482	2127	8.50	1506	6623	12.14
TOT WINNEBAGO IND	1914	6023	20.42	663	2852	11.40	2077	8875	16.27

[illegible]

STATE COUNTY PERIOD 20001 9

U.S. SUMMARY OCT.-DEC. 1987 PAGE 1 OF 1

BRAND	TYPE A QTR	TYPE A YTD UNITS	TYPE A YTD % INDUSTRY	TYPE C QTR	TYPE C YTD UNITS	TYPE C YTD % INDUSTRY	TYPE A & C QTR	TYPE A & C YTD UNITS	TYPE A & C YTD % INDUSTRY
AIRSTREAM	58	185	.63				58	185	.34
ALLEGRO	368	1736	5.88				368	1735	3.18
AMERICAN CLIPPER					36	.14		36	.07
APOLLO	88	196	.66				88	196	.36
AUTO MATE	4	4	.01	6	24	.10	10	28	.05
BARTH	13	28	.09				13	28	.05
BEACH CRAFT	56	183	.62				56	184	.34
BEAVER	16	82	.28				16	83	.15
BORN FREE				15	43	.16	15	43	.08
BRIGHAM	5	5	.02	117	546	2.18	122	551	1.01
[illegible]	36	97	.33	39	133	.53	75	230	.42
DIAMOND				44	188	.75	44	188	.34
DOLPHIN				354	1488	5.95	354	1488	2.73
EL DORADO	152	448	1.52	236	793	3.17	388	1241	2.27
ESTABLISHMENT				126	350	1.40	126	350	.64
EXPLORER	4	10	.03	1	2	.01	5	12	.02
FIELD AND STREAM									
FIREBALL				6	25	.10	6	25	.05
FORETRAVEL	35	112	.38				35	112	.21
HERITAGE	70	170	.58	32	151	.60	102	321	.59
HORIZON				46	232	.93	46	232	.43
JAYCO				106	341	1.36	106	341	.63
JOURNEY	10	55	.19				10	55	.10
KEYSTONE				25	121	.48	25	121	.22
KINGS HIGHWAY	13	76	.26				13	76	.14
LANDAU		1						1	
LAZY DAZE				117	391	1.56	117	391	.72
LEGEND				27	115	.46	27	115	.21
LEISURE CRAFT				54	183	.73	54	183	.34
MARATHON				12	55	.22	12	55	.10
MIRAGE BY ELKHART				17	63	.25	17	63	.12
MOBILE TRAVELER				190	735	2.93	190	735	1.35
MONACO	34	134	.45	18	51	.20	52	185	.34
NEWELL									
NU WA				28	108	.43	28	108	.20
ODYSSEY				45	165	.66	45	165	.30
OVERLAND	35	157	.53				35	157	.29
R. B. A.				38	149	.59	38	149	.27
REAL LITE				13	25	.10	13	25	.05
REVCON	36	155	.53				36	155	.28
ROCKWOOD				138	668	2.67	138	668	1.22
SPRINTER	12	36	.12	6	21	.08	18	57	.10
SUNCREST	87	328	1.11	88	299	1.19	175	627	1.15
SUNLINE					8	.03		8	.02
SUNRADER				117	453	1.81	117	453	.83
TOWN AND COUNTRY					9	.04		9	.02
TRAVELCRAFT	2	7	.02	37	242	.97	39	249	.46
TRAVELEZE									
TRIPLE E									
TURTLE TOP				11	33	.13	11	33	.06
VADER									
VAN AMERICAN				43	131	.52	43	131	.24
VOGUE	40	155	.52				40	155	.28
WANDERLODGE	35	202	.68				35	202	.37
WANDERLUST									
WHITE PINE					5	.02		5	.01
XPLORER	6	26	.09		2	.01	6	28	.05
YELLOWSTONE				38	148	.59	38	148	.27
OTHERS	88	447	1.51	380	1570	6.27	468	2017	3.70
SUB-TOTAL BY BRAND	6894	26564	90.13	5947	24302	97.02	12841	50866	93.24
CHASSIS MANUFACTURERS (BODY BUILDER UNKNOWN)									
CHEVROLET	765	2895	9.82	114	614	2.45	869	3509	6.44
DODGE									
FORD				4	83	.33	4	83	.15
GMC	15	45	.15		14	.06	15	59	.11
[illegible]	1	1					1	1	
NISSAN									
TOYOTA				1	33	.13	1	33	.06
SUB-TOTAL CHASSIS MFG.	781	2941	9.97	119	744	2.97	900	3685	6.76
TOTAL INDUSTRY	7675	29505	100.00	6066	25046	100.00	13741	54551	100.00

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R.L. POLK NEW MOTOR HOME REGISTRATION SERVICE

STATE MICH · COUNTY · PERIOD OCT.-DEC. 1983

MFR BRAND	TYPE A			TYPE C			TYPE A & C		
	QTR	YTD		QTR	YTD		QTR	YTD	
		UNITS	% IND'RY		UNITS	% IND'RY		UNITS	% IND'RY
CHAMPION		19	1.74					19	.78
TITAN	8	29	2.65				8	29	1.19
TRANSTAR				12	80	5.98	12	80	3.30
TRANS VAN				8	35	2.62	8	35	1.44
TOT CHAMPION HOME BLDG	8	48	4.39	20	115	8.60	28	163	6.71
COACHMEN	8	33	3.02	28	114	8.54	36	147	6.05
MIDAS	1	6	.55	20	101	7.55	21	107	4.40
SHASTA		5	.46	4	20	1.50	4	25	1.03
SPORTSCOACH	17	59	5.39				17	59	2.43
TOT COACHMEN IND'S.	26	103	9.42	52	235	17.59	78	338	13.91
DIPLOMAT		1	.09					1	.04
EXECUTIVE	6	20	1.83				6	20	.82
LA PALMA									
PRONTO									
SAND PIPER									
TOT EXECUTIVE IND INC.	6	21	1.92				6	21	.86
JAMBOREE				20	85	6.36	20	85	3.50
PACE ARROW	41	197	18.02				41	197	8.11
SOUTHWIND	41	168	15.37				41	168	6.91
TIOGA				21	105	7.85	21	105	4.32
TOT FLEETWOOD ENTER.	82	365	33.39	41	190	14.21	123	555	22.84
CRUISE AIR II	22	109	9.97	2	6	.45	24	115	4.73
CRUISE MASTER					5	.37		5	.21
EXCALIBUR	1	9	.82				1	9	.37
SWINGER	2	7	.64				2	7	.29
TRANSMASTER				1	2	.15	1	2	.08
TOT GEORGIE BOY MFG.	25	125	11.44	3	13	.97	28	138	5.68
ALUMA-LITE	3	13	1.19				3	13	.53
HOLIDAY RAMBLER	15	64	5.85	3	14	1.05	18	78	3.21
MONITOR									
TOT HOLIDAY RAMB CORP.	18	77	7.04	3	14	1.05	21	91	3.74
HONEY	5	22	2.01	10	141	10.55	15	163	6.71
SPORTS CRUISER					7	.52		7	.29
TOT HONEY	5	22	2.01	10	148	11.07	15	170	7.00
COUNTRY AIRE		1	.09	1	1	.07	1	2	.08
LONDON AIRE					2	.15		2	.08
TOT NEWMAR IND. INC.		1	.09	1	3	.22	1	4	.16
JAMEE				2	16	1.19	2	16	.65
LINDY				3	14	1.05	3	14	.58
TOT SKYLINE CORP.				5	30	2.24	5	30	1.23
ITASCA	5	24	2.20	5	32	2.40	10	56	2.30
WINNEBAGO	12	48	4.39	6	30	2.24	18	78	3.21
TOT WINNEBAGO IND.	17	72	6.59	11	62	4.64	28	134	5.51

BRAND	TYPE A			TYPE C			TYPE A & C		
	QTR	YTD		QTR	YTD		QTR	YTD	
		UNITS	% IND'RY		UNITS	% IND'RY		UNITS	% IND'RY
AIRSTREAM	1	6	.55				1	6	.25
ALLEGRO	14	62	5.67				14	62	2.55
AMERICAN CLIPPER					9	.67		9	.37
APOLLO		3	.27					3	.12
AUTO MATE									
BARTH	2	5	.46				2	5	.21
BEACH CRAFT	1	3	.27				1	3	.12
BEAVER									
BORN FREE					2	.15		2	.08
BROUGHAM					2	.15		2	.08
COUNTRY CAMPER				8	20	1.50	8	20	.82
DIAMOND									
DOLPHIN				3	18	1.35	3	18	.74
EL DORADO	1	5	.46		6	.45	1	11	.45
ESTABLISHMENT									
EXPLORER		1	.09					1	.04
FIELD AND STREAM									
FIREBALL									
FORETRAVEL		3	.27					3	.12
HERITAGE	9	20	1.83	1	20	1.50	10	40	1.65
HUNTSMAN					1	.07		1	.04
JAYCO				16	51	3.81	16	51	2.10
JOURNEY		6	.55					6	.25
KEYSTONE									
KINGS HIGHWAY		2	.18					2	.08
LANDAU									
LAZY DAZE					1	.07		1	.04
LEGEND					1	.07		1	.04
LEISURE CRAFT				3	17	1.27	3	17	.70
MARATHON				1	10	.75	1	10	.41
MIRAGE OF ELKHART				1	4	.30	1	4	.16
MOBILE TRAVELER				5	20	1.50	5	20	.82
MONACO	1	1	.09				1	1	.04
NEWELL									
NU WA									
ODYSSEY									
OVERLAND		1	.09					1	.04
R. B. R.				6	21	1.57	6	21	.86
REAL LITE				2	4	.30	2	4	.16
REVCON	1	6	.55				1	6	.25
ROCKWOOD				21	118	8.83	21	118	4.86
SPRINTER		3	.27	3	5	.37	3	8	.33
SUNCREST	1	1	.09				1	1	.04
SUNLINE									
SUNRADER				3	25	1.87	3	25	1.03
TOWN AND COUNTRY									
TRAVELCRAFT				1	13	.97	1	13	.53
TRAVELEZE									
TRIPLE E									
TURTLE TOP				2	3	.22	2	3	.12
VADER									
VAN AMERICAN				2	8	.60	2	8	.33
VOGUE	1	5	.46				1	5	.21
WANDERLODGE		9	.82					9	.37
WANDERLUST									
WHITE PINE									
XPLORER	1	10	.91		1	.07	1	11	.45
YELLOWSTONE				2	16	1.20	2	16	.66
OTHERS	3	12	1.10	14	111	8.30	17	123	5.06
SUB-TOTAL BY BRAND	223	998	91.31	240	1317	98.50	463	2315	95.27
CHASSIS MANUFACTURERS (BODY BUILDER UNKNOWN)									
CHEVROLET	16	95	8.69	3	19	1.43	19	114	4.69
DODGE									
FORD					1	.07		1	.04
GMC									
OSHKOSH									
NISSAN									
TOYOTA									
SUB-TOTAL CHASSIS MFS	16	95	8.69	3	20	1.50	19	115	4.73
TOTAL INDUSTRY	239	1093	100.00	243	1337	100.00	482	2430	100.00

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

R.L. POLK NEW MOTOR HOME REGISTRATION SERVICE

STATE MICH
COUNTY WAYNE
PERIOD OCT.-DEC. 1983
PAGE 01 OF 03
11107 W

MFG BRAND	TYPE A QTR	TYPE A YTD UNITS	TYPE A YTD % IND'RY	TYPE C QTR	TYPE C YTD UNITS	TYPE C YTD % IND'RY	TYPE A & C QTR	TYPE A & C YTD UNITS	TYPE A & C YTD % IND'RY
CHAMPION		6	4.51					6	1.82
TITAN	1	3	2.26				1	3	.91
TRANSTAR				4	19	9.69	4	19	5.78
TRANS VAN				1	2	1.02	1	2	.61
TOT CHAMPION HOME BLDR	1	9	6.77	5	21	10.71	6	30	9.12
COACHMEN		2	1.50	2	7	3.57	2	9	2.74
MIDAS		1	.75	5	26	13.26	5	27	8.20
SHASTA					2	1.02		2	.61
SPORTSCOACH	2	7	5.27				2	7	2.13
TOT COACHMEN IND'S.	2	10	7.52	7	35	17.87	9	45	13.68
DIPLOMAT									
EXECUTIVE		2	1.50					2	.61
LA PALMA									
PRONTO									
SAND PIPER									
TOT EXECUTIVE IND INC.		2	1.50					2	.61
JAMBOREE				1	9	4.59	1	9	2.74
PACE ARROW	8	27	20.32				8	27	8.20
SOUTHWIND	3	17	12.78				3	17	5.17
TIOGA				2	8	4.08	2	8	2.43
TOT FLEETWOOD ENTER.	11	44	33.10	3	17	8.67	14	61	18.54
CRUISE AIR II	4	14	10.52				4	14	4.26
CRUISE MASTER					2	1.02		2	.61
EXCALIBUR	1	3	2.26				1	3	.91
SWINGER									
TRANSMASTER					1	.51		1	.30
TOT GEORGIE BOY MFG.	5	17	12.78		3	1.53	5	20	6.08
ALUMA-LITE	1	2	1.50				1	2	.61
HOLIDAY RAMBLER	1	8	6.02				1	8	2.43
MONITOR									
TOT HOLIDAY RAMB CORP.	2	10	7.52				2	10	3.04
HONEY		2	1.50	1	24	12.25	1	26	7.91
SPORTS CRUISER					1	.51		1	.30
TOT HONEY		2	1.50	1	25	12.76	1	27	8.21
KOUNTRY AIRE									
LONDON AIRE									
TOT NEWMAR IND. INC.									
JAMEE					1	.51		1	.30
LINDY					2	1.02		2	.61
TOT SKYLINE CORP.					3	1.53		3	.91
ITASCA				2	5	2.55	2	5	1.52
WINNEBAGO	2	10	7.52	1	4	2.04	3	14	4.26
TOT WINNEBAGO IND.	2	10	7.52	3	9	4.59	5	19	5.78

770 3-83 3-0649

BRAND	TYPE A QTR	TYPE A YTD UNITS	TYPE A YTD % IND'RY	TYPE C QTR	TYPE C YTD UNITS	TYPE C YTD % IND'RY	TYPE A & C QTR	TYPE A & C YTD UNITS	TYPE A & C YTD % IND'RY
AIRSTREAM		2	1.50					2	.61
ALLEGRO	4	4	3.01				4	4	1.22
AMERICAN CLIPPER									
APOLLO									
AUTO MATE									
BARTH	2	2	1.50				2	2	.61
BEACH CRAFT									
BEAVER									
BORN FREE									
BROUGHAM									
COUNTRY CAMPER									
DIAMOND									
DOLPHIN					2	1.02		2	.61
EL DORADO					1	.51		1	.30
ESTABLISHMENT									
EXPLORER									
FIELD AND STREAM									
FIREBALL									
FORETRAVEL		1	.75					1	.30
HERITAGE	4	6	4.51		9	4.59	4	15	4.56
[illegible]									
JAYCO									
JOURNEY									
KEYSTONE									
KINGS HIGHWAY		1	.75					1	.30
LANDAU									
LAZY DAZE									
LEGEND									
LEISURE CRAFT				2	6	3.06	2	6	1.82
MARATHON									
MIRAGE BY ELDORADO				1	3	1.53	1	3	.91
MOBILE TRAVELER				2	4	2.04	2	4	1.22
MONACO									
NEWELL									
NU WA									
ODYSSEY									
OVERLAND									
R. B. R.				1	1	.51	1	1	.30
REAL LITE									
REVCON		2	1.50					2	.61
ROCKWOOD				4	21	10.71	4	21	6.38
SPRINTER									
SUNCREST									
SUNLINE									
SUNRADER					1	.51		1	.30
TOWN AND COUNTRY									
TRAVELCRAFT				1	2	1.02	1	2	.61
TRAVELEZE									
TRIPLE E									
TURTLE TOP									
VADER									
VAN AMERICAN				2	4	2.04	2	4	1.22
VOGUE									
WANDERLODGE		1	.75					1	.30
WANDERLUST									
WHITE PINE									
XPLORER									
YELLOWSTONE					1	.51		1	.30
OTHERS		2	1.50	2	26	13.27	2	28	8.51
SUB-TOTAL BY BRAND	33	125	93.98	34	194	98.98	67	319	96.96
CHASSIS MANUFACTURERS (BODY BUILDER UNKNOWN)									
CHEVROLET	3	8	6.02		2	1.02	3	10	3.04
DODGE									
FORD									
GMC									
OSHKOSH									
NISSAN									
TOYOTA									
SUB-TOTAL CHASSIS MFS	3	8	6.02		2	1.02	3	10	3.04
TOTAL INDUSTRY	36	133	100.00	34	196	100.00	70	329	100.00

COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

Four Wheel Drive Vehicles

The Four Wheel Drive Report is a statistical report of 4-wheel drive registrations by make and type of vehicle; pick-up, sport/utility and station wagon.

The report is compiled by state and U.S. summary on a quarterly basis showing current quarter and year-to-date figures.

200018

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

FOUR WHEEL DRIVE VEHICLES

STATE U. S. SUMMARY COUNTY PAGE 1 OF 52

	PICKUP		SPORT/UTILITY		STA WGN		TOTAL	
	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD
AMC EAGLE *					6357	20944	6357	20944
CHEV 4X4	31450	87962			3470	11088	34920	99050
K BLAZER			9380	28330			9380	28330
S BLAZER			26669	77646			26669	77646
S 10	10535	40093					10535	40093
DODGE 4X4	5551	17226					5551	17226
RAM 50	3341	9717					3341	9717
RAMCHARGER			3873	12666			3873	12666
FORD 4X4	34787	109724					34787	109724
BRONCO			12061	41530			12061	41530
BRONCO II			23812	57736			23812	57736
RANGER	11315	40530					11315	40530
GMC 4X4	707	22740	2035	6983	1015	3473	10127	33196
S JIMMY			6169	16263			6169	16263
S 15	241	9134					2419	9134
ISUZU	116	3460	1	1			1161	3461
JEEP	210	8267	9460	35134	15779	32388	27345	75789
MITSUBISHI	55	2215	595	1151			1153	3366
NISSAN	977	33179					9771	33179
SUBARU *	153	5906			13013	40215	14551	46121
SUZUKI	9	26	191	653			200	679
TOYOTA *	1375	61041	6775	9892	8993	35881	29525	106814
OTHER								
TOTAL	13537	451220	101021	287985	48627	143989	285022	883194

718 3/83 3-1674

*STATION WAGN AND TOTAL COLUMNS INCLUDE PASSNGER CARS

COMPILED BY R.L. POLK & CO.

PERIOD JAN - DEC 1983

20022P

POLK NATIONAL NEW VEHICLE REGISTRATION SERVICE

FOUR WHEEL DRIVE VEHICLES

STATE MICHIGAN COUNTY PAGE 22 OF 52

	PICKUP		SPORT/UTILITY		STA WGN		TOTAL	
	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD	CURRENT QUARTER	YTD
AMC EAGLE *					1304	2371	1304	2371
CHEV 4X4	1622	4034			358	812	1980	4846
K BLAZER			524	1208			524	1208
S BLAZER			1920	4960			1920	4960
S 10	672	2209					672	2209
DODGE 4X4	393	991					393	991
RAM 50	69	239					69	239
RAMCHARGER			287	788			287	788
FORD 4X4	1383	4332					1383	4332
BRONCO			567	1786			567	1786
BRONCO II			1409	3397			1409	3397
RANGER	579	1742					579	1742
GMC 4X4	458	1286	153	417	116	268	727	1971
S JIMMY			800	1770			800	1770
S 15	195	642					195	642
ISUZU	33	90	1	1			34	91
JEEP	104	356	460	1699	741	1333	1305	3388
MITSUBISHI		3	1	3			1	6
NISSAN	150	418					150	418
SUBARU *	15	67			233	732	248	799
SUZUKI			1	1			1	1
TOYOTA *	146	569	109	144	209	886	464	1599
OTHER								
TOTAL	5819	16978	6232	16174	2961	6402	15012	39554

718 3/83 3-1674

*STATION WAGON AND TOTAL COLUMNS INCLUDE PASSENGER CARS

COMPILED BY R.L. POLK & CO.

PERIOD JAN - DEC 1983

R. L. POLK & CO.

MOTOR STATISTICAL DIVISION

New Cars Registration Service by Television Areas of Dominant Influence

This report consists of privately registered new cars by 210 Areas of Television Dominant Influence. Total specified Series and Makes are shown by Manufacturer's Division.

Product Groups are accumulated to a Product Group Summary by Area, which in turn are accumulated to a U.S. Total.

A percentage is shown for make, series and Manufacturer's Division of Industry and Product Group.

The information for this report is obtained from Model year-to-date Registration File.

NEW PRIVATE PASSENGER CAR REGISTRATIONS
(PERSONAL NAMES ONLY, EXCLUDES FIRMS AND GOVERNMENT)
BY AREA OF DOMINANT INFLUENCE (A.D.I.*)

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE, REPUBLICATION OR SHARING PROHIBITED.

	U.S. TOTAL EXCL. AK. HA.		
	[illegible]	[illegible]	% INC
AMC ALLIANCE	[illegible]	[illegible]	1.7
ENCORE	[illegible]	[illegible]	.6
EAGLE AWD	[illegible]	[illegible]	[illegible]
EAGLE 4WD SW	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	2.[illegible]
CHRYSLER LEBARON	[illegible]	[illegible]	[illegible]
LEBARON SW	[illegible]	[illegible]	[illegible]
LASER	[illegible]	[illegible]	[illegible]
E CLASS/NY	[illegible]	[illegible]	1.[illegible]
CORDOBA	[illegible]	[illegible]	[illegible]
NY FIFTH AVE/NEWPORT	101[illegible]	101[illegible]	.6
IMPERIAL	[illegible]	[illegible]	[illegible]
TOTAL	531[illegible]	531[illegible]	3.1
PLYMOUTH COLT	[illegible]	[illegible]	[illegible]
COLT VISTA SW	[illegible]	[illegible]	[illegible]
CONQUEST	[illegible]	[illegible]	[illegible]
HORIZON	[illegible]	[illegible]	[illegible]
TURISMO	[illegible]	[illegible]	[illegible]
RELIANT	[illegible]	[illegible]	[illegible]
RELIANT SW	[illegible]	[illegible]	[illegible]
GRAN FURY	[illegible]	[illegible]	[illegible]
TOTAL	47[illegible]	47[illegible]	2.8
DODGE COLT	[illegible]	[illegible]	[illegible]
COLT VISTA SW	[illegible]	[illegible]	[illegible]
CONQUEST	[illegible]	[illegible]	[illegible]
OMNI	[illegible]	[illegible]	[illegible]
CHARGER	[illegible]	[illegible]	[illegible]
DAYTONA	[illegible]	[illegible]	[illegible]
ARIES	[illegible]	[illegible]	[illegible]
ARIES SW	[illegible]	[illegible]	[illegible]
DODGE 600 '84/400 '83	[illegible]	[illegible]	[illegible]
DIPLOMAT/MIRADA	[illegible]	[illegible]	[illegible]
TOTAL	66[illegible]	66[illegible]	3.[illegible]
CHRYSLER CORP. TOTAL	1673[illegible]	1673[illegible]	[illegible]
FORD ESCORT	46981	46981	2.7
ESCORT SW	[illegible]	[illegible]	[illegible]
EXP	[illegible]	[illegible]	[illegible]
FAIRMONT	[illegible]	[illegible]	[illegible]
TEMPO	36[illegible]	36[illegible]	2.[illegible]
LTD/GRANADA	[illegible]	[illegible]	[illegible]
LTD/GRANADA SW	[illegible]	[illegible]	[illegible]
LTD CROWN VICTORIA	[illegible]	[illegible]	[illegible]
LTD CROWN VICTORIA SW	[illegible]	[illegible]	[illegible]
MUSTANG	[illegible]	[illegible]	[illegible]
THUNDERBIRD	[illegible]	[illegible]	[illegible]
TOTAL	185[illegible]	185[illegible]	10.[illegible]
LINCOLN TOWN CAR	[illegible]	[illegible]	[illegible]
MARK VI/VII	[illegible]	[illegible]	[illegible]
CONTINENTAL	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	[illegible]
MERCURY LYNX	[illegible]	[illegible]	[illegible]
LYNX SW	[illegible]	[illegible]	[illegible]
LN7	[illegible]	[illegible]	[illegible]
ZEPHYR	[illegible]	[illegible]	[illegible]
TOPAZ	[illegible]	[illegible]	[illegible]
MARQUIS	[illegible]	[illegible]	.6
MARQUIS SW	[illegible]	[illegible]	[illegible]
GRAND MARQUIS	[illegible]	[illegible]	[illegible]
GRAND MARQUIS SW	[illegible]	[illegible]	[illegible]
COUGAR	[illegible]	[illegible]	1.[illegible]
CAPRI	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	4.[illegible]
FORD MOTOR CO. TOTAL	2757[illegible]	2757[illegible]	15.[illegible]

PDA 12/83 3-1224

	U.S. TOTAL EXCL. AK. HA.		
	[illegible]	[illegible]	% INC
BUICK SKYHAWK	[illegible]	[illegible]	.7
SKYHAWK SW	[illegible]	[illegible]	[illegible]
SKYLARK	[illegible]	[illegible]	1.[illegible]
CENTURY	[illegible]	[illegible]	1.[illegible]
CENTURY SW	[illegible]	[illegible]	[illegible]
REGAL	37[illegible]	37[illegible]	2.2
REGAL SW	[illegible]	[illegible]	[illegible]
LE SABRE/LIMITED	[illegible]	[illegible]	1.[illegible]
ELECTRA	[illegible]	[illegible]	[illegible]
BUICK SW	[illegible]	[illegible]	[illegible]
RIVIERA	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	9.[illegible]
CADILLAC DEVILLE	[illegible]	[illegible]	[illegible]
CIMARRON	[illegible]	[illegible]	[illegible]
FLEETWOOD & CHASSIS	[illegible]	[illegible]	[illegible]
ELDORADO	[illegible]	[illegible]	[illegible]
SEVILLE	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	[illegible]
CHEVROLET CHEVETTE	[illegible]	[illegible]	[illegible]
CAMARO	[illegible]	[illegible]	[illegible]
CAVALIER	[illegible]	[illegible]	[illegible]
CAVALIER SW	[illegible]	[illegible]	[illegible]
CITATION	[illegible]	[illegible]	[illegible]
CELEBRITY	[illegible]	[illegible]	1.[illegible]
CELEBRITY SW	[illegible]	[illegible]	[illegible]
MONTE CARLO	[illegible]	[illegible]	1.[illegible]
IMPALA/CAPRICE	[illegible]	[illegible]	1.[illegible]
IMPALA/CAPRICE SW	[illegible]	[illegible]	[illegible]
CORVETTE	[illegible]	[illegible]	[illegible]
TOTAL	25[illegible]	25[illegible]	14.[illegible]
OLDSMOBILE OMEGA	[illegible]	[illegible]	[illegible]
FIRENZA	[illegible]	[illegible]	[illegible]
FIRENZA SW	[illegible]	[illegible]	[illegible]
CUTLASS CIERA	39[illegible]	39[illegible]	2.[illegible]
CUTLASS CIERA SW	[illegible]	[illegible]	[illegible]
CUTLASS/SUPREME/CALAIS	56[illegible]	56[illegible]	3.[illegible]
CUTLASS SW	[illegible]	[illegible]	[illegible]
DELTA 88/ROYALE	35[illegible]	35[illegible]	2.0
98	[illegible]	[illegible]	[illegible]
CUSTOM CRUISER SW	[illegible]	[illegible]	[illegible]
TORONADO	[illegible]	[illegible]	[illegible]
TOTAL	18[illegible]	18[illegible]	10.[illegible]
PONTIAC 1000	[illegible]	[illegible]	[illegible]
FIREBIRD	[illegible]	[illegible]	1.[illegible]
2000 SUNBIRD	[illegible]	[illegible]	[illegible]
2000 SUNBIRD SW	[illegible]	[illegible]	[illegible]
PHOENIX	[illegible]	[illegible]	[illegible]
BONNEVILLE	[illegible]	[illegible]	[illegible]
BONNEVILLE SW	[illegible]	[illegible]	[illegible]
6000	[illegible]	[illegible]	1.0
6000 SW	[illegible]	[illegible]	[illegible]
GRAND PRIX	[illegible]	[illegible]	1.0
PARISIENNE	749[illegible]	749[illegible]	.4
PARISIENNE SW	[illegible]	[illegible]	[illegible]
FIERO	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	7.[illegible]
GENERAL MOTORS CORP. TOTAL	[illegible]	[illegible]	44.[illegible]

	TV. HOUSEHOLDS	83271800	
	U.S. TOTAL EXCL. AK. HA.		
	[illegible]	[illegible]	% INC
SELECTED IMPORTS			
AUDI	[illegible]	[illegible]	.[illegible]
BMW	[illegible]	[illegible]	.6
FIAT (EX. X 1/9)	[illegible]	[illegible]	
X 1/9	[illegible]	[illegible]	
TOTAL	[illegible]	[illegible]	
**(STATION WAGONS)			
HONDA ACCORD	[illegible]	[illegible]	3.[illegible]
CIVIC	[illegible]	[illegible]	1.[illegible]
**(STATION WAGONS)	[illegible]	[illegible]	[illegible]
MAZDA GLC	[illegible]	[illegible]	[illegible]
RX7	[illegible]	[illegible]	[illegible]
626	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	2.[illegible]
**(STATION WAGONS)			
MERCEDES	10[illegible]	10[illegible]	.6
**(STATION WAGONS)			
MITSUBISHI	[illegible]	[illegible]	[illegible]
NISSAN MAXIMA	[illegible]	[illegible]	[illegible]
PULSAR	[illegible]	[illegible]	1.[illegible]
SENTRA	[illegible]	[illegible]	2.[illegible]
STANZA	[illegible]	[illegible]	[illegible]
200SX	[illegible]	[illegible]	[illegible]
280ZX	[illegible]	[illegible]	[illegible]
TOTAL	[illegible]	[illegible]	5.[illegible]
**(STATION WAGONS)	[illegible]	[illegible]	[illegible]
RENAULT	[illegible]	[illegible]	[illegible]
SUBARU	[illegible]	[illegible]	2.[illegible]
**(4WD HATCHBACK)	[illegible]	[illegible]	[illegible]
**(4WD STATION WAGON)	[illegible]	[illegible]	[illegible]
TOYOTA CAMRY	[illegible]	[illegible]	[illegible]
COROLLA/CORONA	[illegible]	[illegible]	1.[illegible]
CELICA	[illegible]	[illegible]	1.[illegible]
STARLET	[illegible]	[illegible]	[illegible]
SUPRA	[illegible]	[illegible]	[illegible]
TERCEL	[illegible]	[illegible]	1.[illegible]
CRESSIDA	[illegible]	[illegible]	[illegible]
TOTAL	1074[illegible]	1074[illegible]	6.[illegible]
**(STATION WAGONS)	[illegible]	[illegible]	[illegible]
VOLKSWAGEN QUANTUM	[illegible]	[illegible]	[illegible]
JETTA	[illegible]	[illegible]	[illegible]
RABBIT	[illegible]	[illegible]	1.[illegible]
SCIROCCO	[illegible]	[illegible]	[illegible]
TOTAL	314[illegible]	314[illegible]	1.8
**(QUANTUM STATION WGN)	[illegible]	[illegible]	[illegible]
VOLVO	18577	18577	1.1
OTHER IMPORTS	[illegible]	[illegible]	1.[illegible]
TOTAL IMPORTS(INC. S.S.T.)	[illegible]	[illegible]	29.[illegible]
MISCELLANEOUS DOMESTIC	63	63	
TOTAL INDUSTRY	[illegible]	[illegible]	100.0

*A.D.I. DEFINITIONS ARE DEFINED BY ARBITRON TELEVISION
**MEMO TOTAL

PERIOD OCT-DEC QTR 1983 PAGE 211

NEW PRIVATE PASSENGER CAR REGISTRATIONS
(PERSONAL NAMES ONLY, EXCLUDES FIRMS AND GOVERNMENT)
BY AREA OF DOMINANT INFLUENCE (A.D.I.*)

10055 W

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, REPUBLISHING OR SHARING PROHIBITED.

TV. HOUSEHOLD 1644000

	DETROIT QTR	DETROIT YTD	YTD % IND
AMC ALLIANCE	1424	1424	2.8
ENCORE	812	812	1.6
EAGLE 4WD	60	60	.1
EAGLE 4WD SW	89	89	.2
TOTAL	2385	2385	4.7
CHRYSLER LEBARON	470	470	.9
LEBARON SW	59	59	.1
LASER	474	474	.9
E CLASS/NY	764	764	1.6
CORDOBA	7	7	
NY FIFTH AVE/NEWPORT	357	357	.7
IMPERIAL			
TOTAL	2131	2131	4.2
PLYMOUTH COLT	143	143	.3
COLT VISTA SW	14	14	
CONQUEST	25	25	
HORIZON	528	528	1.1
TURISMO	417	417	.8
RELIANT	446	446	.9
RELIANT SW	99	99	.2
GRAN FURY	24	24	
TOTAL	1696	1696	3.3
DODGE COLT	168	168	.3
COLT VISTA SW	9	9	
CONQUEST	21	21	
OMNI	404	404	.8
CHARGER	560	560	1.2
DAYTONA	398	398	.8
ARIES	325	325	.6
ARIES SW	77	77	.2
DODGE 600 '84/400 '83	430	430	.8
DIPLOMAT/MIRADA	27	27	.1
TOTAL	2419	2419	4.8
CHRYSLER CORP. TOTAL	6246	6246	12.3
FORD ESCORT	2616	2616	5.1
ESCORT SW	722	722	1.4
EXP	201	201	.4
FAIRMONT	5	5	
TEMPO	2027	2027	4.0
LTD/GRANADA	433	433	.9
LTD/GRANADA SW	174	174	.3
LTD CROWN VICTORIA	483	483	1.0
LTD CROWN VICTORIA SW	88	88	.2
MUSTANG	658	658	1.3
THUNDERBIRD	787	787	1.6
TOTAL	8194	8194	16.2
LINCOLN TOWN CAR	268	268	.6
MARK VI/VII	120	120	.2
CONTINENTAL	96	96	.2
TOTAL	484	484	1.0
MERCURY LYNX	468	468	.9
LYNX SW	182	182	.4
LN7	14	14	
ZEPHYR	2	2	
TOPAZ	805	805	1.6
MARQUIS	357	357	.7
MARQUIS SW	74	74	.1
GRAND MARQUIS	1092	1092	2.1
GRAND MARQUIS SW	93	93	.2
COUGAR	843	843	1.7
CAPRI	135	135	.3
TOTAL	4065	4065	8.0
FORD MOTOR CO. TOTAL	12743	12743	25.2

754 12/83 3-1224

	DETROIT QTR	DETROIT YTD	YTD % IND
BUICK SKYHAWK	592	592	1.2
SKYHAWK SW	44	44	.1
SKYLARK	335	335	.7
CENTURY	1415	1415	2.7
CENTURY SW	30	30	.1
REGAL	671	671	1.3
REGAL SW	4	4	
LE SABRE/LIMITED	428	428	.8
ELECTRA	374	374	.7
BUICK SW	46	46	.1
RIVIERA	639	639	1.3
TOTAL	4578	4578	9.0
CADILLAC DEVILLE	601	601	1.2
CIMARRON	110	110	.2
FLEETWOOD & CHASSIS	256	256	.5
ELDORADO	444	444	.9
SEVILLE	257	257	.5
TOTAL	1668	1668	3.3
CHEVROLET CHEVETTE	1067	1067	2.1
CAMARO	824	824	1.6
CAVALIER	1398	1398	2.8
CAVALIER SW	317	317	.6
CITATION	217	217	.4
CELEBRITY	1067	1067	2.1
CELEBRITY SW	60	60	.1
MONTE CARLO	497	497	1.0
IMPALA/CAPRICE	724	724	1.4
IMPALA/CAPRICE SW	187	187	.4
CORVETTE	395	395	.8
TOTAL	6785	6785	13.4
OLDSMOBILE OMEGA	85	85	.2
FIRENZA	188	188	.4
FIRENZA SW	41	41	.1
CUTLASS CIERA	1671	1671	3.2
CUTLASS CIERA SW	24	24	
CUTLASS/SUPREME/CALAIS	1046	1046	2.1
CUTLASS SW	13	13	
DELTA 88/ROYALE	759	759	1.5
98	617	617	1.2
CUSTOM CRUISER SW	83	83	.2
TORONADO	293	293	.6
TOTAL	4820	4820	9.5
PONTIAC 1000	218	218	.4
FIREBIRD	744	744	1.5
2000 SUNBIRD	955	955	1.9
2000 SUNBIRD SW	96	96	.2
PHOENIX	96	96	.2
BONNEVILLE	290	290	.6
BONNEVILLE SW	25	25	
6000	1401	1401	2.8
6000 SW	62	62	.1
GRAND PRIX	574	574	1.1
PARISIENNE	227	227	.4
PARISIENNE SW	111	111	.2
FIERO	1525	1525	3.1
TOTAL	6324	6324	12.5
GENERAL MOTORS CORP. TOTAL	24175	24175	47.7

SELECTED IMPORTS

	DETROIT QTR	DETROIT YTD	YTD % IND
AUDI	129	129	.3
BMW	86	86	.2
FIAT (EX. X 1/9)	4	4	
X 1/9	2	2	
TOTAL	6	6	
**(STATION WAGONS)			
HONDA ACCORD	941	941	1.9
CIVIC	429	429	.8
**(STATION WAGONS)	21	21	
MAZDA GLC	120	120	.2
RX7	117	117	.2
626	151	151	.3
TOTAL	388	388	.8
**(STATION WAGONS)	1	1	
MERCEDES	102	102	.2
**(STATION WAGONS)	2	2	
MITSUBISHI	4	4	
NISSAN MAXIMA	57	57	.1
PULSAR	141	141	.3
SENTRA	252	252	.5
STANZA	75	75	.1
300ZX	48	48	.1
200SX	14	14	
TOTAL	587	587	1.2
**(STATION WAGONS)	63	63	.1
RENAULT	311	311	.6
SUBARU	206	206	.4
**(4WD HATCHBACK)	9	9	
**(4WD STATION WAGON)	53	53	.1
TOYOTA CAMRY	113	113	.2
COROLLA/CORONA	383	383	.8
CELICA	195	195	.4
STARLET	3	3	
SUPRA	56	56	.1
TERCEL	353	353	.7
CRESSIDA	45	45	.1
TOTAL	1148	1148	2.3
**(STATION WAGONS)	131	131	.3
VOLKSWAGEN QUANTUM	31	31	.1
JETTA	89	89	.2
RABBIT	286	286	.5
SCIROCCO	26	26	.1
TOTAL	432	432	.9
**(QUANTUM STATION WGN)	3	3	
VOLVO	125	125	.2
OTHER IMPORTS	187	187	.4
TOTAL IMPORTS(INC. U.S.I.)	5461	5461	10.8
MISCELLANEOUS DOMESTIC	4	4	
TOTAL INDUSTRY	50634	50634	100.0

*A.D.I. DEFINITIONS ARE DEFINED BY ARBITRON TELEVISION
**MEMO TOTAL

PERIOD OCT-DEC QTR 1983 PAGE 55

NEW RETAIL TRUCK BY TELEVISION AREAS OF DOMINANT INFLUENCE

This service is a statistical report of new truck registrations less Fleet shown by make and series and summarized by gross vehicle weight. Memo 4 X 4 totals by make and summarized to an Industry total. Make and series, as a percent of Industry and group totals, are also shown.

Published quarterly, on a model year-to-date basis, this report shows both the current six (6) months and year-to-date totals for both total U.S. and selected ADI's.

New Retail Truck Registrations Service
(Personal & Firm Names, less Fleet)
by AREA OF DOMINANT INFLUENCE (A.D.I.) *

20001
A.D.I. U.S. TOTAL EXCL ALASKA, & HAWAII, ST & FED GOVT UNITS
PERIOD DECEMBER 1983

PRODUCT GROUP				MYTD	
		CURRENT 3 MONTHS	MYTD	%IND	%GRP
CHEVROLET					
PICK UP 4X2	1	60657	60657	83	356
PICK UP 4X4	2	28193	28193	39	379
EL CAMINO	3	6652	6652	9	919
CHEVY VAN	4	23707	23707	33	247
SPORTVAN	4	3557	3557	5	37
K BLAZER 4X4	6	7745	7745	11	189
S BLAZER 4X2	10	6720	6720	9	26
S BLAZER 4X4	10	24612	24612	34	95
SUBURBAN 4X2	7	5929	5929	8	772
SUBURBAN 4X4	8	3060	3060	4	350
S10 4X2	10	29460	29460	40	113
S10 4X4	10	9819	9819	13	38
OTHER LIGHT	11	11812	11812	16	459
TOTAL LIGHT (GVW 1&2)		221923	221923	305	327
(MEMO 4X4)		74505	74505	102	315
MED/HVY (GVW 3-6)	12	6135	6135	8	569
EXTRA HEAVY (GVW 7)	13	1086	1086	1	70
EXTRA HEAVY (GVW 8)	13	59	59		4
TOTAL		229203	229203	315	
DODGE					
PICK UP 4X2	1	15522	15522	21	91
PICK UP 4X4	2	5099	5099	7	69
DODGE VAN	4	14014	14014	19	146
SPORTSMAN	4	8909	8909	12	93
RAMCHARGER 4X2	5	1917	1917	3	939
RAMCHARGER 4X4	6	3435	3435	5	84
RAM 50 4X2	10	6341	6341	9	24
RAM 50 4X4	10	3132	3132	4	12
RAMPAGE 4X2	10	2113	2113	3	8
RAMPAGE 4X4	10				
OTHER LIGHT	11	321	321		12
TOTAL LIGHT (GVW 1&2)		60803	60803	84	90
(MEMO 4X4)		11721	11721	16	50
MED/HVY (GVW 3-6)	12				
TOTAL		60803	60803	84	
FORD					
PICK UP 4X2	1	75334	75334	104	442
PICK UP 4X4	2	31953	31953	44	430
ECONOLINE	4	27107	27107	37	282
CLUB WAGON	4	5147	5147	7	54
BRONCO 4X4	6	10601	10601	15	258
BRONCO II 4X4	10	21366	21366	29	82
RANGER 4X2	10	31889	31889	44	123
RANGER 4X4	10	10515	10515	14	40
OTHER LIGHT	11	9820	9820	13	382
TOTAL LIGHT (GVW 1&2)		223732	223732	308	330
(MEMO 4X4)		74587	74587	103	315
MED/HVY (GVW 3-6)	12	1103	1103	2	102
EXTRA HEAVY (GVW 7)	13	2182	2182	3	141
EXTRA HEAVY (GVW 8)	13	767	767	1	50
TOTAL		227784	227784	313	

PRODUCT GROUP				MYTD	
		CURRENT 3 MONTHS	MYTD	%IND	%GRP
GMC					
PICK UP 4X2	1	17606	17606	24	103
PICK UP 4X4	2	6675	6675	9	90
CABALLERO	3	584	584	1	81
VANDURA	4	6445	6445	9	67
RALLY WAGON	4	990	990	1	10
K JIMMY 4X4	6	1837	1837	3	45
S JIMMY 4X2	10	1539	1539	2	6
S JIMMY 4X4	10	5787	5787	8	22
SUBURBAN 4X2	7	1750	1750	2	228
SUBURBAN 4X4	8	887	887	1	101
S15 4X2	10	6174	6174	8	24
S15 4X4	10	2275	2275	3	9
OTHER LIGHT	11	2700	2700	4	105
TOTAL LIGHT (GVW 1&2)		55249	55249	76	81
(MEMO 4X4)		17794	17794	24	75
MED/HVY (GVW 3-6)	12	808	808	1	75
EXTRA HEAVY (GVW 7)	13	1222	1222	2	79
EXTRA HEAVY (GVW 8)	13	605	605	1	39
TOTAL		57884	57884	80	
INTERNATIONAL HARVESTER					
MED/HVY (GVW 3-6)	12	2181	2181	3	202
EXTRA HEAVY (GVW 7)	13	1245	1245	2	81
EXTRA HEAVY (GVW 8)	13	1916	1916	3	124
TOTAL		5342	5342	7	
JEEP					
PICK UP 4X4	2	954	954	1	13
CJ5/7/8 4X4	6	9099	9099	13	222
SCRAMBLER 4X4	2	1041	1041	1	14
CHEROKEE 4X4	6	226	226		6
CHEROKEE XJ 4X4	10	6126	6126	8	24
WAGONEER 4X4	8	4808	4808	7	549
WAGONEER XJ 4X4	10	3327	3327	5	13
TOTAL		25705	25705	35	
MITSUBISHI					
PICK UP 4X2	1	1502	1502	2	9
PICK UP 4X4	2	478	478	1	6
SPORT UTILITY 4X4	6	537	537	1	13
TOTAL		2517	2517	3	
PLYMOUTH					
VOYAGER	4	2505	2505	3	26
TRAIL DUSTER 4X2	5				
TRAIL DUSTER 4X4	6				
ARROW	10	31	31		
TOTAL		2872	2872	4	
NISSAN					
PICK UP 4X2	10	22359	22359	31	86
PICK UP 4X4	10	9464	9464	13	36
IVECO VAN	4	97	97		1
MAZDA PICK UP	10	20468	20468	28	79
MERCEDES BENZ (GVW 6)	12	367	367	1	34
MERCEDES BENZ (GVW 7)	13	118	118		8
SUBARU BRAT 4X4	6	1498	1498	2	36

PRODUCT GROUP				MYTD	
		CURRENT 3 MONTHS	MYTD	%IND	%GRP
TOYOTA					
PICK UP 4X2	10	22068	22068	30	85
PICK UP 4X4	10	13152	13152	16	51
LAND CRUISER 4X4	6	6074	6074	8	148
TOTAL		42360	42360	58	
VOLKSWAGEN					
VANS	4	3644	3644	5	38
PICK UP	10	663	663	1	3
FREIGHTLINER	13	958	958	1	62
MACK (GVW 6)	12	195	195		18
MACK (GVW 7)	13	84	84		5
MACK (GVW 8)	13	1793	1793	2	116
KENWORTH (GVW 8)	13	1248	1248	2	81
PETERBILT (GVW 8)	13	1436	1436	2	93
WHITE (GVW 8)	13	422	422	1	27
AUTOCAR	13	215	215		14
WESTERN STAR	13	65	65		4
OTHER IMPORTS	14	7773	7773	11	1000
MISC. DOMESTIC	15	148	148		1000
LIGHT TRUCK SUMMARY				% LT	
CHEVROLET		221923	221923	327	
DODGE		60803	60803	90	
FORD		223732	223732	330	
GMC		55249	55249	81	
JEEP		25705	25705	38	
PLYMOUTH		2872	2872	4	
IMPORTS		88081	88081	130	
TOTAL LIGHT		678365	678365	100.0	
PRODUCT GROUP SUMMARY				% IND	
NO.					
1 PICK UP 4X2		170621	170621	235	
2 PICK UP 4X4		74393	74393	102	
3 PICK UP (CAR TYPE)		7236	7236	10	
4 VANS		96122	96122	132	
5 SPORT UTILITY 4X2		2041	2041	3	
6 SPORT UTILITY 4X4		41052	41052	56	
7 SUBURBAN 4X2		7679	7679	11	
8 SUBURBAN 4X4		8755	8755	12	
10 MINI TRUCK		259736	259736	357	
11 OTHER LIGHT		25719	25719	35	
12 MED/HVY (GVW 3-6)		10789	10789	15	
13 EXTRA HVY (GVW 7-8)		15421	15421	21	
14 OTHER IMPORTS		7773	7773	11	
15 MISC. DOMESTIC		148	148		
TOTAL INDUSTRY		727485	727485	100.0	
(MEMO 4X4) INDUSTRY		236517	236517	325	

* A.D.I. AS DEFINED BY AMERICAN RESEARCH BUREAU N.Y., N.Y.

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New Retail Truck Registrations Service
(Personal & Firm Names, less Fleet)
by AREA OF DOMINANT INFLUENCE (A.D.I.) *

20056
W

A.D.I. DETROIT
PERIOD DECEMBER 1983

PRODUCT GROUP				MYTD	
		CURRENT 3 MONTHS	MYTD	%IND	%GRP
CHEVROLET					
PICK UP 4X2	1	755	755	45	241
PICK UP 4X4	2	281	281	17	284
EL CAMINO	3	54	54	3	831
CHEVY VAN	4	538	538	32	127
SPORTVAN	4	432	432	26	102
K BLAZER 4X4	6	183	183	11	189
S BLAZER 4X2	10	88	88	5	17
S BLAZER 4X4	10	834	834	50	166
SUBURBAN 4X2	7	287	287	17	645
SUBURBAN 4X4	8	244	244	15	552
S10 4X2	10	556	556	33	110
S10 4X4	10	182	182	11	36
OTHER LIGHT	11	411	411	25	564
TOTAL LIGHT (GVW 1&2)		4845	4845	292	301
(MEMO 4X4)		1769	1769	107	327
MED/HVY (GVW 3-6)	12	83	83	5	472
EXTRA HEAVY (GVW 7)	13	25	25	2	105
EXTRA HEAVY (GVW 8)	13	1	1		4
TOTAL		4954	4954	298	
DODGE					
PICK UP 4X2	1	351	351	21	112
PICK UP 4X4	2	125	125	8	126
DODGE VAN	4	443	443	27	105
SPORTSMAN	4	345	345	21	81
RAMCHARGER 4X2	5	98	98	6	980
RAMCHARGER 4X4	6	105	105	6	108
RAM 50 4X2	10	62	62	4	12
RAM 50 4X4	10	20	20	1	4
RAMPAGE 4X2	10	62	62	4	12
RAMPAGE 4X4	10				
OTHER LIGHT	11	4	4		5
TOTAL LIGHT (GVW 1&2)		1615	1615	97	100
(MEMO 4X4)		250	250	15	46
MED/HVY (GVW 3-6)	12				
TOTAL		1615	1615	97	
FORD					
PICK UP 4X2	1	1693	1693	102	540
PICK UP 4X4	2	373	373	22	376
ECONOLINE	4	987	987	59	233
CLUB WAGON	4	771	771	46	182
BRONCO 4X4	6	323	323	19	333
BRONCO II 4X4	10	815	815	49	162
RANGER 4X2	10	774	774	47	154
RANGER 4X4	10	233	233	14	46
OTHER LIGHT	11	245	245	15	336
TOTAL LIGHT (GVW 1&2)		6214	6214	374	386
(MEMO 4X4)		1747	1747	105	323
MED/HVY (GVW 3-6)	12	36	36	2	205
EXTRA HEAVY (GVW 7)	13	52	52	3	218
EXTRA HEAVY (GVW 8)	13	20	20	1	84
TOTAL		6322	6322	381	

PRODUCT GROUP				MYTD	
		CURRENT 3 MONTHS	MYTD	%IND	%GRP
GMC					
PICK UP 4X2	1	336	336	20	107
PICK UP 4X4	2	162	162	10	163
CABALLERO	3	11	11	1	169
VANDURA	4	304	304	18	72
RALLY WAGON	4	206	206	12	49
K JIMMY 4X4	6	70	70	4	72
S JIMMY 4X2	10	51	51	3	10
S JIMMY 4X4	10	470	470	28	93
SUBURBAN 4X2	7	158	158	10	355
SUBURBAN 4X4	8	82	82	5	186
S15 4X2	10	263	263	16	52
S15 4X4	10	83	83	5	16
OTHER LIGHT	11	62	62	4	85
TOTAL LIGHT (GVW 1&2)		2258	2258	136	140
(MEMO 4X4)		870	870	52	161
MED/HVY (GVW 3-6)	12	15	15	1	85
EXTRA HEAVY (GVW 7)	13	27	27	2	113
EXTRA HEAVY (GVW 8)	13	42	42	3	176
TOTAL		2342	2342	141	
INTERNATIONAL HARVESTER					
MED/HVY (GVW 3-6)	12	39	39	2	222
EXTRA HEAVY (GVW 7)	13	11	11	1	46
EXTRA HEAVY (GVW 8)	13	17	17	1	71
TOTAL		67	67	4	
JEEP					
PICK UP 4X4	2	24	24	1	24
CJ5/7/8 4X4	6	216	216	13	223
SCRAMBLER 4X4	2	26	26	2	26
CHEROKEE 4X4	6	5	5		5
CHEROKEE XJ 4X4	10	175	175	11	35
WAGONEER 4X4	8	116	116	7	262
WAGONEER XJ 4X4	10	74	74	4	15
TOTAL		638	638	38	
MITSUBISHI					
PICK UP 4X2	1				
PICK UP 4X4	2				
SPORT UTILITY 4X4	6	1	1		1
TOTAL		1	1		
PLYMOUTH					
VOYAGER	4	151	151	9	36
TRAIL DUSTER 4X2	5				
TRAIL DUSTER 4X4	6				
ARROW	10				
TOTAL		157	157	9	
NISSAN					
PICK UP 4X2	10	57	57	3	11
PICK UP 4X4	10	26	26	2	5
IVECO VAN	4				
MAZDA PICK UP	10	75	75	5	15
MERCEDES BENZ (GVW 6)	12	3	3		17
MERCEDES BENZ (GVW 7)	13	2	2		8
SUBARU BRAT 4X4	6	6	6		6

PRODUCT GROUP				MYTD	
		CURRENT 3 MONTHS	MYTD	%IND	%GRP
TOYOTA					
PICK UP 4X2	10	68	68	4	14
PICK UP 4X4	10	46	46	3	9
LAND CRUISER 4X4	6	61	61	4	63
TOTAL		182	182	11	
VOLKSWAGEN					
VANS	4	57	57	3	13
PICK UP	10	17	17	1	3
FREIGHTLINER	13	4	4		17
MACK (GVW 6)	12				
MACK (GVW 7)	13				
MACK (GVW 8)	13	12	12	1	50
KENWORTH (GVW 8)	13	7	7		29
PETERBILT (GVW 8)	13	15	15	1	63
WHITE (GVW 8)	13	1	1		4
AUTOCAR	13	3	3		13
WESTERN STAR	13				
OTHER IMPORTS	14	38	38	2	1000
MISC. DOMESTIC	15	2	2		1000
LIGHT TRUCK SUMMARY				% LT	
CHEVROLET		4845	4845	301	
DODGE		1615	1615	100	
FORD		6214	6214	385	
GMC		2258	2258	140	
JEEP		638	638	40	
PLYMOUTH		157	157	10	
IMPORTS		382	382	24	
TOTAL LIGHT		16109	16109	100.0	
PRODUCT GROUP SUMMARY				% IND	
NO.					
1 PICK UP 4X2		3135	3135	189	
2 PICK UP 4X4		991	991	60	
3 PICK UP (CAR TYPE)		65	65	4	
4 VANS		4234	4234	255	
5 SPORT UTILITY 4X2		100	100	6	
6 SPORT UTILITY 4X4		970	970	58	
7 SUBURBAN 4X2		445	445	27	
8 SUBURBAN 4X4		442	442	27	
10 MINI TRUCK		5037	5037	303	
11 OTHER LIGHT		729	729	44	
12 MED/HVY (GVW 3-6)		176	176	11	
13 EXTRA HVY (GVW 7-8)		239	239	14	
14 OTHER IMPORTS		38	38	2	
15 MISC. DOMESTIC		2	2		
TOTAL INDUSTRY		16603	16603	100.0	
(MEMO 4X4) INDUSTRY		5417	5417	326	

* A.D.I. AS DEFINED BY AMERICAN RESEARCH BUREAU N.Y., N.Y.

774 3-83 3-1185 COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, RE-PUBLISHING OR SHARING PROHIBITED.

Commercial Trailer Summary

The commercial trailer summary is a statistical report of all new commercial trailer registrations for the United States.

Published monthly, this service shows month and year-to-date totals by make in alphabetic sequence.

NEW COMMERCIAL TRAILERS
UNITED STATES SUMMARY
FEBRUARY 1984

MAKE	MONTH	YTD
ACE	1	1
ACRO	2	9
ALABAMA	4	13
ALLOY	44	60
ALMONT		4
AMC	1	5
AMERICAN	138	223
AMERICAN BODY EQUIP.		1
AZTEC	67	120
BANKHEAD	14	19
BARNS	2	3
BARRETT	33	54
BEALL	18	31
BENSON	9	10
BIRMINGHAM	9	19
BOONE	1	2
BOYD	3	5
BRAE	398	398
BRENNER	25	57
BUDD	213	272
BUTLER	2	2
CENTENNIAL	14	21
CHAMBERLIN	9	23
CHANCEY		1
CHEROKEE	8	15
CITY WELDING	2	9
CLEMENT-CLEMENT-BRASWELL	21	34
CLOUGH	2	2
CMC	20	39
COMET	113	160
COMMER. BODY SALES	3	6
COOK BROS.	2	3
CORNBELT	3	7
CORNHUSKER	6	13
COTTRELL	33	33
CUSTOM	6	15
DANCO		1
DELAVAN	57	79
DOONAN	8	10
DORSEY	619	880
DUNHAM	253	323
EAST	29	74
EIGHT POINT	40	42
ETNYRE	1	6
EVANS	23	43
FERREE	7	19
FLORIG	1	1
FLOWBOY	2	2
FONTAINE	63	133
FRUEHAUF	2837	6749
GENERAL	4	14
GILMORE	2	3
GREAT DANE	1590	2918
GUTHRIE	2	11
HACKNEY	44	94
HARDEE	11	25
HAWKEYE EAGLE	4	7
HEIL	40	74
HESSE	13	26
HILBILT	7	8
HILL	7	12
HOBBS	124	198
HYSTER	6	14
J & J	1	1
J & L	10	20
KANN		4
KENTUCKY	141	234
KILLEBREW	1	5
LANDOLL	7	13
LOADCRAFT	296	303
LOAD KING	11	14
LOX		1
LUFKIN	73	294
MATE	12	22
MATLOCK	5	25
MAVERICK		2
MERIT	1	1
MERRITT	23	46
MICKEY	40	41
MILLER	183	361
MILLER TILT-TOP	1	5
MONON	483	928
MONTONE		1
MORGAN	2	2
NABORS	42	57
NELSON	2	5
OMAHA STANDARD	1	1
PALMER	6	9
PEERLESS	16	38
PHELAN	2	4
PIKE	8	14
PINES	7	15
POLAR	37	59
PROGRESS	1	2
RANCO	4	9
RAVENS	32	67
REIDS	15	40
RELIABLE TANK INC.		2
RELIABLE	1	4
RELIANCE	12	23
ROGERS	10	20
ROAD SYSTEMS INC	655	685
SCHIEN	2	9

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MAKE	MONTH	YTD
SCHWARTZ	1	1
STAINLESS STEEL	5	24
STECO	6	14
STOUGHTON	121	222
STRICK	1201	1867
STUART	3	12
SUMMIT	5	25
SWAN	10	17
TALBERT	8	9
THEURER	972	1623
THIELE	2	2
TI-BROOK	9	28
TIMPTE	147	318
TITAN	3	3
TRAIL-EZE	20	44
TRAILMASTER	5	13
TRAILMOBILE	806	1279
TRANSCRAFT	104	188
TRANSPORT	2	5
TRANSPORT SYSTEMS I	1	4
UTILITY	818	1249
VANCO	156	402
VIM	1	8
VULCAN	11	24
WALKER	8	18
WESCO	3	5
WESTERN (CO-TEM)	11	14
WESTLAND	1	9
WESTMARK	13	16
WILLIAMSEN		1
WILSON	49	101
WISCONSIN	7	15
TOTAL	13672	24409

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R. L. POLK & CO.

MOTOR STATISTICAL DIVISION

Motorcycle Registration Service

The Motorcycle Registration Service is a statistical report of New Motorcycle Registrations, compiled by State, County, Make and Engine Displacement.

Totals for all states are accumulated to a U.S. Summary.

Published monthly, this report shows month and year-to-date statistics. The U.S. Summary provides a "Make percent of Industry".

A percent comparison is shown for each state, county, month and year-to-date for current and previous year.

Also, a month and year-to-date comparison is shown by make for 1980 and 1981.

10001 MONTH **FEBRUARY 1984**

MOTORCYCLE REPORT BY ON STREET, OFF STREET, AND ON/OFF STREET

		TOTAL		YTD PERCENT		HARLEY-DAVIDSON			HONDA			KAWASAKI			SUZUKI			YAMAHA		
		MO	YTD	OF INDUSTRY*	OF SEGMENT**	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE	MO	YTD	YTD % CC RANGE
ON ST. (INCL. 1,2,3,4 CYL.)	124CC AND UNDER	4082	8582	9.14	22.54				2538	5342	62.25	17	30	.35	544	1132	13.19	983	2078	24.21
	125 - 174CC	534	875	.93	2.30				495	803	91.77				39	72	8.23			
	175 - 199CC	184	348	.37	.91													184	348	100.00
	200 - 249CC	72	131	.14	.34				72	131	100.00									
	250 - 349CC	802	1378	1.47	3.62				533	903	65.53	161	283	20.54	91	160	11.61	17	32	2.32
	350 - 399CC																			
	400 - 449CC	414	611	.65	1.60							297	414	67.76	9	18	2.95	108	179	29.30
	450 - 499CC	1797	2764	2.94	7.26				1506	2343	84.77				291	421	15.23			
	500 - 599CC	3661	5438	5.78	14.28				2166	3190	58.66	529	797	14.66	491	733	13.48	475	718	13.20
	600 - 699CC	2962	4309	4.58	11.31				1510	2326	53.98	75	113	2.62	391	556	12.90	986	1314	30.49
	700 - 799CC	3483	4992	5.31	13.11				1909	2622	52.52	629	1025	20.53	317	461	9.23	628	884	17.71
	800 - 899CC	202	259	.28	.68										202	259	100.00			
	900CC & OVER	5364	8398	8.93	22.05	1645	2527	30.09	2402	3801	45.26	366	598	7.12	434	673	8.01	517	799	9.51
	TOTAL	23557	38085	40.52	100.00	1645	2527	6.64	13131	21461	56.35	2074	3260	8.56	2809	4485	11.78	3898	6352	16.68
OFF STREET	70CC AND UNDER	2991	7431	7.91	14.88				1592	4073	54.81	39	71	.96	499	1208	16.26	861	2079	27.98
	71 - 90CC	1649	4190	4.46	8.39				506	1530	36.52	370	823	19.64	224	581	13.87	549	1256	29.98
	91 - 124CC	1412	3949	4.20	7.91				1067	3145	79.64	239	522	13.22	46	87	2.20	60	195	4.94
	125 - 174CC	3014	6496	6.91	13.01				1623	3677	56.60	162	238	3.66	853	1810	27.86	376	771	11.87
	175 - 249CC	9975	20625	21.92	41.30				7587	15525	75.27	274	594	2.88	661	1377	6.68	1453	3129	15.17
	250 - 349CC	2841	4810	5.12	9.63				1720	2913	60.56	541	980	20.37	234	378	7.86	346	539	11.21
	350 - 399CC	192	334	.36	.67				192	334	100.00									
	400CC AND OVER	1301	2103	2.24	4.21				813	1290	61.34	27	49	2.33	62	102	4.85	399	662	31.48
	TOTAL	23375	49938	53.12	100.00				15100	32487	65.05	1652	3277	6.56	2579	5543	11.10	4044	8631	17.28
ON/OFF STREET	90CC AND OVER	217	734	.78	12.28				177	635	86.51							40	99	13.49
	91 - 124CC	483	1155	1.23	19.32				357	862	74.63	60	120	10.39	39	87	7.53	27	86	7.45
	125 - 174CC	185	388	.41	6.49				89	161	41.49	10	18	4.64	35	85	21.91	51	124	31.96
	175 - 249CC	699	1147	1.22	19.18				581	933	81.34	12	19	1.66				106	195	17.00
	250 - 349CC	539	850	.90	14.22				381	576	67.76	29	44	5.18	54	98	11.53	75	132	15.53
	350 - 399CC	35	48	.05	.80				35	48	100.00									
	400CC AND OVER	1078	1657	1.77	27.71				958	1469	88.65				42	60	3.62	78	128	7.72
	TOTAL	3236	5979	6.36	100.00				2578	4684	78.34	111	201	3.36	170	330	5.52	377	764	12.78
SUB TOTAL		50168	94002	100.00		1645	2527	2.69	30809	58632	62.37	3837	6738	7.17	5558	10358	11.02	8319	15747	16.75
CC NOT GIVEN		57	83						9	14	16.87	4	5	6.02	31	41	49.40	13	23	27.71
GRAND TOTAL		50225	94085			1645	2527	2.69	30818	58646	62.33	3841	6743	7.17	5589	10399	11.05	8332	15770	16.76

NEW MOTORCYCLE REGISTRATIONS MONTH AND YTD COMPARISONS

MAKE	% IND. MO.		% IND. YTD		YTD CHANGE 1984 VS 1983	
	1984	1983	1984	1983		
HARLEY-DAVIDSON	3.24	3.98	2.66	3.37	-	.71
HONDA	60.62	55.94	61.65	57.44	+	4.22
KAWASAKI	7.55	8.22	7.09	7.82	-	.73
SUZUKI	10.99	11.80	10.93	12.31	-	1.38
BMW	.40	.44	.35	.49	-	.14
YAMAHA	16.39	18.43	16.58	17.48	-	.90
ALL OTHERS	.81	1.19	.74	1.09	-	.35
TOTAL	100.00	100.00	100.00	100.00		

*INDUSTRY COMPOSED OF FIVE MAKES SHOWN, LESS CC NOT GIVEN
**SEGMENT IS ON STREET, OR ON/OFF STREET
838 4-0250

ENGINE DISPLACEMENT RECAP

CC ENGINE DISPLACEMENT	1984		1983		YTD CHANGE 1984 VS 1983			
	MO	YTD	MO	YTD	UNITS		%	
99CC & UNDER	8939	20938	7455	17860	+	3078	+	17.23
100CC TO 199CC	7131	16015	7558	16311	-	296	-	1.81
200CC TO 299CC	13434	25838	7237	13082	+	12756	+	97.51
300CC TO 399CC	408	706	248	328	+	378	+	115.24
400CC TO 499CC	2698	4144	2340	3799	+	345	+	9.08
500CC TO 599CC	4706	7130	2104	3339	+	3791	+	113.54
600CC TO 699CC	3874	5712	1801	2669	+	3043	+	114.01
700CC TO 799CC	3492	5006	3523	5243	-	237	-	4.52
800CC TO 899CC	288	396	185	312	+	84	+	26.92
900CC TO 999CC	348	540	472	743	-	203	-	27.32
1000CC & OVER	5115	8025	5139	8075	-	50	-	.62
TOTAL	50433	94450	38062	71761				
BALANCE***	408	672	414	743				
GRAND TOTAL	50841	95122	38476	72504	+	22618	+	31.20

*** THE BALANCE INCLUDES "CC NOT GIVEN" & "OTHERS"

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NEW MOTORCYCLE-SCOOTER-ATV REGISTRATIONS

30001 B

MONTH FEBRUARY - 1984

STATE U S SUMMARY

COUNTY

	MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD	MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD	MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD	MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD	MAKE & DISPLACEMENT	TOTAL MO	TOTAL YTD
2-WHEEL MOTORCYCLES	**HONDA**			**KAWASAKI**			**SUZUKI**			**YAMAHA**			**BMW**		
	50CC	229	702	50CC	4	6	50CC	61	187	50CC	163	433	650CC	46	75
	TOTAL MINI (MEMO)	229	702	60CC	39	71	TOTAL MINI (MEMO)	61	187	60CC	53	119	800CC	68	107
	PERCENT MINI	20.91	25.11	80CC	383	847	PERCENT MINI	5.57	6.69	80CC	589	1355	1000CC	91	152
	50CC	1276	2748	100CC	60	120	50CC	544	1132	TOTAL MINI (MEMO)	805	1907	CC NOT GIVEN		
	60CC	97	249	125CC	172	256	60CC	19	62	PERCENT MINI	73.52	68.20	TOTAL M/C	205	334
	70CC	352	810	175CC	20	40	80CC	224	581	50CC	757	1583	PERCENT M/C	.62	.59
	80CC	658	2124	200CC	108	168	100CC	85	174	100CC	87	281			
	100CC	292	903	250CC	173	276	125CC	332	606	125CC	302	543	**HARLEY-DAVIDSON**		
	110CC	193	351	305CC	129	219	175CC	74	130	175CC	98	159	1000CC	393	592
	125CC	464	859	440CC	297	414	250CC	329	536	185CC	17	27	1340CC	1252	1935
	185CC	255	441	450CC	5	9	300CC	50	100	200CC	106	195	CC NOT GIVEN		
	200CC	1069	1718	500CC	22	40	400CC	9	18	250CC	438	703	TOTAL M/C	1645	2527
	250CC	1524	2444	550CC	523	797	450CC	291	421	350CC			PERCENT M/C	4.99	4.50
	350CC	227	382	600CC			465CC	25	42	400CC	108	179			
	450CC	1506	2343	650CC	75	113	500CC	79	120	465CC	25	45	**CAN AM**	24	36
	480CC	140	203	700CC	33	33	550CC	491	735	490CC	274	442	PERCENT M/C	.07	.06
	500CC	2753	4207	750CC	595	992	650CC	391	556	500CC	103	186			
	550CC	278	384	900CC		4	750CC	317	461	550CC	450	660	**HUSQVARNA**	224	365
	600CC	766	1153	1000CC	147	232	850CC	202	259	600CC	100	175	PERCENT M/C	.68	.65
	650CC	1510	2326	1100CC	174	283	1000CC	37	61	650CC	986	1314			
	700CC	819	993	1300CC	45	79	1100CC	394	599	750CC	628	884	**MOTO GUZZI**	23	37
	750CC	1091	1629	CC NOT GIVEN	4	5	1150CC	3	3	900CC	33	67	PERCENT M/C	.07	.07
	900CC	97	141	TOTAL M/C	3015	5004	CC NOT GIVEN	31	41	920CC	216	323			
	1000CC	169	275	PERCENT M/C	9.14	8.91	TOTAL M/C	3968	6832	1100CC	50	67	**TRIUMPH**	9	14
	1100CC	863	1369				PERCENT M/C	12.09	12.16	1200CC	218	342	PERCENT M/C	.03	.02
	1200CC	1273	2016							CC NOT GIVEN	13	23			
	CC NOT GIVEN	9	14							TOTAL M/C	5814	10105	**OTHER M/C**	120	231
	TOTAL M/C	17909	30686							PERCENT M/C	17.63	17.99	PERCENT M/C	.36	.41
	PERCENT M/C	54.31	54.63												
													OTHER MINI		
													PERCENT MINI		
													TOTAL M/C (A)	32976	56171
ALL TERRAIN VEHICLES	**HONDA**			**KAWASAKI**			**SUZUKI**			**YAMAHA**					
	70CC	1265	3122	110CC	239	522	50CC	419	959	60CC	645	1527			
	110CC	939	2853				125CC	595	1361	125CC	125	352			
	125CC	1339	3167	200CC	158	405	185CC	587	1247	175CC	130	337			
	185CC	155	449	250CC	429	812	CC NOT GIVEN			200CC	478	1114			
	200CC	6761	13981	CC NOT GIVEN			TOTAL ATV	1601	3567	225CC	747	1519			
	250CC	1110	1948	TOTAL ATV	826	1739	PERCENT TOTAL ATV	9.94	10.00	CC NOT GIVEN			**OTHER ATV**		
	CC NOT GIVEN			PERCENT TOTAL ATV	5.13	4.87				TOTAL ATV	2125	4849	PERCENT TOTAL ATV		
	TOTAL ATV	11561	25520							PERCENT TOTAL ATV	13.19	13.59			
	PERCENT TOTAL ATV	71.75	71.53										**TOTAL ALL TERRAIN**	16113	35675
SCOOTERS	**HONDA**									**YAMAHA**			**VESPA TOTAL**	11	18
	50CC	673	1315							50CC	171	367	PERCENT SCOOTER	.63	.55
	80CC	262	510							80CC	55	128			
	125CC	413	615							180CC	167	321			
	TOTAL HONDA SCTR	1348	2440							TOTAL YAMAHA SCTR	393	816	**OTHER SCOOTER**		2
	PERCENT SCOOTER	76.94	74.48							PERCENT SCOOTER	22.43	24.91	PERCENT SCOOTER		.06
													TOTAL SCOOTER	1752	3276
	HONDA TOTAL - (B)	30818	58646	**KAWASAKI TOT - (B)**	3841	6743	**SUZUKI TOTAL - (B)**	5589	10399	**YAMAHA TOTAL - (B)**	8332	15770	**TOTAL INDUSTRY (B)**	50841	95122
	PERCENT IND. - (B)	60.62	61.65	**PERCENT IND. - (B)**	7.55	7.09	**PERCENT IND. - (B)**	10.99	10.93	**PERCENT IND. - (B)**	16.39	16.58			
													PERCENT U.S.		
														1984 YTD	1983 YTD

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NEW MOTORCYCLE-SCOOTER-ATV REGISTRATIONS

30022 S

STATE MICHIGAN

MONTH FEBRUARY 1984.

COUNTY

	MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL	
		MO	YTD		MO	YTD		MO	YTD		MO	YTD		MO	YTD
2-WHEEL MOTORCYCLES	**HONDA**			**KAWASAKI**			**SUZUKI**			**YAMAHA**			**BMW**		
	50CC			50CC			50CC			50CC			650CC		1
	TOTAL MINI (MEMO)			60CC			TOTAL MINI (MEMO)			60CC			800CC		3
	PERCENT MINI			80CC	1	1	PERCENT MINI			80CC	5	6	1000CC	2	5
	50CC	42	95	100CC	1	1	50CC	3	3	TOTAL MINI (MEMO)	5	6	CC NOT GIVEN		
	60CC			125CC	1	1	60CC			PERCENT MINI	100.00	100.00	TOTAL M/C	2	9
	70CC	5	8	175CC		2	80CC			50CC	5	13	PERCENT M/C	.09	.29
	80CC	4	6	200CC	4	5	100CC	2	4	100CC		1			
	100CC	4	7	250CC	4	6	125CC	2	6	125CC	1	2	**HARLEY-DAVIDSON**		
	110CC	1	4	305CC	3	10	175CC		2	175CC	1	1	1000CC	21	35
	125CC	8	9	440CC	30	37	250CC		2	185CC			1340CC	97	161
	185CC	17	23	450CC			300CC	2	3	200CC	7	8	CC NOT GIVEN		
	200CC	21	26	500CC			400CC	1	1	250CC	2	6	TOTAL M/C	118	196
	250CC	54	75	550CC	27	37	450CC	21	26	350CC			PERCENT M/C	5.26	6.32
	350CC	3	4	600CC			465CC			400CC	3	4			
	450CC	136	174	650CC	7	9	500CC	3	3	465CC			**CAN AM**	1	1
	480CC			700CC			550CC	25	31	490CC		1	PERCENT M/C	.04	.03
	500CC	255	331	750CC	40	62	650CC	29	37	500CC	7	13			
	550CC	61	72	900CC			750CC	25	30	550CC	18	27	**HUSQVARNA**	8	12
	600CC	18	37	1000CC	6	8	850CC	15	21	600CC	4	6	PERCENT M/C	.36	.39
	650CC	225	334	1100CC	11	22	1000CC	2	2	650CC	236	285			
	700CC	141	159	1300CC	1	3	1100CC	30	41	750CC	61	85	**MOTO GUZZI**		
	750CC	83	126	CC NOT GIVEN			1150CC	1	1	900CC	4	6	PERCENT M/C		
	900CC	9	12	TOTAL M/C	136	204	CC NOT GIVEN			920CC	24	32			
	1000CC	26	39	PERCENT M/C	6.07	6.58	TOTAL M/C	161	213	1100CC	8	10	**TRIUMPH**		1
	1100CC	85	119				PERCENT M/C	7.18	6.87	1200CC	19	27	PERCENT M/C		.03
	1200CC	211	266							CC NOT GIVEN					
	CC NOT GIVEN									TOTAL M/C	405	533	**OTHER M/C**	2	4
	TOTAL M/C	1409	1926							PERCENT M/C	18.06	17.20	PERCENT M/C	.09	.13
	PERCENT M/C	62.85	62.15												
													OTHER MINI		
													PERCENT MINI		
													TOTAL M/C (A)	2242	3099
ALL TERRAIN VEHICLES	**HONDA**			**KAWASAKI**			**SUZUKI**			**YAMAHA**					
	70CC			110CC			50CC			60CC		1			
	110CC		2				125CC	1	1	125CC	1	8			
	125CC	3	7	200CC			185CC	1	2	175CC		1			
	185CC			250CC	3	4	CC NOT GIVEN			200CC	2	6			
	200CC	41	82	CC NOT GIVEN			TOTAL ATV	2	3	225CC	5	9			
	250CC	2	3	TOTAL ATV	3	4	PERCENT TOTAL ATV	3.39	2.38	CC NOT GIVEN			**OTHER ATV**		
	CC NOT GIVEN			PERCENT TOTAL ATV	5.08	3.17				TOTAL ATV	8	25	PERCENT TOTAL ATV		
	TOTAL ATV	46	94							PERCENT TOTAL ATV	13.56	19.84			
	PERCENT TOTAL ATV	77.97	74.60										**TOTAL ALL TERRAIN**	59	126
SCOOTERS	**HONDA**									**YAMAHA**			**VESPA TOTAL**		
	50CC	17	31							50CC	1	2	PERCENT SCOOTER		
	80CC	9	15							80CC	1	1			
	125CC	27	33							180CC	6	9			
	TOTAL HONDA SCTR	53	79							TOTAL YAMAHA SCTR	8	12	**OTHER SCOOTER**		
	PERCENT SCOOTER	86.89	86.81							PERCENT SCOOTER	13.11	13.19	PERCENT SCOOTER		
													TOTAL SCOOTER	61	91
	HONDA TOTAL - (B)	1508	2099	**KAWASAKI TOT -(B)**	139	208	**SUZUKI TOTAL - (B)**	163	216	**YAMAHA TOTAL - (B)**	421	570	**TOTAL INDUSTRY (B)**	2362	3316
	PERCENT IND. - (B)	63.84	63.30	**PERCENT IND. - (B)**	5.88	6.27	**PERCENT IND. - (B)**	6.90	6.51	**PERCENT IND. - (B)**	17.82	17.19			
													PERCENT U.S.	4.65	3.49
														1984 YTD	1983 YTD
													STATE% OF U.S.	3.49	1.68

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NEW MOTORCYCLE-SCOOTER-ATV REGISTRATIONS

21319 W

STATE MICHIGAN

MONTH FEBRUARY 1984

COUNTY WAYNE

	MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL		MAKE & DISPLACEMENT	TOTAL	
		MO	YTD		MO	YTD		MO	YTD		MO	YTD		MO	YTD
2-WHEEL MOTORCYCLES	**HONDA**			**KAWASAKI**			**SUZUKI**			**YAMAHA**			**BMW**		
	50CC			50CC			50CC			50CC			550CC		
	TOTAL MINI (MEMO)			60CC			TOTAL MINI (MEMO)			60CC			800CC		
	PERCENT MINI			80CC			PERCENT MINI			80CC	3	4	1000CC		
	50CC	1	6	100CC			50CC			TOTAL MINI (MEMO)	3	4	CC NOT GIVEN		
	60CC			125CC	1	1	60CC			PERCENT MINI	100.00	100.00	TOTAL M/C		
	70CC			175CC		1	80CC			50CC	2	3	PERCENT M/C		
	80CC	1	1	200CC			100CC			100CC		1			
	100CC			250CC			125CC	1	1	125CC			**HARLEY-DAVIDSON**		
	110CC			305CC			175CC			175CC			1000CC	3	6
	125CC			440CC		2	250CC			185CC			1340CC	17	30
	185CC	3	5	450CC			300CC			200CC	2	2	CC NOT GIVEN		
	200CC	1	1	500CC			400CC			250CC			TOTAL M/C	20	36
	250CC	3	4	550CC	4	4	450CC			350CC			PERCENT M/C	6.97	9.00
	350CC	1	1	600CC			465CC			400CC					
	450CC	12	14	650CC	4	6	500CC			465CC			**CAN AM**		
	480CC			700CC			550CC	3	3	490CC		1	PERCENT M/C		
	500CC	33	41	750CC	8	10	650CC	3	3	500CC	1	2			
	550CC	2	4	900CC			750CC	4	4	550CC	1	1	**HUSQVARNA**		
	600CC	1	2	1000CC	1	2	850CC	2	2	600CC			PERCENT M/C		
	650CC	28	48	1100CC	2	3	1000CC			650CC	52	60			
	700CC	17	19	1300CC			1100CC	5	5	750CC	5	8	**MOTO GUZZI**		
	750CC	3	9	CC NOT GIVEN			1150CC			900CC	2	2	PERCENT M/C		
	900CC	1	1	TOTAL M/C	20	29	CC NOT GIVEN			920CC	5	6			
	1000CC	6	10	PERCENT M/C	6.97	7.25	TOTAL M/C	18	18	1100CC	2	2	**TRIUMPH**		
	1100CC	7	13				PERCENT M/C	6.27	4.50	1200CC	1	1	PERCENT M/C		
	1200CC	33	44							CC NOT GIVEN					
	CC NOT GIVEN									TOTAL M/C	76	93	**OTHER M/C**		1
	TOTAL M/C	153	223							PERCENT M/C	26.48	23.25	PERCENT M/C		.25
	PERCENT M/C	53.31	55.75												
													OTHER MINI		
													PERCENT MINI		
													TOTAL M/C (A)	287	400
ALL TERRAIN VEHICLES	**HONDA**			**KAWASAKI**			**SUZUKI**			**YAMAHA**					
	70CC			110CC			50CC			60CC					
	110CC						125CC			125CC					
	125CC			200CC			185CC			175CC					
	185CC			250CC			CC NOT GIVEN			200CC					
	200CC	3	5	CC NOT GIVEN			TOTAL ATV			225CC	1	1			
	250CC	1	1	TOTAL ATV			PERCENT TOTAL ATV			CC NOT GIVEN			**OTHER ATV**		
	CC NOT GIVEN			PERCENT TOTAL ATV						TOTAL ATV	1	1	PERCENT TOTAL ATV		
	TOTAL ATV	4	6							PERCENT TOTAL ATV	20.00	14.29			
	PERCENT TOTAL ATV	80.00	85.71										**TOTAL ALL TERRAIN**	5	7
SCOOTERS	**HONDA**									**YAMAHA**			**VESPA TOTAL**		
	50CC	8	13							50CC		1	PERCENT SCOOTER		
	80CC	1	3							80CC					
	125CC	2	2							180CC	2	2			
	TOTAL HONDA SCTR	11	18							TOTAL YAMAHA SCTR	2	3	**OTHER SCOOTER**		
	PERCENT SCOOTER	84.62	85.71							PERCENT SCOOTER	15.38	14.29	PERCENT SCOOTER		
													TOTAL SCOOTER	13	21
	HONDA TOTAL - (B)	168	247	**KAWASAKI TOT -(B)**	20	29	**SUZUKI TOTAL - (B)**	18	18	**YAMAHA TOTAL - (B)**	79	97	**TOTAL INDUSTRY (B)**	305	428
	PERCENT IND. - (B)	55.08	57.71	**PERCENT IND. - (B)**	6.56	6.78	**PERCENT IND. - (B)**	5.90	4.21	**PERCENT IND. - (B)**	25.90	22.66			
													PERCENT U.S.	.60	.45
														1984 YTD	1983 YTD
													CNTY% OF STATE	12.91	13.98

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By Make By Year Book

Passenger Cars

The By-Make-By-Year Book for passenger cars is a statistical report of all cars in operation as of July 1. Published each year, this service shows passenger cars by make and year model for each state, county, and all cities of more than 2,500 population.

POLK STATISTICS ®

NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1981

STATE U. S. SUMMARY

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
AMERICAN MOTORS	2575600	87024	162803	134988	145297	170730	256771	204995	355546	252129	175219	121925	104207	91562	71758	38361	44097	158010	178
BUICK	7281394	477748	731812	640880	705812	749131	633920	408257	368461	590577	450604	304956	327571	269872	169499	118129	88247	245870	69
CADILLAC	2982131	137033	201984	340821	312413	314117	278883	205085	186974	223467	179944	108985	126566	92147	71838	48243	41013	111983	123
CHEVROLET	22478972	896345	1860251	2051867	2100338	2028958	1792565	1428185	1761920	1749944	1458727	968678	950805	780530	621011	435298	386148	1204811	230
CHRYSLER	2269620	53007	122821	274812	285103	307324	220745	182605	77051	148422	117465	88001	70681	79338	67479	42968	44750	86998	50
DODGE	5119108	202740	302098	391519	446850	455292	377062	316124	448044	463639	387195	205761	230396	195020	167692	116501	113869	219428	84
FORD	18249280	615064	1057215	1635133	1771546	1535430	1519177	1199924	1587124	1557813	1279568	933050	811485	508107	468920	389693	402548	976958	524
IMPERIAL	74852	▨	▨	▨	▨	▨	▨	6108	9830	10643	8695	5839	4881	6930	4991	4821	2908	9494	2
LINCOLN	1144751	43609	64451	164438	148852	163597	133729	80222	70270	92699	64303	33587	25630	28179	11700	10760	11219	27478	32
MERCURY	4294973	213753	277406	566519	533363	428236	377131	292971	280661	325023	249586	168027	119494	116323	93784	65959	41119	152322	294
OLDSMOBILE	8694979	564659	806678	970357	894235	979508	751151	501739	461378	665357	503478	321116	305917	223876	160397	113640	86232	185088	75
PLYMOUTH	5697479	226353	289717	341525	410543	460806	434266	336080	551423	595168	459060	353762	284849	226432	200118	136801	127396	260294	56
PONTIAC	7378583	311563	657026	809130	782406	773258	612541	401308	430441	637628	444554	311744	298510	258196	202818	148237	103803	197368	59
IMPORTS *	17643961	1305872	2272325	1910885	1743108	1382171	1370839	892393	1454493	1139937	1007980	922362	574168	487151	319897	237758	157855	463465	1285
MISC. DOMESTIC	155001	5311	11504	12337	10644	9023	7196	5316	5716	5635	4776	4290	6183	4993	3346	3302	2943	45783	6702
TOTALS	105838382	5140081	8818081	10245188	10290307	9757983	8734995	6463014	8049332	8458001	6791134	4829083	4237345	3369064	2635249	1910138	1654147	4345947	9793

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POLK STATISTICS ®

NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1981

STATE MICHIGAN
COUNTY
MLS 45

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT STATED
AMERICAN MOTORS	120558	5365	8972	7798	8197	10024	12763	11236	20011	12967	7983	4729	2962	2393	1749	813	795	1881	
BUICK	379826	30924	43295	35974	42564	44085	36154	23197	21312	30023	21991	13790	12667	13119	6016	3610	2361	4774	
CADILLAC	119497	7364	10041	15806	14606	14411	12436	9040	7423	7937	6235	3419	3485	2396	1757	1258	797	1501	
CHEVROLET	1017738	48208	109350	110112	115399	113452	90891	69525	81053	72981	59500	39424	30447	23334	17807	12744	8127	17824	
CHRYSLER	125633	4925	9029	16028	15675	18940	12794	11419	5033	8176	6565	4101	2879	3592	2456	1372	1255	1392	
DODGE	220986	16217	18275	23082	21250	20476	16053	13925	18099	19427	16311	11147	8088	5248	4521	2887	2310	3599	
FORD	756137	40668	55897	81595	90425	79664	71314	57137	74653	63482	47149	27026	18901	10269	10031	7393	6276	14257	
IMPERIAL	3681							413	850	646	480	241	218	207	144	157	71	216	
LINCOLN	57446	3091	3383	9351	8218	9660	5423	4142	3494	4164	2885	1156	664	721	224	233	231	406	
MERCURY	225756	19469	16550	29320	29991	25840	20574	15733	16459	18332	13443	7078	3535	3043	2260	1175	722	2256	
OLDSMOBILE	482459	33803	44478	54987	55390	65588	47562	32211	26271	38021	28737	17809	13250	8982	5948	3725	2379	3518	
PLYMOUTH	274704	18105	19113	22264	22109	24365	23017	18795	28347	28894	21616	15216	10314	6976	5592	3296	2497	4186	
PONTIAC	411858	22049	39181	47680	50197	52841	38541	23063	24570	34453	22803	16789	11979	9950	7780	5490	3183	3329	
IMPORTS *	361595	24539	53098	46224	40489	30719	28137	18136	29874	23980	17603	16916	9067	5705	4786	3263	1965	6095	4
MISC. DOMESTIC	6086	295	805	627	505	388	291	247	236	225	224	206	169	195	135	166	121	1198	61
TOTALS	4563857	275022	431475	500848	513015	510453	413950	308219	350675	363641	273018	179047	128441	94177	71206	45322	33090	66192	67

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POLK STATISTICS ®

NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1981

STATE MICHIGAN
COUNTY WAYNE CO
MLS 4C

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
AMERICAN MOTORS	31494	1453	2367	2347	2389	2863	3249	2785	5666	3465	1885	1049	640	505	278	136	126	289	
BUICK	78806	6278	9012	8537	9036	8933	7009	4334	4555	6519	4497	2832	2553	1926	1065	573	356	791	
CADILLAC	44942	2892	3769	5795	5574	5519	4719	3648	3064	2959	2185	1310	1209	800	548	316	247	388	
CHEVROLET	218879	9228	19525	23105	25601	26633	20567	15674	19425	16519	13288	8810	6343	4611	3305	1873	1434	2938	
CHRYSLER	42550	2967	3070	5481	4802	6310	4546	3933	1778	2677	2079	1242	832	1072	686	366	345	364	
DODGE	59828	6174	4975	6326	5716	5818	4135	3700	4568	4979	3932	2910	2189	1217	1096	727	532	834	
FORD	246802	17897	19267	26175	29066	26788	23107	18254	24347	20288	14338	8486	5672	2965	2858	2091	1657	3546	
IMPERIAL	1411	▨	▨	▨	▨	▨	▨	178	394	250	180	82	67	97	42	33	23	65	
LINCOLN	22568	1870	1398	3240	3088	3811	2115	1628	1379	1601	1144	424	269	253	83	59	80	126	
MERCURY	89094	11784	6668	10705	12038	10275	7442	5507	6039	6852	4928	2516	1207	1019	784	388	242	700	
OLDSMOBILE	100886	6541	9033	12137	12010	13913	10274	7027	5985	7741	5692	3563	2590	1649	1085	695	364	587	
PLYMOUTH	74994	6108	4501	5412	6079	6918	6581	5394	7654	8260	5765	4347	2798	1775	1308	742	505	847	
PONTIAC	90682	4299	8733	10788	11549	12430	8272	5063	5679	7528	4901	3529	2334	1937	1484	966	556	634	
IMPORTS *	72479	5206	10955	9941	8345	5893	5613	3420	5928	4842	3440	3311	1726	1224	899	515	298	921	2
MISC. DOMESTIC	1041	38	127	102	76	74	50	38	43	38	39	35	32	36	26	32	26	222	7
TOTALS	1176456	82735	103400	130091	135369	136178	107679	80583	96506	94518	68293	44446	30461	21086	15547	9512	6791	13252	9

786 MLS-2

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NATIONAL VEHICLE REGISTRATION SERVICE

PASSENGER CARS IN OPERATION AS OF JULY 1,1981

STATE MICHIGAN
COUNTY WAYNE CO
TOWN DETROIT MLS 4T

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
AMERICAN MOTORS	16918	879	1149	1173	1281	1404	1637	1438	3115	1981	1105	615	385	286	158	81	70	161	
BUICK	50420	3956	5146	5492	5701	5513	4458	2837	3149	4494	2985	1877	1702	1330	712	335	230	503	
CADILLAC	32742	2043	2604	4074	4019	4182	3420	2739	2359	2218	1599	1003	878	577	381	207	175	264	
CHEVROLET	120382	4627	9556	11955	13726	14096	11174	8868	11383	9917	7913	5332	3693	2713	2015	1057	811	1546	
CHRYSLER	30734	2711	2194	3971	3322	4457	3152	2773	1292	1892	1503	864	603	786	463	233	250	269	
DODGE	39978	5139	3108	3972	3553	3711	2647	2482	3024	3319	2663	1941	1486	806	720	489	348	570	
FORD	109035	4617	6672	10670	12085	12118	10384	8809	11790	10590	7274	4619	3022	1579	1459	1037	769	1541	
IMPERIAL	1136	▨	▨	▨	▨	▨	▨	150	334	201	145	60	51	80	31	21	16	47	
LINCOLN	12580	452	695	1762	1726	2350	1243	1044	845	967	692	273	178	158	50	37	37	71	
MERCURY	33878	1437	1868	3646	4638	4293	3071	2615	2838	3476	2455	1317	641	519	395	180	138	351	
OLDSMOBILE	56293	4041	4963	6612	6604	7558	5535	3902	3429	4497	3178	1995	1483	976	592	379	195	354	
PLYMOUTH	48187	4478	2545	3195	3900	4533	4085	3531	4720	5335	3735	2809	1884	1222	847	474	329	565	
PONTIAC	51770	2305	4278	5735	6431	6903	4786	3071	3546	4746	3073	2194	1439	1155	860	525	330	393	
IMPORTS *	38920	2947	5809	5214	4474	3125	3012	1931	3221	2635	1869	1764	970	649	482	238	145	434	1
MISC. DOMESTIC	504	27	59	60	48	40	19	22	20	21	15	14	13	16	10	12	15	90	3
TOTALS	643477	39659	50646	67531	71508	74283	58623	46212	55065	56289	40204	26677	18428	12852	9175	5305	3858	7158	4

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By Make By Year Books

Trucks

The by-make-by-year books for trucks is a statistical report of all trucks in operation as of July 1. Published each year, this service shows trucks by make and year model for state, county, and all cities of more than 2,500 population.

POLK STATISTICS®

NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1981

STATE U. S. SUMMARY

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
CHEVROLET	11980643	377327	678864	1195663	1179387	1088805	945520	682294	829029	790045	647873	430668	440796	491821	377891	302694	297239	1221952	2775
DIAMOND-REO	27740	76	100	▨	▨	▨	98	1613	2710	2734	2397	2084	2148	1725	1158	1212	1188	8105	392
DIVCO	4127	11	46	44	44	36	47	70	54	18	206	166	125	113	25	458	491	2165	8
DODGE	3179047	76558	170534	356942	300806	451227	246786	250092	273869	260843	174039	105772	69896	79617	75869	55575	49995	180160	447
FORD	11813530	431785	665366	1294313	1230802	976391	889085	589480	831369	791207	730986	510354	491454	487120	324224	299486	270558	990948	8602
FREIGHT-LINER	89554	4596	8663	12195	9112	7700	5171	5420	8157	7955	5523	3235	2569	2961	2205	1526	858	1706	2
GMC	2604428	89479	156793	306403	286825	255566	213029	141019	170292	175402	132605	91849	89806	93045	73151	50692	52008	225123	1341
INTER-NATIONAL	1679560	31024	53874	107344	96570	99053	74148	105805	125335	156595	123069	92233	84380	68178	62983	67816	54161	275273	1719
JEEP	1109687	35437	76255	158166	122970	97506	76794	45963	66450	52799	35778	27048	29667	28850	21633	23651	19534	190736	450
KENWORTH	118933	5588	11521	15335	13723	11963	6499	5511	9865	9449	6546	4325	3408	3575	1981	1423	1736	6433	55
MACK	237299	8110	21886	26192	24764	18907	10873	11751	10507	17205	13479	9222	9478	8530	7157	5529	5087	20233	389
PETERBILT	80898	3506	7053	8958	9232	8918	4838	5243	7593	5072	4189	2747	2289	2502	1937	1107	1229	4423	62
PLYMOUTH	140092	6862	25130	30933	14692	21713	12697	14733	13330	▨	▨	▨	▨	▨	▨	▨	▨	▨	2
WHITE	140269	2379	7137	11324	11652	10537	5968	7308	11776	11251	8161	7080	7234	7654	6173	4582	4806	15057	190
MISC.	2863387	171622	342227	284225	332288	269305	230166	139009	198904	235952	193714	150914	103488	72321	42171	26022	19842	49886	1331
TOTALS	36069197	1244360	2225449	3808037	3632867	3317627	2721719	2005311	2567240	2516527	2078565	1437697	1336738	1348012	998578	841773	778732	3192200	17765

787 MLS-3 COMPILED FROM OFFICIAL STATE RECORDS BY R.L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

POLK STATISTICS ®

NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1981

STATE MICHIGAN
COUNTY

MLS 5S

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
CHEVROLET	454731	13462	23959	60601	61549	57606	46568	29442	30648	29058	23727	15658	13007	13789	10568	8206	5408	11467	8
DIAMOND-REO	1518		5	▨	▨	▨	9	141	178	172	144	94	123	113	82	102	88	265	2
DIVCO	180		7	2	1	2	2	4	5		27	8	7	6	1	21	30	57	
DODGE	144807	3203	6792	17852	14587	24731	13439	15346	14047	12880	7749	3803	1937	2007	1832	1240	1031	2329	2
FORD	428517	16237	22999	56495	58465	46670	40409	24020	30526	29527	23429	15823	13713	13684	9220	7501	6015	13780	4
FREIGHT-LINER	1421	73	92	239	150	120	87	108	132	179	73	43	27	35	25	14	10	14	
GMC	108995	3720	6394	15464	15453	13499	10662	6496	6940	7557	5547	3465	3061	2920	2245	1522	1281	2769	
INTER-NATIONAL	37358	592	1106	3282	2756	2772	2064	2370	2865	3604	2666	2029	1840	1532	1268	1655	1301	3654	2
JEEP	47765	1484	3466	8853	6592	5446	4005	2074	2702	1892	1244	907	770	1160	899	974	705	4592	
KENWORTH	2104	69	286	245	203	196	102	111	224	190	153	83	64	78	27	21	26	26	
MACK	3517	112	415	419	271	258	155	139	326	286	205	167	120	130	97	72	73	271	1
PETERBILT	1206	41	82	113	119	103	71	108	170	119	108	60	30	40	25	6	6	5	
PLYMOUTH	6303	207	780	1267	763	1038	756	906	586	▨	▨	▨	▨	▨	▨	▨	▨	▨	
WHITE	3441	27	132	418	393	356	98	241	355	335	157	157	118	124	156	70	62	242	
MISC.	72067	2251	6433	8646	10289	8138	7252	4143	4929	6918	4896	3347	1639	1073	659	489	365	582	18
TOTALS	1313930	41478	72948	173896	171591	160935	125679	85649	94633	92717	70125	45644	36456	36691	27104	21893	16401	40053	37

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POLK STATISTICS ®

NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1981

STATE MICHIGAN
COUNTY WAYNE CO
MLS 5C

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
CHEVROLET	53547	1710	2946	7620	7916	7268	5480	3501	3826	3389	2492	1687	1247	1377	972	676	498	941	1
DIAMOND-REO	156		1	▨	▨	▨	1	15	25	30	13	8	16	11	7	2	4	23	
DIVCO	49		1					2	1		4	4	1	1		9	6	20	
DODGE	30998	1213	1511	4138	2997	5714	2948	3548	2877	2380	1398	794	256	326	307	206	130	244	
FORD	81331	4919	5025	11283	11772	9132	7847	4694	5651	4973	4026	2524	2320	2364	1321	980	826	1674	
FREIGHT-LINER	202	10	19	43	30	16	11	10	14	32	5	4	1	3		2	2		
GMC	14820	522	994	2509	2482	1989	1265	951	879	1039	679	348	247	276	189	123	94	233	
INTER-NATIONAL	4353	131	266	723	572	479	223	269	289	365	195	195	123	99	69	101	81	173	
JEEP	6182	461	549	1361	1072	647	487	203	257	145	94	72	55	188	88	80	68	355	
KENWORTH	308	7	75	35	32	38	9	17	26	21	14	3	8	10	4	3	3	3	
MACK	647	42	69	73	51	73	27	26	60	50	24	39	18	18	14	11	16	35	1
PETERBILT	169	10	13	13	19	20	8	13	19	11	16	12	6	4	4	1			
PLYMOUTH	1504	116	250	318	199	175	154	188	104	▨	▨	▨	▨	▨	▨	▨	▨	▨	
WHITE	625	9	13	89	68	36	9	61	66	111	11	45	12	15	35	14	9	22	
MISC.	10380	368	1008	1437	1603	1119	87J	544	715	931	551	441	260	144	114	101	66	99	1
TOTALS	205271	9518	12740	29641	28813	26706	19347	14042	14809	13477	9522	6178	4570	4838	3124	2311	1812	3822	3

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NATIONAL VEHICLE REGISTRATION SERVICE

TRUCKS IN OPERATION AS OF JULY 1,1981

STATE MICHIGAN
COUNTY WAYNE CO
TOWN DETROIT MLS ST

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
CHEVROLET	25809	770	1335	3379	3475	3290	2415	1575	1860	1730	1209	860	645	727	552	405	290	491	1
DIAMOND-REO	31		1	▨	▨	▨			4	12	2	2	3	2	3	1	1		
DIVCO	30		1					1			2	2		1		6	5	12	
DODGE	17880	946	923	2385	1610	3163	1637	2012	1530	1385	834	505	176	213	180	143	87	147	
FORD	31360	1156	1800	4029	4099	3150	2800	1709	2281	2065	1054	1324	1221	1257	680	550	446	914	
FREIGHT-LINER	60	7	13	11	19		1			8			1						
GMC	8956	232	519	1102	1132	511	541	432	430	479	344	195	150	198	100	56	40	128	
INTER-NATIONAL	2280	62	130	388	310	256	110	132	195	109	100	97	68	95	42	55	33	98	
JEEP	2727	345	250	543	401	269	195	78	116	96	44	33	26	80	46	44	30	162	
KENWORTH	86	5	34	3	10	7	3	9	5	8	1		1						
MACK	238	25	43	30	24	9	4	7	22	15	12	11	4	3	3	4	9	13	
PETERBILT	21	3	3	4	2	2		1	4		1	1							
PLYMOUTH	741	83	107	147	88	96	72	97	50	▨	▨	▨	▨	▨	▨	▨	▨	▨	
WHITE	344	2	7	35	41	29	5	27	28	64	5	34	8	8	22	9	6	14	
MISC.	4984	157	309	651	607	901	387	245	280	383	244	221	134	87	81	67	45	67	
TOTALS	92350	3793	5572	12707	11817	11683	8170	6325	6784	6354	4052	3285	2437	2572	1706	1340	1000	2042	1

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The Three Column Count

The three column count is a statistical report of all cars and trucks in operation as of July 1. Published each year, the three columns shown are respectively: Total passenger cars, total trucks, and total passenger cars and trucks. This report is comprised of County, State, and United States totals with the percentage of United States totals and rank shown for each county and state.

VEHICLES IN OPERATION
AS OF JULY 1,1981
PASSENGER CARS
AND TRUCKS

STATE MICHIGAN

MLS-1

PAGE 1 OF 2

COUNTIES	PASSENGER CARS	TRUCKS	TOTAL	PERCENTAGE OF U.S.	RANK	OBJECTIVE
ALCONA CO	4665	2564	7229	.00509	2364	
ALGER CO	3283	2411	5694	.00401	2592	
ALLEGAN CO	32313	15603	47916	.03377	569	
ALPENA CO	14360	7459	21819	.01538	1130	
ANTRIM CO	6612	3704	10316	.00727	1977	
ARENAC CO	7180	3708	10888	.00767	1913	
BARAGA CO	3378	2219	5597	.00394	2605	
BARRY CO	17582	8421	26003	.01832	971	
BAY CO	55889	19483	75372	.05311	358	
BENZIE CO	4604	2648	7252	.00511	2360	
BERRIEN CO	85325	30766	116091	.08181	237	
BRANCH CO	17600	8356	25956	.01829	973	
CALHOUN CO	67774	22550	90324	.06365	298	
CASS CO	18696	8841	27537	.01940	916	
CHARLEVOIX CO	9422	5023	14445	.01018	1569	
CHEBOYGAN CO	8164	4584	12748	.00898	1720	
CHIPPEWA CO	10515	6117	16632	.01172	1420	
CLARE CO	11367	6150	17517	.01234	1360	
CLINTON CO	20083	9264	29347	.02068	873	
CRAWFORD CO	3597	2163	5760	.00406	2585	
DELTA CO	16567	8630	25197	.01776	1002	
DICKINSON CO	11709	6095	17804	.01255	1347	
EATON CO	31795	14475	46270	.03261	585	
EMMET CO	10769	5653	16422	.01157	1435	
GENESEE CO	222412	66661	289073	.20370	92	
GLADWIN CO	8873	4942	13815	.00974	1624	
GOGEBIC CO	7703	4164	11867	.00836	1800	
GRAND TRAVERSE C	28808	13514	42322	.02982	637	
GRATIOT CO	18464	8677	27141	.01913	931	
HILLSDALE CO	18145	8788	26933	.01898	938	
HOUGHTON CO	12501	6027	18528	.01306	1302	
HURON CO	17463	8390	25853	.01822	978	
INGHAM CO	149610	40645	190255	.13407	146	
IONIA CO	21954	10055	32009	.02256	808	
IOSCO CO	12947	5878	18825	.01327	1288	
IRON CO	5682	3677	9359	.00660	2093	
ISABELLA CO	17397	7648	25045	.01765	1011	
JACKSON CO	71041	25044	96085	.06771	280	
KALAMAZOO CO	103813	29581	133394	.09400	211	
KALKASKA CO	3819	2906	6725	.00474	2425	
KENT CO	232659	65804	298463	.21032	88	
KEWEENAW CO	739	418	1157	.00082	3074	
LAKE CO	2792	1727	4519	.00318	2743	
LAPEER CO	28961	13893	42854	.03020	631	
LEELANAU CO	5457	2817	8274	.00583	2227	
LENAWEE CO	42131	17733	59864	.04219	448	
LIVINGSTON CO	40951	15049	56000	.03946	482	
LUCE CO	2317	1694	4011	.00283	2809	
MACKINAC CO	3766	2390	6156	.00434	2523	
MACOMB CO	396803	80594	477397	.33641	40	
MANISTEE CO	10089	4714	14803	.01043	1542	
MARQUETTE CO	26865	14518	41383	.02916	646	
MASON CO	11699	5630	17329	.01221	1371	

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VEHICLES IN OPERATION
AS OF JULY 1,1981
PASSENGER CARS
AND TRUCKS

STATE MICHIGAN

MLS-1

PAGE 2 OF 2

COUNTIES	PASSENGER CARS	TRUCKS	TOTAL	PERCENTAGE OF U.S.	RANK	OBJECTIVE
MECOSTA CO	12130	5786	17916	.01263	1339	
MENOMINEE CO	11367	5457	16824	.01186	1403	
MIDLAND CO	35383	11956	47339	.03336	574	
MISSAUKEE CO	3654	2431	6085	.00429	2534	
MONROE CO	58646	21476	80122	.05646	336	
MONTCALM CO	22893	10917	33810	.02383	769	
MONTMORENCY CO	3693	2631	6324	.00446	2490	
MUSKEGON CO	75464	25083	100547	.07085	269	
NEWAYGO CO	13446	7133	20579	.01450	1186	
OAKLAND CO	547989	117064	665053	.46865	19	
OCEANA CO	9945	5443	15388	.01084	1503	
OGEMAW CO	6978	4269	11247	.00793	1881	
ONTONAGON CO	3923	2576	6499	.00458	2466	
OSCEOLA CO	8088	5174	13262	.00935	1677	
OSCODA CO	2665	1704	4369	.00308	2761	
OTSEGO CO	6731	4104	10835	.00764	1919	
OTTAWA CO	82104	27792	109896	.07744	252	
PRESQUE ISLE CO	5665	3651	9316	.00656	2100	
ROSCOMMON CO	9039	4497	13536	.00954	1653	
SAGINAW CO	109708	34223	143931	.10143	199	
SAINT CLAIR CO	63907	22283	86190	.06074	310	
SAINT JOSEPH CO	26016	12109	38125	.02687	694	
SANILAC CO	18574	9061	27635	.01947	912	
SCHOOLCRAFT CO	3595	2253	5848	.00412	2570	
SHIAWASSEE CO	34285	14689	48974	.03451	554	
TUSCOLA CO	26139	13795	39934	.02814	666	
VAN BUREN CO	30270	14467	44737	.03153	606	
WASHTENAW CO	128136	30727	158863	.11195	177	
WAYNE CO	1176456	205271	1381727	.97368	4	
WEXFORD CO	10762	5443	16205	.01142	1449	
OUT OF STATE	17096	0	17096	.01205	1391	
TOTAL	4563857	1313930	5877787	4.14198	7	

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The Tire Size Count

The Tire Size Count is a statistical report of Cars and Trucks in Operation as of July 1, of any given year. The registrations are accumulated to a passenger car total, trucks on passenger car tire size total, trucks, trailers, and busses total, and a passenger car and truck total. The geographical location is by Post Office town accumulated to County, State and U.S. Summary totals.

VEHICLES IN OPERATION

AS OF JULY 1, 1981

TIRE SIZE REPORT

STATE UNITED STATES SUMMARY

STATE TOTALS

PASSENGER CARS	105838582
TRUCKS - GVW-1	18993579
OTHER TRUCKS, SCHOOL BUSES & COMC. TRAILERS	19048370
TOTAL REGISTRATIONS	143880531

MLS 6B

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VEHICLES IN OPERATION
AS OF JULY 1, 1981
TIRE SIZE REPORT

STATE MICHIGAN #21 COUNTY ______________ PAGE 1 OF 2

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TOWN CODE	TOWN NAME	PASSENGER CARS	TRUCKS-GVW I	OTHER TRUCKS SCHOOLBUSES & COMC. TRAILERS	TOTAL REGISTRATIONS
1	ALCONA CO	4665	1413	1263	7341
3	ALGER CO	3283	1356	1124	5763
5	ALLEGAN CO	32313	7342	8816	48471
7	ALPENA CO	14360	4180	3680	22220
9	ANTRIM CO	6612	1854	1979	10445
11	ARENAC CO	7180	1747	2153	11080
13	BARAGA CO	3378	1070	1239	5687
15	BARRY CO	17582	4131	4461	26174
17	BAY CO	55889	8769	12057	76715
19	BENZIE CO	4604	1406	1308	7318
21	BERRIEN CO	85325	14778	17492	117595
23	BRANCH CO	17600	4097	4837	26534
25	CALHOUN CO	67774	11730	11775	91279
27	CASS CO	18696	3982	5105	27783
29	CHARLEVOIX CO	9422	2566	2630	14618
31	CHEBOYGAN CO	8164	2432	2319	12915
33	CHIPPEWA CO	10515	3191	3165	16871
35	CLARE CO	11367	2954	3369	17690
37	CLINTON CO	20083	4173	5320	29576
39	CRAWFORD CO	3597	1061	1170	5828
41	DELTA CO	16567	4838	4779	26184
43	DICKINSON CO	11709	3050	3358	18117
45	EATON CO	31795	6518	8415	46728
47	EMMET CO	10769	2889	2939	16597
49	GENESEE CO	222412	32001	37435	291848
51	GLADWIN CO	8873	2324	2847	14044
53	GOGEBIC CO	7703	2169	2129	12001
55	GRAND TRAVERSE C	28808	6625	7379	42812
57	GRATIOT CO	18464	3998	5068	27530
59	HILLSDALE CO	18145	4052	5145	27342
61	HOUGHTON CO	12501	3324	2858	18683
63	HURON CO	17463	3616	5143	26222
65	INGHAM CO	149610	17484	24880	191974
67	IONIA CO	21954	4631	5822	32407
69	IOSCO CO	12947	3119	3004	19070
71	IRON CO	5682	2063	1715	9460
73	ISABELLA CO	17397	3368	4655	25420
75	JACKSON CO	71041	12280	13713	97034
77	KALAMAZOO CO	103813	14500	16822	135135
79	KALKASKA CO	3819	1135	1907	6861
81	KENT CO	232659	27647	43654	303960
83	KEWEENAW CO	739	242	195	1176
85	LAKE CO	2792	918	844	4554
87	LAPEER CO	28961	6255	8183	43399
89	LEELANAU CO	5457	1527	1363	8347
91	LENAWEE CO	42131	8169	10387	60687
93	LIVINGSTON CO	40951	6928	8651	56530
95	LUCE CO	2317	831	982	4130
97	MACKINAC CO	3766	1271	1186	6223
99	MACOMB CO	396803	32244	53056	482103

VEHICLES IN OPERATION
AS OF JULY 1,1981
TIRE SIZE REPORT

STATE MICHIGAN #21 COUNTY ____________ PAGE 2 OF 2

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TOWN CODE	TOWN NAME	PASSENGER CARS	TRUCKS-GVW 1	OTHER TRUCKS SCHOOLBUSES & COMC. TRAILERS	TOTAL REGISTRATIONS
101	MANISTEE CO	10089	2360	2532	14981
103	MARQUETTE CO	26865	7703	7183	41751
105	MASON CO	11699	2875	2993	17567
107	MECOSTA CO	12130	2783	3213	18126
109	MENOMINEE CO	11367	2790	3106	17263
111	MIDLAND CO	35383	5741	6832	47956
113	MISSAUKEE CO	3654	1096	1457	6207
115	MONROE CO	58646	9242	13565	81453
117	MONTCALM CO	22893	5250	6125	34268
119	MONTMORENCY CO	3693	1316	1431	6440
121	MUSKEGON CO	75464	11794	14251	101509
123	NEWAYGO CO	13446	3356	4094	20896
125	OAKLAND CO	547989	49182	74651	671822
127	OCEANA CO	9945	2397	3229	15571
129	OGEMAW CO	6978	2008	2435	11421
131	ONTONAGON CO	3923	1393	1271	6587
133	OSCEOLA CO	8088	2384	2984	13456
135	OSCODA CO	2665	906	874	4445
137	OTSEGO CO	6731	1685	2565	10981
139	OTTAWA CO	82104	12515	17544	112163
141	PRESQUE ISLE CO	5665	1865	1924	9454
143	ROSCOMMON CO	9039	2342	2311	13692
145	SAGINAW CO	109708	15407	20741	145856
147	SAINT CLAIR CO	63907	10259	13809	87975
149	SAINT JOSEPH CO	26016	5575	6956	38547
151	SANILAC CO	18574	3907	5535	28016
153	SCHOOLCRAFT CO	3595	1197	1131	5923
155	SHIAWASSEE CO	34285	6911	8179	49375
157	TUSCOLA CO	26139	6079	8195	40413
159	VAN BUREN CO	30270	7097	7807	45174
161	WASHTENAW CO	128136	14445	17306	159887
163	WAYNE CO	1176456	82116	145092	1403664
165	WEXFORD CO	10762	2779	2913	16454
999	OUT OF STATE	17096			17096
***	STATE TOTAL	4563857	593003	798010	5954870

VEHICLES IN OPERATION
AS OF JULY 1,1981
TIRE SIZE REPORT

STATE MICHIGAN #21 COUNTY WAYNE CO #163 PAGE 1 OF 1

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TOWN CODE	TOWN NAME	PASSENGER CARS	TRUCKS-GVW 1	OTHER TRUCKS SCHOOLBUSES & COMC. TRAILERS	TOTAL REGISTRATIONS
3	ALLEN PARK	21538	1414	2399	25351
6	BELLEVILLE	17267	2257	3603	23127
9	DEARBORN	78150	5407	9957	93514
10	DEARBORN HTS	40508	2667	4351	47526
12	DETROIT	643477	36940	68836	749253
18	ELOISE	FILED IN ANN ARBOR WASHINGTON CO			
21	FLAT ROCK	5658	735	1177	7570
24	GARDEN CITY	19813	1841	2896	24550
27	GROSSE ILE	5306	356	593	6255
45	INKSTER	16719	1104	1734	19557
48	LINCOLN PARK	23949	1890	3059	28898
51	LIVONIA	63756	5517	9489	78762
57	NEW BOSTON	2845	496	770	4111
60	NORTHVILLE	13465	1037	1666	16168
63	PLYMOUTH	45335	3339	5375	54049
72	ROCKWOOD	5146	664	1051	6861
75	ROMULUS	15922	2306	4507	22735
77	TAYLOR	37085	4083	6988	48156
78	TRENTON	21191	1896	3370	26457
81	WAYNE	11125	1076	1776	13977
82	WESTLAND	43717	3471	5502	52690
84	WYANDOTTE	44484	3620	5993	54097
***	COUNTY TOTAL	1176456	82116	145092	1403664

By Make By Year

Import Passenger Car Counts

The by-make-by-year import passenger car count is a statistical report of all Imported Cars in Operation as of July 1. Published each year, this report is comprised of All Counties, All States, and United States totals.

POLK STATISTICS ®

VEHICLES IN OPERATION AS OF JULY 1, 1981

IMPORT PASSENGER CARS

STATE U. S. SUMMARY

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
ALFA-ROMEO-I	39611	554	562	4773	5146	2470	5641	2166	6019	2474	1535	2026	194	1896	325	1625	470	1732	3
ARROW-J	126800		12532	11771	37368	30374	34755												
ASTON-MARTIN-B	1207	18	30	90	20	54	72	52	54	25	34	52	22	56	67	113	54	393	1
AUDI-G	346514	17112	52720	35648	40307	21463	33345	32868	51567	32975	17176	8490	2739						104
AUSTIN-B	25966							1818	9620	2628	131	1224	1551	2976	1269	1080	488	3174	7
AUST-HEALEY-B	19932			1									24	1865	1287	4037	2316	10400	2
BENTLEY-B	2305	2	9	30	34	15	8	4	1	12	19	5	11	25	7	59	14	2045	5
BMW-G	247073	15444	34537	34395	29165	26513	22946	12103	17065	13135	14313	9505	6867	5879	2616	1524	268	783	15
CAPRI-G	308338					11114	59320		86912	82620	42162	25813							397
CHALLENGER-J	48494	7191	9562	6816	24925														
CHAMP-J	83472	21563	41023	20886															
CITROEN-F	5528									730	1496	650	703	564	217	292	216	660	
COLT-J	404322	21618	50877	51024	51401	42458	51655	30350	53014	13339	26433	12153							
CRICKET-B	14273									553	6208	7702							10
DATSUN-J	2969389	265736	499709	366987	375782	293696	271411	168205	208665	132790	167740	119716	38930	29406	8468	10883	4362	6715	188
ENG.FD.LINE-B	16793											128	1181	4074	4536	1972	539	4362	1
FERRARI-I	6227	134	629	693	773	432	206	386	283	357	595	156	120	102	83	473	201	603	1
FIAT-I	480417	4528	31862	66694	54827	27619	71991	50326	72374	27987	25990	18271	8933	9737	4619	1962	563	2109	25
FIESTA-G	269956		80545	73566	115844														1
HILLMAN-B	1366	36	61	37	40	30	40	39	15	14	8	10	20	10	4	21	27	952	2
HONDA-J	1596913	246833	331658	300696	230923	190310	138952	72656	47641	20014	10346	5431	1015	47	54	67	39	143	88
JAGUAR-B	70253	1293	1775	4572	3249	3097	6988	2545	6548	5698	4329	4403	3440	4324	2270	3825	1980	9912	5
JENSEN-B	6183						300	404	3835	1641									3
LANCIA-I	13766	254	29	2456	1620	2035	4292	3002	6	4	7	5	2	1					53
MAZDA-J	701409	118313	167450	119979	65480	20702	38902	8523	57245	70589	22979	9594	1653						
MERC-BENZ-G	550023	30173	48065	51603	38473	39290	42239	40102	32990	42201	38676	27610	24012	20694	16864	15450	9291	32225	65
METROPOLITAN-B	2309																	2302	7
M.G.-B	290428	1	10444	28986	18094	28327	26504	15912	28144	20441	20397	19131	13917	11432	6551	10059	4583	27477	28
MORRIS-B	2710	6	12	21	16	11	14	11	10	11	15	20	13	18	28	488	78	1938	
OPEL-J *	362689			11292	20334	8649	21394	16441	70589	49195	39225	36866	35024	26542	14248	6996	2703	3169	22
PEUGEOT-F	88478	5772	6989	14789	9666	4634	10472	9708	10652	2146	2933	3751	1554	1690	1174	649	429	1462	8
PORSCHE-G	187636	2834	10763	15003	15746	20156	9215	11842	18899	19722	14448	10162	9350	5005	4670	3890	3514	12407	10
RENAULT-F	123991	10354	26585	13470	17720	3028	10428	1975	8324	2245	5183	6791	4149	5044	2320	2209	809	2544	13
ROLLS ROYCE-B	13124	83	553	1393	875	666	1302	549	702	622	592	593	96	516	133	504	99	3841	5
ROVER-B	10713	11	816	45	10	20	37	33	278	731	570	651	1260	1398	841	1319	676	2013	4
SAAB-S	132036	2582	13493	13708	15670	8362	10668	9871	14898	10575	11344	6856	4432	3386	3159	1850	423	749	10
SAPPORO-J	40013	7662	7704	4941	19706														
SIMCA-F	4537		1	4	3	9	5	3	32	30	20	1143	894	937	211	365	295	585	
SUBARU-J	549130	77236	127445	88536	85090	51219	44143	8506	38701	15426	6286	4712	1418	402	3		4	3	
SUNBEAM-B	3136	85	110	24	40	20	15	8	27	16	10	18	91	550	97	1516	770	1739	
TOYOTA-J	3615219	363683	536401	419255	442303	396809	306723	191424	244948	166824	198252	170127	82822	56344	16823	12264	3568	6411	238
TRIUMPH-B	201922	153	15424	15366	10847	14969	33841	13829	17100	13501	13023	11443	6816	6296	5814	4585	3324	15167	24
VOLKSWAGEN-G	4000974	107770	298513	248292	217286	180744	149200	158817	342238	350635	299151	373925	288631	261787	198578	132027	106812	286239	329
VOLVO-S	622626	29893	55382	51468	42975	24263	49939	56918	55878	49680	46353	41801	31450	23486	22237	14501	8337	18023	42
OTHERS IMPORT	27791	6525	606	580	664	900	535	1538	2566	1810	2614	1459	1039	808	476	1293	719	3602	57
TOTAL IMPORT	18637992	1365452	2474876	2079890	1992422	1455258	1457498	922934	1507840	1153796	1040393	942393	574373	487297	320049	237898	157971	465879	1773

703 M.08 *OPEL 1976 AND PRIOR MODELS-GERMAN
1977 AND NEWER MODELS-JAPANESE

B-BRITISH F-FRENCH G-GERMAN I-ITALIAN J-JAPANESE S-SWEDISH

VEHICLES IN OPERATION AS OF JULY 1, 1981

IMPORT PASSENGER CARS

STATE MICHIGAN
COUNTY

MLS 05

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE, REPUBLISHING OR SHARING PROHIBITED.

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
ALFA-ROMEO-I	580	12	8	91	68	36	116	41	56	34	12	20	4	27	4	17	17	24	
ARROW-J	4751		438	408	1575	1271	1059												
ASTON-MARTIN-B																			
AUDI-G	8525	361	1248	1093	1174	623	788	813	1243	755	286	110	30						
AUSTIN-B	529							44	265	48	7	13	32	33	10	15	6	51	
AUST-HEALEY-B	457													40	35	80	45	247	
BENTLEY-B																			
BMW-G	3166	141	411	536	456	368	254	175	212	171	167	112	63	44	25	15	5	11	
CAPRI-G	7605					244	1302		2101	2331	1097	526							4
CHALLENGER-J	2214	214	321	266	1413														
CHAMP-J	3148	709	1450	989															
CITROEN-F	70									9	26	4	8	7	1	2	2	10	
COLT-J	10850	648	1666	1784	1593	1089	1131	704	1417	215	504	99							
CRICKET-B	406									6	197	203							
DATSUN-J	50481	3568	10205	7847	6971	5631	5670	2843	2932	1518	1739	1080	213	143	41	54	15	11	
ENG.FD.LINE-B	160												12	48	48	20	4	28	
FERRARI-I	152	3	13	15	19	21	8	8	6	9	16	5	2	1		11	4	11	
FIAT-I	12427	70	1113	2735	1531	549	1055	1322	1688	817	412	251	104	87	38	16	6	32	
FIESTA-G	17905		7213	4766	5926														
HILLMAN-B																			
HONDA-J	36084	4166	8007	7386	5305	5025	2840	1425	1060	527	293	45	2	1	1		1		
JAGUAR-B	1440	7	8	36	60	37	104	53	200	134	81	97	96	107	63	92	52	213	
JENSEN-B	38						2	4	17	15									
LANCIA-I	319	5		64	44	31	76	99											
MAZDA-J	18616	3216	4596	3158	2192	591	874	172	653	1056	72	34	1						
MERC-BENZ-G	9029	371	581	745	616	666	792	777	728	757	643	498	373	325	296	232	140	488	1
METROPOLITAN-B																			
M.G.-B	7022		298	665	467	771	694	438	848	541	437	402	277	214	94	187	77	612	
MORRIS-B	26											1	1		1	1		22	
OPEL-J *	12622			644	918	497	959	606	2346	1793	1304	1437	1001	605	288	105	15	13	
PEUGEOT-F	796	28	40	92	65	27	115	166	186	10	19	18	6	5	8	1	3	5	
PORSCHE-G	2964	47	145	231	269	356	125	198	401	374	252	145	124	45	45	33	34	138	
RENAULT-F	5713	1023	1492	1012	932	113	347	73	261	42	145	96	52	47	14	16	7	40	1
ROLLS ROYCE-B	214		5	18	10	7	11	8	3	7	8	9	3	7	2	11	1	104	
ROVER-B	132		5						17	17	6	8	9	15	4	15	12	24	
SAAB-S	2866	58	267	352	464	294	232	213	355	249	128	87	56	56	40	25	4	12	
SAPPORO-J	1867	215	262	205	1185														
SIMCA-F	93											31	29	20	1	2	2	8	
SUBARU-J	13235	1557	3158	2237	2162	1111	1041	222	1138	356	131	111	7	4					
SUNBEAM-B	66											1	1	3		21	10	30	
TOYOTA-J	51761	5782	10030	7414	7818	6015	3492	2040	2634	1694	2044	1707	542	298	58	125	46	23	
TRIUMPH-B	5593		391	384	391	488	1108	455	501	378	332	226	214	154	112	88	80	330	1
VOLKSWAGEN-G	101404	3858	10349	8528	7820	6805	4381	4871	9807	9676	7241	9286	5430	4090	3292	1939	1319	3453	1
VOLVO-S	9053	268	722	959	731	356	960	966	860	822	562	519	353	266	261	128	80	140	
OTHERS IMPORT	347			1	6	7	11	100	56	38	51	27	16	11	1	1	4	17	
TOTAL IMPORT	402722	26320	64442	54642	52181	33079	30327	18836	31291	24200	18302	17218	8062	6704	4786	3262	1904	6098	8

TBS MLSO *OPEL 1976 AND PRIOR MODELS-GERMAN
1977 AND NEWER MODELS-JAPANESE

B-BRITISH F-FRENCH G-GERMAN I-ITALIAN J-JAPANESE S-SWEDISH

VEHICLES IN OPERATION AS OF JULY 1, 1981

IMPORT PASSENGER CARS

STATE MICHIGAN
COUNTY WAYNE CO

MLS 8C

COMPILED FROM OFFICIAL STATE RECORDS BY R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RESALE,REPUBLISHING OR SHARING PROHIBITED.

MAKE	JULY 1 TOTALS	81	80	79	78	77	76	75	74	73	72	71	70	69	68	67	66	PRIOR TO 66	YR NOT GIVEN
ALFA-ROMEO-I	123	1	2	23	14	5	21	7	12	4	5	7		7		6	1	8	
ARROW-J	1263		110	98	389	347	319												
ASTON-MARTIN-B																			
AUDI-G	1601	35	263	243	275	121	128	128	219	121	39	24	5						
AUSTIN-B	125							8	80	5	1	3	7	4	3	4	1	9	
AUST-HEALEY-B	81													7	8	14	9	43	
BENTLEY-B																			
BMW-G	798	46	133	131	114	101	55	45	40	37	39	28	16	5	4	3	1		
CAPRI-G	2015					80	345		519	638	292	139							2
CHALLENGER-J	644	78	102	77	387														
CHAMP-J	565	146	262	157															
CITROEN-F	15									3	7		1	2	1			1	
COLT-J	2376	120	346	429	368	268	231	144	294	46	103	27							
CRICKET-B	61										26	35							
DATSUN-J	10615	784	2257	1910	1525	1200	1111	542	528	244	283	169	30	17	4	8	2	1	
ENG.FD.LINE-B	29													8	9	5	3	4	
FERRARI-I	26	1	1	3	2	3	1	3		3	7					1	1		
FIAT-I	3043	15	284	813	439	159	447	275	357	103	66	44	12	15	6			8	
FIESTA-G	5180		2502	1163	1515														
HILLMAN-B																			
HONDA-J	5757	738	1242	1275	875	717	413	192	162	82	50	10	1						
JAGUAR-B	373	1	3	9	17	11	38	18	63	44	23	19	27	21	13	22	10	34	
JENSEN-B	14						1	2	8	3									
LANCIA-I	106	1		19	17	10	26	33											
MAZDA-J	2786	509	785	497	394	88	166	22	109	194	18	4							
MERC-BENZ-G	2055	92	138	178	135	130	166	174	198	178	174	100	75	79	63	50	27	98	
METROPOLITAN-B																			
M.G.-B	1459		81	171	89	174	149	91	181	119	84	79	57	34	11	30	9	100	
MORRIS-B	3																	3	
OPEL-J *	2036			181	190	114	191	85	358	277	186	203	142	63	37	8		1	
PEUGEOT-F	142	3	4	22	23	8	26	20	24	3	6		2	1					
PORSCHE-G	538	8	32	58	44	66	24	34	56	64	47	27	22	5	11	7	4	29	
RENAULT-F	1470	453	355	248	200	28	74	16	32	1	22	16	11	6	3	1		4	
ROLLS ROYCE-B	58		1	4	5	2	2	1	1	3	3	2	1	1		4	1	27	
ROVER-B	18		1						5			1	3	1	1		2	4	
SAAB-S	438	8	49	44	81	47	37	36	58	25	13	10	6	14	6	2	2		
SAPPORO-J	603	81	87	77	358														
SIMCA-F	23											8	8	5			1	1	
SUBARU-J	1306	185	394	248	222	83	65	10	63	19	9	7		1					
SUNBEAM-B	16															4	2	10	
TOYOTA-J	12327	1643	2926	1983	1920	1266	718	409	461	273	333	262	88	30	8	5		2	
TRIUMPH-B	1411		110	104	100	137	305	126	128	98	78	42	40	31	29	17	8	57	1
VOLKSWAGEN-G	19455	594	1653	1493	1481	1255	862	892	2036	2142	1532	1990	1110	814	637	300	207	456	1
VOLVO-S	2103	89	240	284	181	87	239	220	212	146	105	101	57	52	45	24	7	14	
OTHERS IMPORT	113				2	1	3	29	18	13	17	16	5	1				8	
TOTAL IMPORT	83170	5631	14363	11942	11362	6508	6163	3562	6222	4888	3568	3373	1726	1224	899	515	298	922	4

785 ML58 *OPEL 1976 AND PRIOR MODELS-GERMAN
1977 AND NEWER MODELS-JAPANESE

B-BRITISH F-FRENCH G-GERMAN I-ITALIAN J-JAPANESE S-SWEDISH

THE NATIONAL VEHICLE POPULATION PROFILE

For more than half a century, R. L. Polk & Co. has been the "official scorekeeper" for the automobile industry in the United States. Through many years of experience in producing new passenger car and truck registration reports, Polk has long known of the variances in consumer preference for new cars that exist across the country. The differences in consumer preference for new vehicles, of course, ultimately translate into a varying mix of "vehicles in operation."

The National Vehicle Population Profile has been developed to assist those that require detailed knowledge of the nation's vehicle population - particularly those in the replacement parts market. The service shows the count of domestic and import cars and light trucks (through 10,000 lbs. GVW) in operation by:

- Make (Buick, Ford, VW, etc.)
- Series (Electra, Thunderbird, Rabbit, etc.)
- Body Style
- Engine Size (cylinder count, cubic inch displ., carburetion)
- Year Model (Denoting age of vehicle)

In addition to the above information in the standard NVPP package, following are "optional" data items available only on the magnetic files that are part of the total data package.

- Wheelbase/Wheelbase range in the case of some light trucks
- Curb Weight
- Front Wheel Drive
- Transverse Mounted Engine
- Standard Tire Size

SPECIAL NOTES

Several abbreviated column headings are used in the Detail Report and are described as follows:

- B/S — Body Style
- CID — Cubic Inch Displacement
- cc — Cubic Centimeters - import cars & trucks
- ENG — Engine Code contained within the Vehicle Identification Number
- BBL — Carburetor barrels (venturi) The Letter "F" in the BBL column denotes fuel injection.
- CYL — Cylinder Count

There are instances where an alphabetic character appears beside the carburetor barrel count. They are defined as follows:

SYMBOL	INTERPRETATION
H	High-performance engine. May be either those of the racing type or police engines.
S	Diesel Engine
R	Rotary Engine
D	Dual carburetors. Such engines are all high-performance.
T	Truck engines in passenger car vehicles. Invariably used on window vans (classified as station wagons by the automobile manufacturers).
C	Passenger car engine in truck vehicle. (Most are pick-up trucks built on passenger car chassis, e.g., Chevrolet El Camino and Ford Ranchero.
3	Triple two(2) barrel carburetors. (All are high-performance engines.)

MODULE #1 - DOMESTIC CARS

SERIES SUMMARY - DOMESTIC CARS

Statistics, are listed by series - Note that body style is not detailed.

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
DOMESTIC PASSENGER CARS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - FORD DOMESTIC

SERIES SUMMARY	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
ESCORT	17633	17633														
MUSTANG	55926	6391	12496	18920						4185	2917	2245	1756	2031	2529	2456
FAIRMONT	55481	6571	13686	15618	19606											
GRANADA	67341	4196	3692	7652	10669	16177	14865	10090								
LTD	126140	3616	4240	12716	12883	18600	14455	10749	10271	15084	10006	6298	3159	2235	1210	618
THUNDERBIRD	68353	2261	6382	11775	16544	15343	3043	2229	3062	3691	2118	534	432	332	311	296
PINTO	89441		8186	9034	8079	6891	11249	7722	15793	10439	7397	2649				
LTD II	16687			1112	6561	9014										
MUSTANG II	45364				10153	7080	7179	7674	13278							
MAVERICK	56156					4547	5623	6510	11673	9032	6691	5867	6213			
CUSTOM 500	6696					9	263	1129	1178	1588	359	369	430	463	474	434
TORINO	48162						7452	5976	15318	13049	1871	4496				
ELITE	12239						7183	5056								
GALAXIE	28257								4078	6413	5770	3747	2506	1741	2145	1857
GRAN TORINO	9004										9004					
CUSTOM	3228										1014	821	296	461	383	253
FALCON	3150												874	822	835	619
FAIRLANE/TORINO	6703												2981	1882	1840	
XL	924												249	301	304	70
FAIRLANE	790															790
TOTALS	717675	40668	48684	76827	84495	79661	71312	57135	74651	63481	47147	27026	18896	10268	10031	7393

YEAR MODEL	1966	6276
	PRIOR	14257
GRAND TOTAL		738208

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MODULE #1 - DOMESTIC CARS

ENGINE SUMMARY - DOMESTIC CARS

Statistics are arranged by engine size (cylinder count, cubic inch displacement and carburetion, and fuel injection where applicable.

Diesel engines are also identified.

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
DOMESTIC PASSENGER CARS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - FORD DOMESTIC

ENGINE SUMMARY

CYL	CID	ENG	BBL	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
4	097	W	1	2487									1050	752	685				
4	098	Z	2	17633	17633														
4	122	X	2	23666								5668	9389	6645	1964				
4	139	A	2	31001	7871	23130													
4	139	W	2B	1565			1565												
4	139	Y	2	95155			22140	16732	12494	15296	10982	17511							
6	169	Z	2	19982			3987	3298	2092	2107	2628	5872							
6	170	U	1	2107										200	327	1242	85	125	128
6	200	B	1	19494	8431	11063													
6	200	T	1	52578			12340	13843	1089	2161	1534	3352	1807	3820	4183	4414	753	1951	1329
6	240	B	1	11												6	2	2	1
6	240	E	1	20										3	4		4	6	3
6	240	V	1	773										29	109	90	147	207	191
6	250	C	1	3487		3487													
6	250	L	1	66563			6726	7723	12184	12353	9898	7077	4908	2052	1487	1687	468		
8	255	D	2	7028	3287	3741													
8	289	A	4	115															115
8	289	C	2	6081														2241	3840
8	289	K	4H	4															4
8	302	D	2	10										1	2		7		
8	302	F	2	118586	3165	6619	22662	18924	17013	6692	6409	5048	8448	7501	5400	3729	3839	3137	
8	302	G	2	26													26		
8	302	G	4	70												70			
8	302	G	4H	2										1	1				
8	302	J	4	244														244	
8	351	G	2	925	281	644													
8	351	H	2	149611			7407	20730	22482	22020	15587	15626	19128	13208	7250	4777	1396		
8	351	M	4	947											305	309	333		
8	351	Q	4H	1178								160	571	445	2				
8	351	R	4H	29										7	22				
8	390	H	2	1212															1212
8	390	S	4	182													80		102
8	390	S	4H	83														83	
8	390	X	2	22												4	12	6	
8	390	Y	2	6468											235	1839	2434	1947	13
8	390	Z	4	526														141	385
8	400	S	2	65013				3138	10641	6992	7112	10560	12401	9906	4263				
8	427	R	4D	5															5
8	427	W	4H	2															2
8	428	P	4H	14												3	4	5	2
8	428	Q	4	68												7			61
8	428	O	4H	48													36	12	
8	428	R	4D	14														14	
8	428	R	4H	131												24	107		

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MODULE #1 - DOMESTIC CARS

DETAIL REPORT - DOMESTIC CARS

Statistics are shown by engine size, within series, within make within year model. The service encompasses 1966 through 1981 year models.

15872 JOB #2291
COMPOSITE SUMMARY

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
DOMESTIC PASSENGER CARS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - FORD DOMESTIC
YEAR MODEL - 1981
PAGE - 99

SERIES	BODY STYLE	ENGINE CYL	ENGINE CID	ENGINE ENG	ENGINE BBL	VEH TOTAL
ESCORT	HTCHBCK 3 DR.	4	098	2	2	10073
		TOTAL				10073
	STA WGN	4	098	2	2	5898
		TOTAL				5898
ESCORT EXP	HTCHBCK 3 DR.	4	098	2	2	1662
		TOTAL				1662
ESCORT SERIES TOTAL		4	098	2	2	17633
		TOTAL				17633
MUSTANG	COUPE	4	139	A	2	1303
		6	200	B	1	210
		8	255	D	2	13
		TOTAL				1526
	HTCHBCK 3 DR.	4	139	A	2	2553
		6	200	B	1	749
		8	255	D	2	164
		TOTAL				3466
MUSTANG GHIA	COUPE	4	139	A	2	167
		6	200	B	1	147
		8	255	D	2	54
		TOTAL				368
	HTCHBCK 3 DR.	4	139	A	2	483
		6	200	B	1	439
		8	255	D	2	109
		TOTAL				1031
MUSTANG SERIES TOTAL		4	139	A	2	4506
		6	200	B	1	1545
		8	255	D	2	340
		TOTAL				6391
FAIRMONT	SEDAN 2 DR.	4	139	A	2	657
		6	200	B	1	254
		8	255	D	2	25
		TOTAL				936
	SEDAN 4 DR.	4	139	A	2	1251
		6	200	B	1	1385
		8	255	D	2	102
		TOTAL				2738
FAIRMONT CONTINUED	STA WGN	4	139	A	2	343
		6	200	B	1	1652
		8	255	D	2	266
		TOTAL				2261
FAIRMONT FUTURA	COUPE	4	139	A	2	299
		6	200	B	1	298
		8	255	D	2	39
		TOTAL				636
FAIRMONT SERIES TOTAL		4	139	A	2	2550
		6	200	B	1	3589
		8	255	D	2	432
		TOTAL				6571
GRANADA	SEDAN 2 DR.	4	139	A	2	572
		6	200	B	1	857
		8	255	D	2	118
		TOTAL				1547
	SEDAN 4 DR.	4	139	A	2	243
		6	200	B	1	2028
		8	255	D	2	378
		TOTAL				2649
GRANADA SERIES TOTAL		4	139	A	2	815
		6	200	B	1	2885
		8	255	D	2	496
		TOTAL				4196
LTD S	SEDAN 4 DR.	8	255	D	2	25
		8	302	F	2	22
		8	351	G	2	73
		TOTAL				120
	STA WGN	8	302	F	2	22
		8	351	G	2	2
		TOTAL				24
LTD	SEDAN 2 DR.	8	255	D	2	75
		8	302	F	2	137
		8	351	G	2	4
		TOTAL				216
	SEDAN 4 DR.	8	255	D	2	311
		8	302	F	2	550
LTD CONTINUED	SEDAN 4 DR.	8	351	G	2	26
		TOTAL				887
	STA WGN	8	302	F	2	330
		8	351	G	2	40
		TOTAL				370
LTD CROWN VICTORIA	SEDAN 2 DR.	8	255	D	2	69
		8	302	F	2	234
		8	351	G	2	13
		TOTAL				316
	SEDAN 4 DR.	8	255	D	2	274
		8	302	F	2	908
		8	351	G	2	53
		TOTAL				1235
LTD COUNTRY SQUIRE	STA WGN	8	302	F	2	378
		8	351	G	2	70
		TOTAL				448
LTD SERIES TOTAL		8	255	D	2	754
		8	302	F	2	2581
		8	351	G	2	281
		TOTAL				3616
THUNDERBIRD	SEDAN 2 DR.	6	200	B	1	412
		8	255	D	2	1265
		8	302	F	2	584
		TOTAL				2261
THUNDERBIRD SERIES TOTAL		6	200	B	1	412
		8	255	D	2	1265
		8	302	F	2	584
		TOTAL				2261
TOTAL ALL ENGINES		4	098	2	2	17633
		4	139	A	2	7871
		6	200	B	1	8431
		8	255	D	2	3287
		8	302	F	2	3165
		8	351	G	2	281
		TOTAL				40668
MAKE TOTAL						40668

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MODULE #2 - IMPORT CARS

SERIES SUMMARY - IMPORT CARS

Counts are shown by series within make for 29 import makes. Import light trucks are contained in the Light Truck Module. Following are the Import Car makes detailed by make series, body-style and engine size:

- Alfa Romeo
- Arrow-Plymouth
- Audi
- Austin
- BMW
- Capri
- Challenger-Dodge
- Colt-Dodge
- Cricket-Plymouth
- Datsun
- Fiat
- Fiesta-Ford
- Honda
- Jaguar
- Lancia
- Mazda
- Mercedes Benz
- MG
- Opel
- Peugeot
- Porsche
- Renault
- SAAB
- Sapporo-Plymouth
- Subaru
- Toyota
- Triumph
- Volkswagen
- Volvo

50611 JOB #2291

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
IMPORT PASSENGER CARS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - NISSAN/DATSUN

PAGE - 11

SERIES SUMMARY	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
210	5105	60	1598	3447												
210 MPG	173	173														
210 DELUXE	2828	767	2061													
310	5468	806	2770	1892												
310 GX	360	360														
510	5142	238	1277	621	1181					70	841	630	160	102	22	
200 SX	3574	473	1660	271	642	528										
810 MAXIMA	211	211														
280ZX	1947	336	556	1055												
280ZX 2+2 GL	144	144														
810	826		21	116	275	414										
280ZX 2+2	707		262	445												
B210	11389				2875	2473	3250	1739	1052							
F10	2125				1007	818	300									
280Z	3723				990	1221	995	517								
710	2118					178	809	502	629							
610	1518						316	85	533	584						
260Z	718								718							
1200	1111									433	488	190				
240Z	1137									431	410	260	36			
PL311	29												6	17	6	
RL311	39												7	20	12	
UNKNOWN	9												4	4	1	
TOTAL	50401	3568	10205	7847	6970	5632	5670	2843	2932	1518	1739	1080	213	143	41	
YEAR MODEL 1967	54															
1966	15															
PRIOR	11															
GRAND TOTAL	50481															

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MODULE #2 - IMPORT CARS

ENGINE SUMMARY - IMPORT CARS

Figures are arranged by engine only. It should be noted that very few import car manufacturers offer optional engines. Thus, only one engine is available within a single series of import cars in nearly all situations. Diesel engines are also identified, and fuel injection where applicable.

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
IMPORT PASSENGER CARS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - NISSAN/DATSUN

ENGINE SUMMARY

CYL	CC	ENG	BBL	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
4	1200		2	1383	60	212							433	488	190				
4	1300		2	1052								1052							
4	1400		2	24191	173	6217	5339	3882	3291	3550	1739								
4	1500		2	1933	1933														
4	1595		2	29												6	17	6	
4	1600		2	1825									70	841	630	160	102	22	
4	1800		2	1213								629	584						
4	1982		2	39												7	20	12	
4	2000		F	2404	473	1660	271												
4	2000		2	6910	238	1277	621	1823	706	1125	587	533							
6	2400		F	1037	211	21	116	275	414										
6	2400		2	1137									431	410	260	36			
6	2600		2D	718								718							
6	2800		F	6521	480	818	1500	990	1221	995	517								
UNKNOWN				9												4	4	1	
TOTAL				50401	3568	10205	7847	6970	5632	5670	2843	2932	1518	1739	1080	213	143	41	

		TOTAL
YEAR MODEL	1967	54
	1966	15
	PRIOR	11
GRAND TOTAL		50481

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E #2 - IMPORT CARS

IMPORT CAR DETAIL REPORT

make, series, body style and engine size for
Collectively, the 29 makes account for
-93% of all imports in operation in the U.S.
detailed format available on import cars.

11992 JOB #2291

COMPOSITE SUMMARY

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
IMPORT PASSENGER CARS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - NISSAN/DATSUN

YEAR & SERIES	B/S	ENGINE CYL	ENGINE CC	ENGINE ENG	ENGINE BBL	VEH TOTAL
1981						
210	2DR SEDAN	4	1200		2	60
210 MPG	2DR SEDAN	4	1400		2	173
210 DELUXE	2DR SEDAN	4	1500		2	137
	3DR H/BCK	4	1500		2	270
	4DR SEDAN	4	1500		2	100
	STA WGN	4	1500		2	245
	2/4 SEDAN	4	1500		2	15
	TOTAL	4	1500		2	767
310	3DR H/BCK	4	1500		2	503
	5DR H/BCK	4	1500		2	303
	TOTAL	4	1500		2	806
310 GX	3DR H/BCK	4	1500		2	360
510	2DR SEDAN	4	2000		2	7
	5DR H/BCK	4	2000		2	141
	STA WGN	4	2000		2	90
	TOTAL	4	2000		2	238
200 SX	3DR H/BCK	4	2000		F	181
	2DR HRDTP	4	2000		F	292
	TOTAL	4	2000		F	473
810 MAXIMA	4DR SEDAN	6	2400		F	149
	STA WGN	6	2400		F	62
	TOTAL	6	2400		F	211
280ZX	COUPE	6	2800		F	336
280ZX 2+2 GL	COUPE	6	2800		F	144
TOTAL ALL ENGINES		4	1200		2	60
		4	1400		2	173
		4	1500		2	1933
		4	2000		F	473
		4	2000		2	238
		6	2400		F	211
		6	2800		F	480
		TOTAL				3568
MAKE TOTAL						3568

YEAR & SERIES	B/S	ENGINE CYL	ENGINE CC	ENGINE ENG	ENGINE BBL	VEH TOTAL
1980						
210	2DR SEDAN	4	1200		2	212
	3DR H/BCK	4	1400		2	709
	STA WGN	4	1400		2	677
	TOTAL	4	1200		2	212
		4	1400		2	1386
		TOTAL				1598
210 DELUXE	3DR H/BCK	4	1400		2	353
	STA WGN	4	1400		2	234
	2/4 SEDAN	4	1400		2	1474
	TOTAL	4	1400		2	2061
310/310GX	COUPE	4	1400		2	970
	3DR H/BCK	4	1400		2	1800
	TOTAL	4	1400		2	2770
510	2DR SEDAN	4	2000		2	203
	5DR H/BCK	4	2000		2	589
	STA WGN	4	2000		2	485
	TOTAL	4	2000		2	1277
200 SX	3DR H/BCK	4	2000		F	583
	2DR HRDTP	4	2000		F	1077
	TOTAL	4	2000		F	1660
810	4DR SEDAN	6	2400		F	6
	2DR HRDTP	6	2400		F	4
	STA WGN	6	2400		F	11
	TOTAL	6	2400		F	21
280ZX	COUPE	6	2800		F	556
280ZX 2+2	COUPE	6	2800		F	262
TOTAL ALL ENGINES		4	1200		2	212
		4	1400		2	6217
		4	2000		F	1660
		4	2000		2	1277
		6	2400		F	21
		6	2800		F	818
		TOTAL				10205
MAKE TOTAL						10205

YEAR & SERIES	B/S	ENGINE CYL	ENGINE CC	ENGINE ENG	ENGINE BBL	VEH TOTAL
1979						
210	COUPE	4	1400		2	1017
	STA WGN	4	1400		2	916
	2/4 SEDAN	4	1400		2	1514
	TOTAL	4	1400		2	3447
310	2DR SEDAN	4	1400		2	1131
	COUPE	4	1400		2	761
	TOTAL	4	1400		2	1892
510	COUPE	4	2000		2	106
	STA WGN	4	2000		2	298
	2/4 SEDAN	4	2000		2	217
	TOTAL	4	2000		2	621
200 SX	COUPE	4	2000		F	271
810	COUPE	6	2400		F	48
	4DR SEDAN	6	2400		F	40
	STA WGN	6	2400		F	28
	TOTAL	6	2400		F	116
280ZX	COUPE	6	2800		F	1055
280ZX 2+2	COUPE	6	2800		F	445
TOTAL ALL ENGINES		4	1400		2	5339
		4	2000		F	271
		4	2000		2	621
		6	2400		F	116
		6	2800		F	1500
		TOTAL				7847
MAKE TOTAL						7847

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MODULE #3 - LIGHT TRUCKS

SERIES (MODEL) SUMMARY - LIGHT TRUCKS

Figures by truck model (series) are shown by year model (1966 - 1981). Also shown is the GVW (Gross Vehicle Weight) Class for each model. In addition to the domestic makes, the following Import Truck makes are contained in the data file:

- Courier (Ford)
- Luv (Chevrolet)
- Dodge D-50
- Plymouth Arrow
- Datsun
- Mazda
- Subaru (Brat)
- Toyota
- Volkswagen

50342 JOB #2291

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
LIGHT TRUCKS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - CHEVROLET

PAGE - 1

G V W	MODEL SUMMARY	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
1	LUV	11144	438	2325	2834	1837	954	1196	594	496	279	191					
1	EL CAMINO	7047	706	1420	1781	1615	168	193	140	197	142	181	134	121	106	69	74
1	C10	139801	5223	7246	13994	11504	11887	15332	9719	11619	11357	9902	7502	6896	7493	5742	4385
2	C10	21305	380	943	4816	7502	7664										
1	G10	20446	777	1035	2853	3110	2922	3193	2457	1217	634	645	575	72	410	345	201
1	G10 SPORTVAN	3106	97	117	354	493	427	326	249	175	216	184	149	21	105	102	91
2	C10 BIG TEN	285	285														
1	K10	10363						4183	1632	1295	1215	778	385	264	243	230	138
2	K10	26832	1095	2700	8589	8030	6418										
1	BLAZER	932						279	151	132	118	142	66	44			
2	BLAZER	1021	39	76	234	317	355										
1	BLAZER K10	13024						4332	2150	2146	1613	1719	612	327	125		
2	BLAZER K10	17139	362	807	5589	5247	5134										
2	C20	54917	997	1546	3828	5141	6147	5715	4155	5026	5726	4576	2809	2704	2834	2077	1636
2	K20	20279	515	1368	3145	3578	3063	2753	1536	1313	1066	739	368	278	222	213	122
2	C30	10948	362	916	1535	1352	1097	839	718	889	886	602	377	388	370	322	295
2	K30	962	71	223	305	234	129										
1	G20	2619								1074	681	481	383				
2	G20	21132	779	1198	5357	5651	3904	2556	1495					22	61	71	38
1	G20 SPORTVAN	2922								1165	898	589	270				
2	G20 SPORTVAN	14593	725	597	2320	3214	3549	2623	1511					4	18	15	17
2	G30	5079	196	414	978	851	653	456	371	559	213	228	160				
2	G30 SPORTVAN	1576	81	67	134	215	243	194	153	145	152	114	78				
2	P20	925	18	32	63	81	131	63	82	115	71	47	34	54	52	38	44
2	P30	3171	108	286	429	375	393	206	244	273	329	138	68	94	106	71	51
1	P10	349								42	119	43	26	33	36	33	17
2	P10	160		15	25	29	35	17	39								
1	EL CAMINO CLASC	1231					1231										
1	EL CAMINO CUST.	9147						1073	880	1421	1795	1226	898	743	526	372	213
1	VEGA	149							24	72	16	11	26				
	TOTAL LGT TRUCK	422604	13254	23331	59163	60376	56504	45529	28300	29371	27526	22536	14920	12065	12707	9700	7322
	OTHER GVW CLASSES	15278	208	628	1443	1173	1104	1042	1146	1277	1536	1198	747	942	1082	868	884
	MAKE TOTAL	437882	13462	23959	60606	61549	57608	46571	29446	30648	29062	23734	15667	13007	13789	10568	8206
	YEAR MODEL 1966	5408															
	PRIOR	11467															
	UNK	8															
	GRAND TOTAL	454765															

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MODULE #3 - LIGHT TRUCKS

ENGINE SUMMARY - LIGHT TRUCKS

Figures are shown by engine cylinder count, cubic inch displacement and carburetion, and fuel injection. Passenger car engines are highlighted by the alphabetic symbol C or H beside the carburetor barrell (BBL) column. Diesel engines are identified by the letter "S" beside the carburetor barrell column.

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
LIGHT TRUCKS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - CHEVROLET

ENGINE SUMMARY

CYL	CID	ENG	BBL	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
8	400	U	4C	267						154	97	16							
8	400	M	4	350							350								
8	400	R	4	10681		45	3104	3298	4234										
8	400	U	4	1974						1974									
8	400	X	4	240		240													
8	402	U	4C	50										50					
8	454	W	4C	11										11					
8	454	Y	4C	129							16	65	48						
8	454	L	4	8							3	5							
8	454	S	4	5986		4	1338	1464	1757	1423									
8	454	W	4	395	173	222													
8	454	Y	4	28					11	17									
8	454	Z	4	5209							1271	1968	1970						
TOTAL LGT TRUCK				422604	13254	23331	59163	60376	56504	45529	28300	29371	27526	22536	14920	12065	12707	9700	7322
OTHER GVW CLASSES				15278															
YEAR MODEL 1966				5408															
PRIOR				11467															
UNK				8															
GRAND TOTAL				454765															

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MODULE #3 - LIGHT TRUCKS

DETAIL REPORT - LIGHT TRUCKS

Arranged by Year Model within Make, statistics are shown by engine size within body-style and truck model (series). In addition 4 wheel-drive information is shown where applicable.

6B4 1-81

13964 JOB #2291
COMPOSITE SUMMARY

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
LIGHT TRUCKS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - CHEVROLET
YEAR MODEL - 1981
PAGE - 1

	ENGINE				
SERIES - BODY STYLE	CYL	CID	ENG	BBL	VEH TOTAL
LUV PICKUP	4	110	N	2	351
	4	136	S	FS	6
	TOTAL				357
LUV PICKUP 4X4	4	110	N	2	78
	4	136	S	FS	3
	TOTAL				81
EL CAMINO PICKUP	6	229	K	2C	501
	6	231	A	2C	1
	8	267	J	2C	99
	8	305	H	4C	105
	TOTAL				706
C10 PICKUP	6	250	D	2	3199
	8	305	F	4	3
	8	305	G	2	612
	8	305	H	4	988
	8	350	Z	FS	421
	TOTAL				5223
G10 VAN	6	250	D	2	608
	8	305	G	2	109
	8	305	H	4	60
	TOTAL				777
G10 SPORTVAN PASS VAN	6	250	D	2	59
	8	305	H	4	31
	8	350	L	4	7
	TOTAL				97
TOTAL GVW 1					7241
C10 SUBURBAN	8	305	H	4	141
	8	350	L	4	239
	TOTAL				380
C10 BIG TEN PICKUP	6	250	D	2	39
	8	305	G	2	32
	8	305	H	4	90
	8	350	Z	FS	134
	TOTAL				295
K10 SUBURBAN 4X4	8	350	L	4	154
K10 PICKUP 4X4	6	250	D	2	258
	8	305	H	4	680
	8	350	L	4	3
	TOTAL				941
BLAZER UTILITY	6	250	D	2	18
	8	305	G	2	21
	TOTAL				39
BLAZER K10 UTILITY 4X4	6	250	D	2	33
	8	305	H	4	328
	8	350	L	4	1
	TOTAL				362
C20 CAB/CHASSIS	6	292	T	1	7
	8	350	M	4	12
	TOTAL				19
C20 SUBURBAN	8	350	M	4	40
	8	454	W	4	38
	TOTAL				78
C20 PICKUP	6	250	D	2	93
	6	292	T	1	83
	8	305	H	4	259
	8	350	L	4	8
	8	350	M	4	417
	8	454	W	4	40
	TOTAL				900
K20 CAB/CHASSIS 4X4	6	292	T	1	1
	8	350	M	4	14
	TOTAL				15
K20 SUBURBAN 4X4	8	350	M	4	27
K20 PICKUP 4X4	6	292	T	1	32
	8	350	L	4	137
	8	350	M	4	304
	TOTAL				473
C30 CAB/CHASSIS	6	292	T	1	5
	8	350	M	4	182
	8	454	W	4	20
	TOTAL				207
C30 PICKUP	6	292	T	1	23
	8	350	M	4	62
	8	454	W	4	48
	TOTAL				133
C30 STAKE OR RACK	6	292	T	1	6
	8	350	M	4	16
	TOTAL				22
K30 CAB/CHASSIS 4X4	8	350	M	4	28
	8	454	W	4	7
	TOTAL				35
K30 PICKUP 4X4	6	292	T	1	2
	8	350	M	4	14
	8	454	W	4	20
	TOTAL				36
G20 VAN	6	250	D	2	232
	8	305	G	2	169
	8	305	H	4	378
	TOTAL				779
G20 SPORTVAN PASS VAN	6	250	D	2	82
	8	305	F	4	1
	8	305	G	2	27
	8	305	H	4	406
	8	350	L	4	209
	TOTAL				725
G30 CARGO CUTAWAY	8	350	M	4	24

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INTRODUCTION

During the summer of 1976, R. L. Polk & Co. released the first annual "National Vehicle Population Profile" (NVPP) in response to numerous inquiries from all over the automotive aftermarket. Unquestionably the most detailed census of the nation's passenger car and light truck vehicle population known to exist, the NVPP is proving to be a very valuable asset to those in the aftermarket responsible for:

- Product Planning/Cataloging
- Distribution Planning
- Sales Forecasting
- Sales Administration
- Production Planning
- Other Marketing Activities

The achievements of those using the light duty vehicle data ultimately led to interest in more detailed data on Trucks. Thus, an entirely new "module" relevant to Medium/Heavy Trucks (Gross Vehicle Classes 3 - 8, i.e., above 10,000 lbs.) has gone into production. Because of the unique nature of non-light trucks, the descriptive detail within this new module is unique to that segment of the automotive aftermarket. The nature of this module is described in the balance of this book.

FUEL TYPE	Vehicles are classified as to engine fuel type; gas, diesel, electric, propane
HORSEPOWER	Vehicles are classified as to their rated engine horsepower. Unless otherwise noted, all ratings are net horsepower.

IV. REPORT FORMATS

The "Medium/Heavy Truck Module" consists of four (4) printed formats:

- GVW Counts by Make and Year (See Appendix A)
- Series/Model Summary (See Appendix B)
- Engine Summary (See Appendix C)
- Body of the Report (See Appendix D)

This data file is also available on magnetic tape according to the following densities:

- 9 Track 6250 BPI
- 9 Track 1600 BPI

GEOGRAPHIC LEVELS

The "Medium/Heavy Truck" module is presently summarized at the following geographic levels:

- U.S.
- State
- County

The county level Summaries are available on magnetic tape only.

VI. AVAILABILITY

The July 1, 1981 version of the "Medium/Heavy Truck" module is expected to become available during January 1982.

R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
MEDIUM/HEAVY TRUCKS
AS OF JULY 1. 1981

AREA - MICHIGAN
MAKE - GMC

GVW SUMMARY

GVW	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
3	732	1			77	113	167	92	82	200						
5	521	7	26	39	26	20	51	68	54	38	75	16	27	25	26	23
6	6392	79	197	1143	988	643	457	517	505	463	419	247	229	202	165	138
7	4731	134	566	80	674	565	365	171	371	429	286	218	231	337	184	120
8	8960	269	661	1504	942	960	358	560	668	1018	723	375	331	302	193	96
UNK	8									4					1	3
TOTAL MED/HVY TRKS	21344	490	1450	2766	2707	2301	1398	1408	1680	2153	1503	856	818	866	569	380

YEAR MODEL ONLY	1966	1281
(ALL GVW CLASSES)	PRIOR	2769
	GRAND TOTAL	25394

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R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
MEDIUM/HEAVY TRUCKS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - GMC

SERIES/CHASSIS MODEL SUMMARY	C/O	GVW	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
ASTRO SERIES																		
D9K020		8	3		3													
D9K042		8	49	3	23	23												
D9K064		8	250	19	60	171												
D9L020		8	1			1												
D9L042		8	74	1	24	49												
D9L064		8	533	72	131	330												
TOTAL SERIES			910	95	241	574												
BRIGADIER SERIES																		
J8C042		7	145	7	58	80												
J8C064		8	112	14	42	56												
J9C020		8	8		5	3												
J9C042		8	485	47	92	346												
J9C064		8	548	86	136	326												
TOTAL SERIES			1298	154	333	811												
C SERIES																		
C4500V		5	13													13		
C45000		5	43											16	27			
C45002		5	1										1					
C45003		5	33										33					
C5000		5	26				26											
C50002		5	1								1							
C50003		5	122					18	7	21	38	38						
C55000		6	290											88	155	47		
C55002		6	4										4					
C55003		6	43											42	1			
C55003-013		6	214										214					
C60002-003-013		6	468								243	225						
C60003		6	49				27	22										
C60003-013		6	681				224	143	123	191								
C65000		6	17													17		
C65002		6	1										1					
C65003		5	167				92							43	32			
C65003		7	63											23	40			
C65003-013		6	2197				609	452	305	285	214	179	153					
C65003-013		7	216								38	96	82					
C65013		6	58											43	15			
C65013		7	22											12	10			
C9500A		7	6													6		
TOTAL SERIES			4735				978	635	435	497	534	538	488	267	280	83		
CONV 5000 SERIES																		
C50042		5	68	6	23	39												
TOTAL SERIES			68	6	23	39												
CONV 6000 SERIES																		
C60042		6	538	60	193	285												

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R.L. POLK & CO.
NATIONAL VEHICLE POPULATION PROFILE
MEDIUM/HEAVY TRUCKS
AS OF JULY 1, 1981

AREA - MICHIGAN
MAKE - GMC

ENGINE SUMMARY

EC NO GD E	F U E L	C Y L	CC IC D	C A R B	HP RW SR E	MFR	ENGINE MODEL NAME	TOTAL	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967
H	D	V8	568	F	242	DET	8V-71N-TTA	34			34												
H	D	V8	568	F	245	DET	8V-71N	40		40													
H	D	V8	568	F	245	DET	8V-71N-TTA	9		9													
H	D	V8	568	F	249	DET	8V-71	31															31
H	D	V8	568	F	252	DET	8V-71N-TTA	2		2													
H	D	V8	568	F	260	DET	8V-71	2146								472	670	400	239	151	138	76	
H	D	V8	568	F	283	DET	8V-71	3	3														
I	D	06	425	F	198	DET	6-71N/71T	149		84	65												
I	D	06	425	F	201	DET	6-71N/71T	240			240												
I	D	06	425	F	210	DET	6-71N	6			6												
I	D	06	426	F	187	DET	6-71	73															73
I	D	06	426	F	195	DET	6-71	662											20	217	267	158	
I	D	06	426	F	201	DET	6-71	1251				504	401	176	170								
I	D	06	426	F	218	DET	6-71	883								241	290	200	152				
I	D	06	426	F	219	DET	6-71	3				2	1										
J	D	V6	552	F	253	DET	6V92TA-TTA	82		82													
J	D	V6	552	F	258	DET	6V-92	283				92	152	39									
J	D	V6	552	F	265	DET	6V-92	48				31	17										
J	D	V6	552	F	265	DET	6V-92T/TTA	117			117												
J	D	V6	552	F	265	DET	6V-92TA	44			44												
J	D	V6	552	F	265	DET	6V92T-TTAC	10			10												
J	D	V6	552	F	265	DET	6V92TA-TTA	75		75													
J	D	V6	552	F	265	DET	6V92TA/TTA	189			189												
J	D	V6	552	F	270	DET	6V-92	391				174	209	8									
J	D	V6	552	F	290	DET	6V-92T	49	49														
J	D	V8	637	F	195	OWN	D-637	1												1			
K	D	V8	736	F				5							5								
K	D	V8	736	F	342	DET	8V-92	226				109	94	23									
K	D	V8	736	F	348	DET	8V-92T	33	33														
K	D	V8	736	F	348	DET	8V92TA-TTA	69		69													
K	D	V8	736	F	360	DET	8V92TA/TTA	185			185												
L	D	V6	478	F	135	OWN	D-478	5															5
L	D	V6	478	F	150	OWN	D-478	3													2	1	
L	D	06	1150	F	434	CUM	KT-450	2					2										
N	D	06	855	F	250	CUM	NHC-250	61								10	18	16	10	5	2		
P	D	12	852	F	390	DET	12V-71	12					1		11								
P	D	12	852	F	434	DET	12V-71	35								8	19	8					
R	D	06	893	F	278	CAT	3406	5	1	4													
R	D	06	893	F	280	CAT	3406-DIT	2					2										
R	D	06	893	F	281	CAT	3406	2			2												
R	D	06	893	F	327	CAT	3406	1	1														
R	D	06	893	F	350	CAT	3406	4		4													
V	D	V6	318	F	185	DET	6V-53	2															2
V	D	V6	318	F	190	DET	6V-53	398				116	140	55	42	27	18						
V	D	V6	318	F	194	DET	6V-53T	22	5	17													
V	D	V6	318	F	195	DET	6V-53	129							5	13	24	22	2	12	38	13	
V	D	06	318	F	190	DET	6V-53N	75			75												
W	D	V6	426	F	187	DET	6V-71	2															2
W	D	V6	426	F	201	DET	6V-71	13								9	2	2					

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NATIONAL VEHICLE POPULATION PROFILE
JULY 1, 1981
MEDIUM/HEAVY TRUCKS (GVW CLASSES 3-8)

AREA MICHIGAN
MAKE GMC
YEAR 1981

PAGE 111

SERIES / CHASSIS MODEL	CG/VW	AXLES	CAB CONV SM MED	CAB CONV LG	CAB TLT HI	CAB TLT LOW	CAB SCH	OTH	CF EQUIP MODEL	CYL	CID/CC **	CARB	MFR	DIESEL ENGINE MODEL	HRSE PWR	NOTE*	VEHICLES IN OPERATION
CONV 5000 SER																	
C5D042	5	4X2	X						AG	V8	350	2				A	6
CONV 6000 SER																	
C6D042	6	4X2	X						AG	V8	350	2				A	30
									BG	V8	366	4				A	17
									TG	06	292	1				A	1
									YD	V8	636	F	CAT	3208	149	A	1
									FD	V8	500	F	DET	8.2N	153	A	11
														TOTAL			60
CONV 7000 SER																	
C7D042	7	4X2	X						BG	V8	366	4				A	34
									EG	V8	427	4				A	18
									YD	V8	636	F	CAT	3208	149	A	10
									FD	V8	500	F	DET	8.2N	153	A	42
									GD	V8	503	F	DET	8.2T	193	A	23
														TOTAL			127
C7D064	8	6X4	X						BG	V8	366	4				A	3
									EG	V8	427	4				A	3
									YD	V8	636	F	CAT	3208	164	A	7
														TOTAL			13
CONV 7000 SER TOTAL																	140
SCHOOL BUS SER																	
B6P042	8	4X2					X		AG	V8	350	2				A	2
									BG	V8	366	4				A	12
									EG	V8	427	4				A	1
									FD	V8	500	F	DET	8.2N	153	A	4
														TOTAL			19
P SER																	
P3500	3	4X2						MH	TG	06	292	1				A	1
FWARD CNTRL SER																	
P4T042	5	4X2						FC	TG	06	292	1				A	1
GENERAL SER																	
N9E042	8	4X2		X					JD	V6	552	F	DET	6V-92T	290	A	2
N9E064	8	6X4		X					ZD	06	425	F	DET	6-71N	218	A	1
N9F064	8	6X4		X					RD	06	893	F	CAT	3406	327	A	1
									CD	06	855	F	CUM	NTC300-400	284	A	4
									HD	V8	568	F	DET	8V-71	239	A	6
														TOTAL			11
GENERAL SER TOTAL																	14
BRIGADIER SER																	
J8C042	7	4X2	X						EG	V8	427	4				A	1
									YD	V8	636	F	CAT	3208	164	A	3
									VD	V6	318	F	DET	6V-53T	194	A	3
														TOTAL			7
J8C064	8	6X4	X						YD	V8	636	F	CAT	3208	164	A	12
									VD	V6	318	F	DET	6V-53T	194	A	2
														TOTAL			14
J9C042	8	4X2	X						CD	06	855	F	CUM	NTC300-350	284	A	12
									ZD	06	425	F	DET	6-71N	203	A	34
									JD	V6	552	F	DET	6V-92T	290	A	1
														TOTAL			47
J9C064	8	6X4	X						CD	06	855	F	CUM	NTC300-350	284	A	48
									ZD	06	425	F	DET	6-71N	203	A	18
									JD	V6	552	F	DET	6V-92T	290	A	17
									HD	V8	568	F	DET	8V-71	283	A	3
														TOTAL			86
BRIGADIER SER TOTAL																	154

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* A-ACTUAL S-STANDARD

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